## zamacmillan

## 2023 (Jul-Dec) Trade Co-op Promotions and Discount Offers for:

Wholly Owned Publishers
Flatiron Books, FSG, North Point Press, Hill and Wang, Faber and Faber Inc., FSG Books for Young Readers, Feiwel \& Friends, First Second, Henry Holt, Metropolitan Books, Times Books, Holt Paperbacks, Henry Holt Books for Young Readers, Macmillan Audio, Picador, Priddy Books, Roaring Brook Press, Square Fish, St. Martin's Press, Griffin, Minotaur, St. Martin’s Press Paperbacks, Thomas Dunne Books, Truman Talley Books, Tor/Forge, Starscape, Tor Teen Book, Tor Children's, Imprint, Celadon, Odd Dot

## Distribution Client-Publishers

Bloomsbury \& Walker, College Board, Drawn \& Quarterly, Entangled, Encantos, Page Two, Graywolf, Kingfisher, Media Lab, Guinness, Page Street, Wattpad, Sounds True, Harriman House, Macmillan Collectors Library

| Retail/RDC Promotions and Discount Offers <br> Publisher Title Dates Page |
| :--- |
| Starting before Jul 2023 | | Macmillan | Coloring Book BOGO | $6 / 19 / 23-7 / 30 / 23$ |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Starting in Jul 2023

| Macmillan | Various | $7 / 3 / 23-9 / 2 / 23$ | 4 |
| :--- | :--- | :--- | :--- |
| Macmillan | Markdown | $7 / 3 / 23-9 / 2 / 23$ | 5 |
| MCPG | Various | $7 / 3 / 23-9 / 2 / 23$ | 6 |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

## Starting in Aug 2023

| Macmillan | SUMMER VSM | $8 / 21 / 23-9 / 9 / 23$ | 11 |
| :--- | :--- | :--- | :--- |
| MCPG | Various | $8 / 27 / 23-10 / 31 / 23$ | 18 |
| MCPG | Various Markdown | $8 / 27 / 23-10 / 31 / 23$ | 20 |
| MCPG | Sticker Doodle Boo | $8 / 27 / 23-10 / 31 / 23$ | 22 |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |


| Retail/RDC Promotions and Discount Offers |  |  |  |
| :---: | :---: | :---: | :---: |
| Publisher | Title | Dates | Page |
| Starting in Sept 2023 |  |  |  |
| MCPG | Investigators BOGO | 9/26/23-11/27/23 | 7 |
| SMP | Secrets Never Die | 9/1/23-10/31/23 | 8 |
| Various | Stock Offer | 9/4/23-10/10/23 | 24 |
| Flatiron | BTS | 9/10/23-11/4/23 | 27 |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Starting in Oct 2023

| MCPG | Five More Sleeps | $10 / 29 / 23-12 / 30 / 23$ | 3 |
| :--- | :--- | :--- | :--- |
| MCPG | Markdown | $10 / 16 / 23-10 / 22 / 23$ | 21 |
| Encantos | Whitesale | $10 / 2 / 23-10 / 15 / 23$ | 28 |
| CastlePoint | Whitesale | $10 / 12 / 23-10 / 19 / 23$ | 29 |
| MCPG | Five More Sleeps | $10 / 29 / 23-12 / 24 / 23$ | 36 |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Starting in Nov 2023

| Macmillan | Black Friday BOGO | $11 / 20 / 23-12 / 3 / 23$ | 16 |
| :--- | :--- | :--- | :--- |
| MCPG | VSM | $11 / 1 / 23-11 / 14 / 23$ | 19 |
| Media Lab | Various | $11 / 13 / 23-11 / 26 / 23$ | 23 |
| MCPG | Countdown to <br> Christmas | $11 / 1 / 23-12 / 24 / 23$ | 31 |
| MCPG | Countdown to <br> Christmas | $11 / 1 / 23-12 / 24 / 23$ | 32 |
| Various | VSM | $11 / 20 / 23-12 / 3 / 23$ | 33 |
| Campbell | Busy Nativity | $11 / 5 / 23-12 / 25 / 23$ | 39 |
| Campbell | Christmas Carol | $11 / 5 / 23-12 / 25 / 23$ | 41 |
| Media Lab | Various | $11 / 20 / 23-12 / 3 / 23$ | 50 |
|  |  |  |  |

Starting in Dec 2023

| MCPG | VSM | $12 / 26 / 23-1 / 9 / 24$ | 35 |
| :--- | :--- | :--- | :--- |
| Macmillan | BOGO 50\% | $12 / 26 / 23-2 / 14 / 24$ | 37 |
| Campbell | Busy Nativity | $12 / 26 / 23-1 / 9 / 24$ | 38 |
| Campbell | Christmas Carol | $12 / 26 / 23-1 / 9 / 24$ | 40 |
| Various | Markdown | $12 / 26 / 23-2 / 14 / 24$ | 42 |
| Various | Markdown | $12 / 26 / 23-2 / 14 / 24$ | 43 |
| Macmillan | VSM | $12 / 26 / 23-2 / 3 / 24$ | 45 |
| Various | Markdown | $12 / 4 / 23-12 / 10 / 23$ | 48 |
| MCPG | Valentine's | $12 / 24 / 23-2 / 14 / 24$ | 49 |
| Various | BOGO 50\% | $12 / 25 / 23-2 / 14 / 24$ | 51 |
| Various | VSM Postholiday | $12 / 26 / 23-2 / 3 / 24$ | 53 |
| Wattpad | VSM | $12 / 26 / 23-2 / 1 / 24$ | 57 |

Starting after Dec 2023

| Tor | What Moves the Dead | $1 / 1 / 24-2 / 29 / 24$ | 17 |
| :--- | :--- | :--- | :--- |
| Various | VSM | $2 / 15 / 24-2 / 29 / 24$ | 44 |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |


| Seasonal Offers | Page |
| :--- | :---: |
| Frontlist offer | 52 |
| Seasonal Stock Offers | 51 |

## anmacmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating title that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 10/29/2023-12/30/2023. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $5 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating title is:

| EAN | Title | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9781250266477 | 5 More Sleeps 'til Christmas | $\$ 18.99$ | $\$ 17.99$ | $\$ 1.00$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above title made between 10/29/2023-12/30/2023. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 3/30/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on this title will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS:

## SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.
By purchasing and feature displaying the following titles for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2023 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

| ISBN | Title | Retail | Allowance | Promotional Period |
| :---: | :--- | ---: | ---: | ---: |
| 9781250044433 | SIEGE AND STORM | $\$ 10.99$ | $\$ 0.05$ | $7 / 3 / 23-9 / 2 / 23$ |
| 9781250618917 | CURSED | $\$ 19.99$ | $\$ 0.25$ | $7 / 3 / 23-9 / 2 / 23$ |
| 9781250027436 | SHADOW AND BONE | $\$ 10.99$ | $\$ 0.05$ | $7 / 3 / 23-9 / 2 / 23$ |
| 9781250063168 | RUIN AND RISING | $\$ 10.99$ | $\$ 0.05$ | $7 / 3 / 23-9 / 2 / 23$ |

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

## anmacmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between $7 / 3 / 2023-9 / 2 / 2023$. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $5 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Title | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9781250044433 | SIEGE AND STORM | $\$ 10.99$ | $\$ 10.44$ | $\$ 0.55$ |
| 9781250618917 | CURSED | $\$ 19.99$ | $\$ 18.99$ | $\$ 1.00$ |
| 9781250027436 | SHADOW AND BONE | $\$ 10.99$ | $\$ 10.44$ | $\$ 0.55$ |
| 9781250063168 | RUIN AND RISING | $\$ 10.99$ | $\$ 10.44$ | $\$ 0.55$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between 7/3/2023-9/2/2023. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 12/2/2023 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## anmacmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between $7 / 3 / 2023-9 / 2 / 2023$. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $5 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN |  | Title | List Price | Sug. Price |
| :--- | :--- | :--- | :--- | :--- |
| 9780312521523 | ALPHAPRINTS WIPE CLEAN WK | $\$ 12.99$ | $\$ 12.34$ | $\$ 0.65$ |
| 9780312510787 | FIRST 100 WORDS | $\$ 5.99$ | $\$ 5.69$ | $\$ 0.30$ |
| 9781684492633 | SEE TOUCH FEEL: WORDS | $\$ 6.99$ | $\$ 6.64$ | $\$ 0.35$ |
| 9781684492640 | SEE TOUCH FEEL: NUMBERS | $\$ 6.99$ | $\$ 6.64$ | $\$ 0.35$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between 7/3/2023-9/2/2023. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 12/2/2023 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN BUY ONE GET ONE 50\% OFF PROMOTION

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at $50 \%$ off, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away at 50\% off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

| EAN |  |  | RETAIL |  |
| :--- | :--- | :--- | :--- | :--- |
| 9781250852564 | InvestiGators: Agents of S.U.I.T. | 10.99 | 1.37 | $9 / 26 / 23-11 / 27 / 23$ |
| 9781250220066 | InvestiGators: Braver and Boulder | 10.99 | 1.37 | $9 / 26 / 23-11 / 27 / 23$ |
| 9781250849892 | InvestiGators: All Tide Up | 12.99 | 1.62 | $9 / 26 / 23-11 / 27 / 23$ |
| 9781250219954 | InvestiGators | 9.99 | 1.25 | $9 / 26 / 23-11 / 27 / 23$ |
| 9781250220004 | InvestiGators: Off the Hook | 9.99 | 1.25 | $9 / 26 / 23-11 / 27 / 23$ |
| 9781250849885 | InvestiGators: Heist and Seek | 10.99 | 1.37 | $9 / 26 / 23-11 / 27 / 23$ |
| 9781250220059 | InvestiGators: Ants in Our P.A.N.T.S. | 9.99 | 1.25 | $9 / 26 / 23-11 / 27 / 23$ |
| 9781250219985 | InvestiGators: Take the Plunge | 9.99 | 1.25 | $9 / 26 / 23-11 / 27 / 23$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 2/27/2024 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, $25^{\text {th }}$ Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN BUY ONE GET ONE PROMOTION

Macmillan announces a special promotional allowance offer for the following title: By (1) purchasing and feature displaying the title listed below in the front of store or other prominent location for a minimum of four weeks during the promotional period noted below, and (2) offering consumers the opportunity to purchase one copy of the below title at a price at or below 58.3\% off list when they buy any other item (book or non-book) from that retailer during the retailer's chosen feature display period, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the title that the retailer sells at the promotional price during the retailer's chosen feature display period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for this promotion. Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating title is:

| ISBN | Title | List Price | Sug. Price | Credit | Promotional Period |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 9781250882158 | Secrets Never Die | $\$ 12.00$ | $\$ 5.00$ | $\$ 3.50$ | $9 / 1 / 2023-10 / 31 / 2023$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles (at the promotional price) made during the retailer's chosen display period. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 1/31/2024 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, $25^{\text {th }}$ Floor, NY, NY 10271 or via email to joseph.oleary@macmillan.com

The credits for each book sold during the retailer's chosen promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN 3 FOR 2 PROMOTION

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy two copies of any of the displayed titles and get a third copy free, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away free as part of the 3 for 2 offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

| ISBN | Title | RETAIL | Credit | Promotional Period |
| :---: | :---: | :---: | :---: | :---: |
| 9781250285478 | Mythographic Color and Discover: Aviary | 18.99 | 3.17 | 6/19/2023-7/30/2023 |
| 9781250279835 | Hidden Wonders: Atlantis | 14.99 | 2.50 | 6/19/2023-7/30/2023 |
| 9781250270405 | Mythographic Color \& Discover: Paradise | 17.99 | 3.00 | 6/19/2023-7/30/2023 |
| 9781250154682 | F*ck, Yeah! | 9.99 | 1.67 | 6/19/2023-7/30/2023 |
| 9781250294838 | Zendoodle Coloring Presents Gnomes in the Neighborhood | 16.99 | 2.83 | 6/19/2023-7/30/2023 |
| 9781250281777 | Cats Are A**holes | 14.99 | 2.50 | 6/19/2023-7/30/2023 |
| 9781250279408 | Badass Grandma | 14.99 | 2.50 | 6/19/2023-7/30/2023 |
| 9781250274496 | Stay the F*ck Home and Color | 13.99 | 2.33 | 6/19/2023-7/30/2023 |
| 9781250282026 | You F*cking Got This | 14.99 | 2.50 | 6/19/2023-7/30/2023 |
| 9781250285232 | Imaginaria: In The Wild | 19.99 | 3.33 | 6/19/2023-7/30/2023 |
| 9781250199836 | You Are a F*cking Badass | 9.99 | 1.67 | 6/19/2023-7/30/2023 |
| 9781250199829 | Cute as F*ck | 10.99 | 1.83 | 6/19/2023-7/30/2023 |
| 9781250134547 | She Said It Best: Dolly Parton | 15.99 | 2.67 | 6/19/2023-7/30/2023 |
| 9781645672166 | Flowerscape | 17.99 | 3.00 | 6/19/2023-7/30/2023 |
| 9781250283511 | Mythographic Color and Discover: Dream Weaver | 18.99 | 3.17 | 6/19/2023-7/30/2023 |
| 9781250285225 | Tiny Worlds | 19.99 | 3.33 | 6/19/2023-7/30/2023 |
| 9781250285485 | Mythographic Color and Discover: Cosmic Spirit | 18.99 | 3.17 | 6/19/2023-7/30/2023 |
| 9781250279705 | Mythographic Color and Discover: Wild Winter | 17.99 | 3.00 | 6/19/2023-7/30/2023 |
| 9781250281586 | Sweet Tea and Jesus | 14.99 | 2.50 | 6/19/2023-7/30/2023 |
| 9781250271129 | Mythographic Color and Discover: Frozen Fantasies | 17.99 | 3.00 | 6/19/2023-7/30/2023 |
| 9781645671428 | Mindful and Meditative Coloring | 17.99 | 3.00 | 6/19/2023-7/30/2023 |
| 9781624149122 | Flowerscape in Paradise | 18.99 | 3.17 | 6/19/2023-7/30/2023 |
| 9781250279798 | Dream Home: Beach House | 15.99 | 2.67 | 6/19/2023-7/30/2023 |
| 9781250281791 | Mythographic Color and Discover: Voyage | 17.99 | 3.00 | 6/19/2023-7/30/2023 |
| 9781250183149 | The Big-Ass Swear Word Coloring Book | 15.99 | 2.67 | 6/19/2023-7/30/2023 |
| 9781250253545 | Color Magick | 14.99 | 2.50 | 6/19/2023-7/30/2023 |
| 9781250282118 | Mythographic Color and Discover: Magical Earth | 18.99 | 3.17 | 6/19/2023-7/30/2023 |
| 9781250116406 | Chill the F*ck Out | 12.99 | 2.17 | 6/19/2023-7/30/2023 |
| 9781250271532 | Crush and Color: Keanu Reeves | 13.99 | 2.33 | 6/19/2023-7/30/2023 |


| 9781250276452 | In This House We Believe | 16.99 | 2.83 | 6/19/2023-7/30/2023 |
| :---: | :---: | :---: | :---: | :---: |
| 9781250256683 | Crush and Color: Jason Momoa | 13.99 | 2.33 | 6/19/2023-7/30/2023 |
| 9781250270399 | Crush and Color: Dwayne "The Rock" Johnson | 14.99 | 2.50 | 6/19/2023-7/30/2023 |
| 9781250199850 | Mythographic Color and Discover: Animals | 16.99 | 2.83 | 6/19/2023-7/30/2023 |
| 9781250234612 | Mythographic Color and Discover: Enchanted Castles | 17.99 | 3.00 | 6/19/2023-7/30/2023 |
| 9781250275462 | Crush and Color: Ryan Reynolds | 14.99 | 2.50 | 6/19/2023-7/30/2023 |
| 9781250275455 | Color Quest: Treasure Hunt | 15.99 | 2.67 | 6/19/2023-7/30/2023 |
| 9781250281807 | Mythographic Color and Discover: Menagerie | 17.99 | 3.00 | 6/19/2023-7/30/2023 |
| 9781250281784 | Happy as F*ck | 14.99 | 2.50 | 6/19/2023-7/30/2023 |
| 9781250287069 | Mythogoria: Nightmare Cabaret | 19.00 | 3.17 | 6/19/2023-7/30/2023 |
| 9781250287243 | Mythographic Color and Discover: Deep Blue | 19.00 | 3.17 | 6/19/2023-7/30/2023 |
| 9781250141736 | Cheer the F*ck Up | 9.99 | 1.67 | 6/19/2023-7/30/2023 |
| 9781250272645 | F*ck You Very Much | 12.99 | 2.17 | 6/19/2023-7/30/2023 |
| 9781645679776 | Spooky Coloring Book | 16.99 | 2.83 | 6/19/2023-7/30/2023 |
| 9781250271310 | Mythographic Color and Discover: Odyssey | 17.99 | 3.00 | 6/19/2023-7/30/2023 |
| 9781250273963 | F*ck, I'm Bored | 9.99 | 1.67 | 6/19/2023-7/30/2023 |
| 9781250279392 | Too Late for Coffee, Too Early for Wine | 14.99 | 2.50 | 6/19/2023-7/30/2023 |
| 9781250279415 | I Was Told There Would Be Glowing | 14.99 | 2.50 | 6/19/2023-7/30/2023 |
| 9781250183132 | F*ck Off, I'm Coloring! | 9.99 | 1.67 | 6/19/2023-7/30/2023 |
| 9781250228550 | Mythographic Color and Discover: Aquatic | 17.99 | 3.00 | 6/19/2023-7/30/2023 |
| 9781250275400 | Mythographic Color and Discover: Dream Garden | 17.99 | 3.00 | 6/19/2023-7/30/2023 |
| 9781250279804 | Dream Home: Modern Farmhouse | 15.99 | 2.67 | 6/19/2023-7/30/2023 |
| 9781250287076 | Mythogoria: Darkest Desires | 19.00 | 3.17 | 6/19/2023-7/30/2023 |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 10/30/2023 and should be sent to: joseph.oleary@macmillan.com or Joseph O'Leary, Macmillan, 120 Broadway, NY, NY 10271.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

# an macmillan 

## ATTENTION RETAILERS: <br> MACMILLAN ANNOUNCES A SPECIAL PROMOTION SHARED MARKDDOWN

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between $8 / 5 / 23-9 / 9 / 23$. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $50 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Title | List Price | Sug. Price | Credit |
| :---: | :---: | :---: | :---: | :---: |
| 9781250283306 | KILLING THE LEGENDS | \$30.00 | \$15.00 | \$7.50 |
| 9781250843999 | ANDER SANTI WERE HERE | \$18.99 | \$9.50 | \$4.75 |
| 9781250878359 | PAGEBOY | \$29.99 | \$15.00 | \$7.50 |
| 9781639730377 | DEEP AS THE SKY RED AS THE SEA | \$28.99 | \$14.50 | \$7.25 |
| 9781250856760 | GOD OF ENDINGS | \$29.99 | \$15.00 | \$7.50 |
| 9781250815293 | NUMBER ONE IS WALKING | \$30.00 | \$15.00 | \$7.50 |
| 9781547610815 | SHE IS A HAUNTING | \$18.99 | \$9.50 | \$4.75 |
| 9780374605162 | WAGING A GOOD WAR | \$30.00 | \$15.00 | \$7.50 |
| 9781250284082 | ENCORE IN DEATH | \$29.99 | \$15.00 | \$7.50 |
| 9781250892430 | ONE FOR MY ENEMY | \$26.99 | \$13.50 | \$6.75 |
| 9781250282521 | MAAME | \$27.99 | \$14.00 | \$7.00 |
| 9781250855411 | SCATTERED SHOWERS | \$24.99 | \$12.50 | \$6.25 |
| 9780765391193 | LOST METAL | \$29.99 | \$15.00 | \$7.50 |
| 9781250794055 | THIS VICIOUS GRACE | \$18.99 | \$9.50 | \$4.75 |
| 9780374610197 | PIRATE ENLIGHTENMENT OR THE RE | \$27.00 | \$13.50 | \$6.75 |
| 9781250145291 | WORLD OF CURIOSITIES | \$29.99 | \$15.00 | \$7.50 |
| 9781250852069 | TELL ME EVERYTHING | \$28.99 | \$14.50 | \$7.25 |
| 9781250235350 | EXILES | \$27.99 | \$14.00 | \$7.00 |
| 9781250252326 | LAST ORPHAN | \$28.99 | \$14.50 | \$7.25 |
| 9781640638952 | CRAVE | \$19.99 | \$10.00 | \$5.00 |
| 9781250866448 | FRIENDS LOVERS \& THE BIG TERRI | \$29.99 | \$15.00 | \$7.50 |
| 9781250852816 | STARS \& SMOKE | \$19.99 | \$10.00 | \$5.00 |
| 9781250831408 | ADVENTURES OF QAI QAI | \$18.99 | \$9.50 | \$4.75 |
| 9781250286086 | AND FINALLY | \$27.99 | \$14.00 | \$7.00 |
| 9781250280343 | EDUCATION OF KENDRICK PERKINS | \$29.99 | \$15.00 | \$7.50 |
| 9781250858696 | PEGASUS | \$29.99 | \$15.00 | \$7.50 |
| 9781250225399 | YOU BE DADDY | \$18.99 | \$9.50 | \$4.75 |
| 9781250830418 | CON POLLO | \$18.99 | \$9.50 | \$4.75 |
| 9781250282842 | WHATS EATING US | \$27.99 | \$14.00 | \$7.00 |
| 9781250229700 | SOULMATE | \$28.99 | \$14.50 | \$7.25 |

anmacmillan

| 9781250783363 | BEGIN AGAIN | \$18.99 | \$9.50 | \$4.75 |
| :---: | :---: | :---: | :---: | :---: |
| 9781627793667 | PUTIN | \$40.00 | \$20.00 | \$10.00 |
| 9781635577778 | FIVE SORROWFUL MYSTERIES OF AN | \$28.00 | \$14.00 | \$7.00 |
| 9781250285140 | JOY OF POLITICS | \$30.00 | \$15.00 | \$7.50 |
| 9781250863461 | WANDERING SOULS | \$26.99 | \$13.50 | \$6.75 |
| 9781250275578 | ONE FOR ME ONE FOR YOU | \$16.99 | \$8.50 | \$4.25 |
| 9781250766748 | CRADLE OF ICE | \$29.99 | \$15.00 | \$7.50 |
| 9781250846761 | SAINT | \$19.99 | \$10.00 | \$5.00 |
| 9781250830500 | LADY DI LOOK BOOK | \$35.00 | \$17.50 | \$8.75 |
| 9781250807694 | YOU HAVE TO BE PREPARED TO DIE | \$30.00 | \$15.00 | \$7.50 |
| 9781250810038 | BASKETBALL DREAMS | \$18.99 | \$9.50 | \$4.75 |
| 9781250778185 | FRIENDS ARE FRIENDS FOREVER | \$18.99 | \$9.50 | \$4.75 |
| 9781250855466 | ARCH CONSPIRATOR | \$19.99 | \$10.00 | \$5.00 |
| 9781250842053 | I AM GOLDEN | \$18.99 | \$9.50 | \$4.75 |
| 9781250282569 | COURTIERS | \$32.00 | \$16.00 | \$8.00 |
| 9780374608484 | SING HER DOWN | \$28.00 | \$14.00 | \$7.00 |
| 9781250866769 | BREACH | \$29.99 | \$15.00 | \$7.50 |
| 9780374287702 | WORLD \& ALL THAT IT HOLDS | \$28.00 | \$14.00 | \$7.00 |
| 9781250888167 | ALONE W/ YOU IN THE ETHER | \$26.99 | \$13.50 | \$6.75 |
| 9781250802026 | BOOK OF EVERLASTING THINGS | \$29.99 | \$15.00 | \$7.50 |
| 9781250851918 | HOUSE OF COTTON | \$27.99 | \$14.00 | \$7.00 |
| 9781250757869 | ANGEL MAKER | \$28.99 | \$14.50 | \$7.25 |
| 9781250254337 | ANY WAY THE WIND | \$19.99 | \$10.00 | \$5.00 |
| 9781250767103 | VENOM DARK \& SWEET | \$18.99 | \$9.50 | \$4.75 |
| 9781635576634 | I SAW DEATH COMING | \$30.00 | \$15.00 | \$7.50 |
| 9781250824677 | BITING THE HAND | \$26.99 | \$13.50 | \$6.75 |
| 9781250855664 | EDEN TEST | \$27.99 | \$14.00 | \$7.00 |
| 9781250821799 | TOGETHER | \$35.00 | \$17.50 | \$8.75 |
| 9781250265647 | I LOVE YOU MORE THAN YOULL EVE | \$17.99 | \$9.00 | \$4.50 |
| 9781250842749 | BLIND SPOTS | \$27.99 | \$14.00 | \$7.00 |
| 9781250816672 | COLORS OF AWESOME | \$9.99 | \$5.00 | \$2.50 |
| 9780374607098 | YOU KNOW HER | \$28.00 | \$14.00 | \$7.00 |
| 9781250827258 | NEVER AFTER | \$16.99 | \$8.50 | \$4.25 |
| 9781250860521 | ORIGINS OF THE WHEEL OF TIME | \$28.99 | \$14.50 | \$7.25 |
| 9781250847300 | PIECES OF BLUE | \$28.99 | \$14.50 | \$7.25 |
| 9781250827746 | RADICAL INCLUSION | \$26.99 | \$13.50 | \$6.75 |
| 9781250276445 | HERE SISTER LET ME HELP YOU UP | \$16.99 | \$8.50 | \$4.25 |
| 9780374605841 | MY FATHERS BRAIN | \$28.00 | \$14.00 | \$7.00 |
| 9781250859556 | CANT I GO INSTEAD | \$28.99 | \$14.50 | \$7.25 |

* macmillan

| 9781250763143 | THIS IS YOUR DESTINY | \$24.99 | \$12.50 | \$6.25 |
| :---: | :---: | :---: | :---: | :---: |
| 9781250847546 | IF WERE BEING HONEST | \$28.00 | \$14.00 | \$7.00 |
| 9781250846037 | FINLAY DONOVAN JUMPS THE GUN | \$26.99 | \$13.50 | \$6.75 |
| 9781250272812 | FORGOTTEN IN DEATH | \$28.99 | \$14.50 | \$7.25 |
| 9781250194046 | LUMINARIES | \$18.99 | \$9.50 | \$4.75 |
| 9781250844231 | LOCUST LANE | \$28.00 | \$14.00 | \$7.00 |
| 9781250272065 | RUINS | \$27.99 | \$14.00 | \$7.00 |
| 9780374604059 | COUNTRY YOU CAN LEAVE | \$27.00 | \$13.50 | \$6.75 |
| 9781250280589 | DRINKING GAMES | \$28.99 | \$14.50 | \$7.25 |
| 9781250834560 | INGENUE | \$27.99 | \$14.00 | \$7.00 |
| 9781250811066 | BASTILLE VS THE EVIL LIBRARIAN | \$17.99 | \$9.00 | \$4.50 |
| 9781250857033 | MY LAST INNOCENT YEAR | \$27.99 | \$14.00 | \$7.00 |
| 9781250793799 | ADVENTURE ZONE | \$27.99 | \$14.00 | \$7.00 |
| 9781250278258 | PRESENCE | \$28.99 | \$14.50 | \$7.25 |
| 9781250827852 | BLACK CHAMELEON | \$27.99 | \$14.00 | \$7.00 |
| 9781250845559 | HOMESTEAD | \$27.99 | \$14.00 | \$7.00 |
| 9781250163547 | LOVE CLANCY | \$27.99 | \$14.00 | \$7.00 |
| 9781250834782 | ROSES IN THE MOUTH OF A LION | \$27.99 | \$14.00 | \$7.00 |
| 9780374192228 | LOST TO THE WORLD | \$28.00 | \$14.00 | \$7.00 |
| 9781250821621 | WOLFISH | \$29.99 | \$15.00 | \$7.50 |
| 9781635579291 | BAKE | \$40.00 | \$20.00 | \$10.00 |
| 9781250284259 | ELEPHANTS OF THULA THULA | \$29.99 | \$15.00 | \$7.50 |
| 9781250807670 | BIRDGIRL | \$28.00 | \$14.00 | \$7.00 |
| 9781250276919 | LISTENING WELL | \$29.99 | \$15.00 | \$7.50 |
| 9781250822901 | END OF DRUM TIME | \$28.99 | \$14.50 | \$7.25 |
| 9781250278043 | SLAYING THE DRAGON | \$29.99 | \$15.00 | \$7.50 |
| 9781250822383 | BLACKWATER FALLS | \$27.99 | \$14.00 | \$7.00 |
| 9781250788917 | RESTLESS TRUTH | \$27.99 | \$14.00 | \$7.00 |
| 9781250138439 | BILLIE STARRS BK OF SORRIES | \$27.99 | \$14.00 | \$7.00 |
| 9781250821614 | NOMAD CENTURY | \$28.99 | \$14.50 | \$7.25 |
| 9781250793560 | RESCUE | \$28.99 | \$14.50 | \$7.25 |
| 9781635575293 | SISTER NOVELISTS | \$30.00 | \$15.00 | \$7.50 |
| 9781250281487 | TOTAL EMPIRE | \$28.99 | \$14.50 | \$7.25 |
| 9781250210722 | THEY KNEW | \$29.99 | \$15.00 | \$7.50 |
| 9781250795786 | ALL THE WOMEN IN MY BRAIN | \$28.99 | \$14.50 | \$7.25 |
| 9780805076165 | RED HOT SALSA | \$18.99 | \$9.50 | \$4.75 |
| 9781250247162 | LAST HILL | \$29.99 | \$15.00 | \$7.50 |
| 9780374607494 | WESTERN LANE | \$25.00 | \$12.50 | \$6.25 |
| 9780374609979 | HESTIA STRIKES A MATCH | \$28.00 | \$14.00 | \$7.00 |

๙a macmillan

| 9780374605131 | STILL PICTURES | \$26.00 | \$13.00 | \$6.50 |
| :---: | :---: | :---: | :---: | :---: |
| 9781250841445 | IM SO HAPPY YOURE HERE | \$19.99 | \$10.00 | \$5.00 |
| 9781250278272 | TANQUERAY | \$24.99 | \$12.50 | \$6.25 |
| 9781250279996 | CORINNE | \$28.99 | \$14.50 | \$7.25 |
| 9781250233141 | HARD DAY FOR A HANGOVER | \$28.99 | \$14.50 | \$7.25 |
| 9780374138004 | REALIGNERS | \$30.00 | \$15.00 | \$7.50 |
| 9780374607371 | FAITH HOPE \& CARNAGE | \$28.00 | \$14.00 | \$7.00 |
| 9781635578638 | MEME WARS | \$30.00 | \$15.00 | \$7.50 |
| 9781250833525 | MY GOVERNMENT MEANS TO KILL ME | \$27.99 | \$14.00 | \$7.00 |
| 9781250824820 | DIE AROUND SUNDOWN | \$27.99 | \$14.00 | \$7.00 |
| 9781250801401 | TRAVIS DAVENTHORPE FOR THE WIN | \$13.99 | \$7.00 | \$3.50 |
| 9781956403060 | UNOFFICIAL HARRY POTTER VEGAN | \$22.99 | \$11.50 | \$5.75 |
| 9781250848567 | OF MANNERS \& MURDER | \$26.99 | \$13.50 | \$6.75 |
| 9781250275851 | VALOR | \$29.99 | \$15.00 | \$7.50 |
| 9781250219633 | ELSEWHERE | \$26.99 | \$13.50 | \$6.75 |
| 9781250880376 | SECRET DIARIES OF CHARLES IGNA | \$27.99 | \$14.00 | \$7.00 |
| 9780374603304 | RANSOMWARE HUNTING TEAM | \$30.00 | \$15.00 | \$7.50 |
| 9781250041166 | AMERICAN DEMON | \$29.99 | \$15.00 | \$7.50 |
| 9781250855039 | PERIL AT THE EXPOSITION | \$27.99 | \$14.00 | \$7.00 |
| 9781635579871 | LAST HOUSE BEFORE THE MOUNTAIN | \$26.00 | \$13.00 | \$6.50 |
| 9781250142306 | RULE OF WOLVES | \$22.99 | \$11.50 | \$5.75 |
| 9781250831804 | BEST FRIEND | \$26.99 | \$13.50 | \$6.75 |
| 9781250789341 | ALL OF OUR DEMISE | \$18.99 | \$9.50 | \$4.75 |
| 9781250283542 | EVERYTHING I NEED TO KNOW I LE | \$19.99 | \$10.00 | \$5.00 |
| 9781250281616 | TEEN TRAILBLAZERS | \$17.99 | \$9.00 | \$4.50 |
| 9781250624376 | UPHILL | \$27.99 | \$14.00 | \$7.00 |
| 9781645674702 | MISTER ROGERS GIFT OF MUSIC | \$18.99 | \$9.50 | \$4.75 |
| 9781250842497 | MR KATO PLAYS FAMILY | \$26.99 | \$13.50 | \$6.75 |
| 9781250258564 | ONES WERE MEANT TO | \$18.99 | \$9.50 | \$4.75 |
| 9781250850973 | CRANE HUSBAND | \$19.99 | \$10.00 | \$5.00 |
| 9781635573978 | DIRTBAG MASSACHUSETTS | \$27.00 | \$13.50 | \$6.75 |
| 9781639731527 | TELL ME GOOD THINGS | \$27.00 | \$13.50 | \$6.75 |
| 9781250246912 | WILDERWOMEN | \$27.99 | \$14.00 | \$7.00 |
| 9781250217349 | UNDER THE WHISPERING | \$28.99 | \$14.50 | \$7.25 |
| 9781250767448 | KINGDOMS OF SAVANNAH | \$27.99 | \$14.00 | \$7.00 |
| 9781250816160 | DEVILS DELIGHT | \$26.99 | \$13.50 | \$6.75 |
| 9781250863812 | HARD RAIN | \$27.99 | \$14.00 | \$7.00 |
| 9781250795977 | WIDOWMAKER | \$27.99 | \$14.00 | \$7.00 |
| 9780765311788 | MISTBORN | \$36.99 | \$18.50 | \$9.25 |

## Ka macmillan

| 9780765378576 | BANDS OF MOURNING | $\$ 29.99$ | $\$ 15.00$ | $\$ 7.50$ |
| :--- | :--- | :--- | :--- | :--- |
| 9781990259937 | CURSED PRINCESS CLUB V ONE | $\$ 24.99$ | $\$ 12.50$ | $\$ 6.25$ |
| 9780765399113 | DARKER SHADE OF MAGIC COLLECTO | $\$ 27.99$ | $\$ 14.00$ | $\$ 7.00$ |
| 9781250865830 | NONA THE NINTH SIGNED | $\$ 28.99$ | $\$ 14.50$ | $\$ 7.25$ |
| 9781250800817 | ACE OF SPADES | $\$ 18.99$ | $\$ 9.50$ | $\$ 4.75$ |
| 9780765387950 | GATHERING OF SHADOWS SIGNED | $\$ 25.99$ | $\$ 13.00$ | $\$ 6.50$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between 8/5/23-9/9/23. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 12/9/23 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, $\mathbf{2 5}^{\text {th }}$ Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN BUY ONE GET ONE 50\% OFF PROMOTION

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at $50 \%$ off, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away at 50\% off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

| EAN | Title | RETAIL |  | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9781250882158 | Secrets Never Die | $\$ 12.00$ | $\$ 1.50$ | $11 / 20 / 23-12 / 3 / 23$ |
| 9781250868138 | The Changing Man | $\$ 19.99$ | $\$ 2.50$ | $11 / 20 / 23-12 / 3 / 23$ |
| 9781250780867 | The Girl Who Fell Beneath the Sea | $\$ 18.99$ | $\$ 2.37$ | $11 / 20 / 23-12 / 3 / 23$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 3/3/2024 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, $25^{\text {th }}$ Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN BUY ONE GET ONE PROMOTION

Macmillan announces a special promotional allowance offer for the following title: By (1) purchasing and feature displaying the title listed below in the front of store or other prominent location for a minimum of four weeks during the promotional period noted below, and (2) offering consumers the opportunity to purchase one copy of the below title at a price at or below $66.6 \%$ off list when they buy any other item (book or non-book) from that retailer during the retailer's chosen feature display period, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the title that the retailer sells at the promotional price during the retailer's chosen feature display period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for this promotion. Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating title is:

| ISBN | Title | List Price | Sug. Price | Credit | Promotional Period |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 9781250830814 | WHAT MOVES THE DEAD | $\$ 14.99$ | $\$ 5.00$ | $\$ 5.00$ | $1 / 1 / 2024-2 / 29 / 2024$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles (at the promotional price) made during the retailer's chosen display period. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/29/2024 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, $25^{\text {th }}$ Floor, NY, NY 10271 or via email to joseph.oleary@macmillan.com

The credits for each book sold during the retailer's chosen promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS: <br> SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.
By purchasing and feature displaying the following titles for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2023 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

| ISBN | Title | Retail | Allowance |  |
| ---: | :--- | ---: | ---: | ---: |
| 9780312516147 | STICKER DOODLE BOO! | $\$ 6.99$ | $\$ 0.05$ | $8 / 27 / 23-10 / 31 / 23$ |
| 9780312527389 | ALPHAPRINTS: BOO! | $\$ 7.99$ | $\$ 0.10$ | $8 / 27 / 23-10 / 31 / 23$ |

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

## anacmillan

## ATTENTION RETAILERS: <br> MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 11/1/2023-11/14/2023. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $50 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Litle | Sredit |  |  |
| :--- | :--- | :--- | :--- | :--- |
| 9780312516147 | STICKER DOODLE BOO! | $\$ 6.99$ | $\$ 3.50$ | $\$ 1.75$ |
| 9780312520205 | STICKER FRIENDS: HALLOWEE | $\$ 4.99$ | $\$ 2.50$ | $\$ 1.25$ |
| 9780312518516 | CHUNKY PACKS HALLOWEEN | $\$ 4.99$ | $\$ 2.50$ | $\$ 1.25$ |
| 9780312527389 | ALPHAPRINTS: BOO! | $\$ 7.99$ | $\$ 4.00$ | $\$ 2.00$ |
| 9780312527235 | MAZE BOOK: FOLLOW ME HALLOWEEN | 7.99 | $\$ 4.00$ | $\$ 2.00$ |
| 9780374310523 | POUT-POUT FISH: HAUNTED HOUSE | 5.99 | $\$ 3.00$ | $\$ 1.50$ |
| 9780312515546 | FUNNY FACES HALLOWEEN JACK | 8.99 | $\$ 4.50$ | $\$ 2.25$ |
| 9781684492961 | HALLOWEEN ON THE FARM | 8.99 | $\$ 4.50$ | $\$ 2.25$ |
| 9780312530204 | Changing Picture Book: Peek a Boo Pumpkin | 9.99 | $\$ 5.00$ | $\$ 2.50$ |
| 9780312527242 | HOORAY FOR THANKSGIVING! | 7.99 | $\$ 4.00$ | $\$ 2.00$ |
| 9781684490738 | SEE TOUCH FEEL: THANKSGIV | 7.99 | $\$ 4.00$ | $\$ 2.00$ |
| 9781684492367 | FIRST SPOOKY WORDS | 5.99 | $\$ 3.00$ | $\$ 1.50$ |
| 9781684492961 | HALLOWEEN ON THE FARM | 8.99 | $\$ 4.50$ | $\$ 2.25$ |
| 9780312510954 | SPOOKY SLIDE AND FIND | 8.99 | $\$ 4.50$ | $\$ 2.25$ |
| 9780312528386 | MAZE BOOK: FOLLOW ME HALLOWEEN <br> (LARGE EDITION) | 9.99 | $\$ 5.00$ | $\$ 2.50$ |
| 9781684492350 | GHOST TRAIN | 12.99 | $\$ 6.50$ | $\$ 3.25$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between 11/1/2023-11/14/2023. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 2/14/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## anmacmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 8/27/2023-10/31/2023. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $5 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Title | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9780312516147 | STICKER DOODLE BOO! | $\$ 6.99$ | $\$ 6.64$ | $\$ 0.35$ |
| 9780312530204 | Changing Picture Book: Peek a Boo Pumpkin | $\$ 9.99$ | $\$ 9.49$ | $\$ 0.50$ |
| 9780312527242 | HOORAY FOR THANKSGIVING! | $\$ 7.99$ | $\$ 7.59$ | $\$ 0.40$ |
| 9781684490738 | SEE TOUCH FEEL: THANKSGIV | $\$ 7.99$ | $\$ 7.59$ | $\$ 0.40$ |
| 9781684492367 | FIRST SPOOKY WORDS | $\$ 5.99$ | $\$ 5.69$ | $\$ 0.30$ |
| 9781684492961 | HALLOWEEN ON THE FARM | $\$ 8.99$ | $\$ 8.54$ | $\$ 0.45$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between $\mathbf{8 / 2 7 / 2 0 2 3 - 1 0 / 3 1 / 2 0 2 3}$. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 1/31/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, $\mathbf{2 5}^{\text {th }}$ Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## anmacmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 10/16/23-10/22/23. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $25 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Title | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9780312516147 | STICKER DOODLE BOO! | $\$ 6.99$ | $\$ 5.24$ | $\$ 0.87$ |
| 9780312530204 | Changing Picture Book: Peek a Boo Pumpkin, A | $\$ 9.99$ | $\$ 7.49$ | $\$ 1.25$ |
| 9780312527242 | HOORAY FOR THANKSGIVING! | $\$ 7.99$ | $\$ 5.99$ | $\$ 1.00$ |
| 9781684490738 | SEE TOUCH FEEL: THANKSGIV | $\$ 7.99$ | $\$ 5.99$ | $\$ 1.00$ |
| 9781684492367 | FIRST SPOOKY WORDS | $\$ 5.99$ | $\$ 4.49$ | $\$ 0.75$ |
| 9781684492961 | HALLOWEEN ON THE FARM | $\$ 8.99$ | $\$ 6.74$ | $\$ 1.12$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between 10/16/23-10/22/23. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 1/22/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## anmacmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating title that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 8/27/23-10/31/23. To be eligible for this promotion, retailers must sell the participating book (for which they will be seeking credit) at a price at or below $25 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating title is:

| EAN | Title | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9780312516147 | STICKER DOODLE BOO! | $\$ 6.99$ | $\$ 5.24$ | $\$ 0.49$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above title(s) made between $\mathbf{8 / 2 7 / 2 3 - 1 0 / 3 1 / 2 3}$. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 1/31/2024 and should be sent to: Joe O'Leary, Macmillan $\mathbf{1 2 0}$ Broadway, $\mathbf{2 5}^{\text {th }}$ Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on this title will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN BUY ONE GET ONE 50\% OFF PROMOTION

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at $50 \%$ off, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away at 50\% off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

| EAN |  | Title | RETAIL |  |
| :--- | :--- | :--- | :--- | :--- |
| 9781948174442 | UNOFFICIAL HARRY POTTER CHARACTER | 16.99 | 2.12 | $11 / 13 / 2023-11 / 26 / 2023$ |
| 9781948174787 | DUMBLEDORE THE LIFE AND LIES | 16.99 | 2.12 | $11 / 13 / 2023-11 / 26 / 2023$ |
| 9781956403077 | SNAPE THE DEFINITIVE ANALYSI | 19.99 | 2.50 | $11 / 13 / 2023-11 / 26 / 2023$ |
| 9781956403268 | ULTIMATE WIZARDING WORLD GUIDE | 15.99 | 2.00 | $11 / 13 / 2023-11 / 26 / 2023$ |
| 9781948174671 | UNOFFICIAL HARRY POTTER BESTIA | 14.99 | 1.87 | $11 / 13 / 2023-11 / 26 / 2023$ |
| 9781948174954 | UNOFFICIAL HARRY POTTER HOGWAR | 14.99 | 1.87 | $11 / 13 / 2023-11 / 26 / 2023$ |
| 9781956403152 | UNOFFICIAL HP COMPANION 2 CHA | 15.99 | 2.00 | $11 / 13 / 2023-11 / 26 / 2023$ |
| 9781948174930 | UNOFFICIAL HP COMPANION 1 SORC | 14.99 | 1.87 | $11 / 13 / 2023-11 / 26 / 2023$ |
| 9781948174244 | UNOFFICIAL ULTIMATE HARRY POTT | 14.99 | 1.87 | $11 / 13 / 2023-11 / 26 / 2023$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 2/26/2024 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, $25^{\text {th }}$ Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

# MACMILLAN BANNED AND FREQUENTLY CHALLENGED BOOKS 2023 STOCK OFFER 

Retailers will receive an $\mathbf{3 \%}$ discount on orders of any 10 combined units and a 5\% discount on orders of any 25 combined units of the participating titles below received by Macmillan Publishers during the applicable promotional period of $9 / 4 / 2023-10 / 10 / 2023$. Maximum 3 orders per shipto location. This cannot be combined with any other offers and is only applicable to titles below.

PROMOTIONAL CODES MUST BE USED.

- PROMO CODE (Retailers): 3\% (10 Units): A120RE
- PROMO CODE (Retailers): 5\% (25 Units): A121RE
- PROMO CODE (RDC): 3\% (10 Units): A122DC
- PROMO CODE (RDC): 5\% (25 Units): A123DC


## The participating titles for the offer are:

| EAN | Title | Author | Pub Date | Pub Price | Medium |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 9780312360306 | Chosen | CAST, P. C. | $03 / 04 / 2008$ | 11.99 | TP |
| 9781250239549 | Foul is Fair | CAPIN, HANNAH | $02 / 18 / 2020$ | 18.99 | TC |
| 9781250169228 | Each of Us a Desert | OSHIRO, MARK | $11 / 09 / 2021$ | 19.99 | TP |
| 9781250254337 | Any Way the Wind Blows | ROWELL, RAINBOW | $07 / 06 / 2021$ | 19.99 | TC |
| 9781250830081 | Perfect on Paper | GONZALES, SOPHIE | $12 / 06 / 2022$ | 11.99 | TP |
| 9781250171115 | Snapdragon | LEYH, KAT | $02 / 04 / 2020$ | 12.99 | TP |
| 9781250768889 | Cinder | MEYER, MARISSA | $02 / 04 / 2020$ | 11.99 | TP |
| 9781250765826 | Cool for the Summer | ADLER, DAHLIA | $05 / 11 / 2021$ | 18.99 | TC |
| 9781250822871 | Moxie | MATHIEU, JENNIFER | $04 / 27 / 2021$ | 10.99 | TP |
| 9781250808318 | Nickel and Dimed | EHRENREICH, BARBARA | $06 / 01 / 2021$ | 17.00 | TP |
| 9781596437098 | Kiss Number 8 | VENABLE, COLLEEN AF | $03 / 12 / 2019$ | 17.99 | TP |
| 9781626723634 | The Prince and the Dressmaker | WANG, JEN | $02 / 13 / 2018$ | 17.99 | TP |
| 9781626728783 | The Daughters of Ys | ANDERSON, M. T. | $08 / 11 / 2020$ | 24.99 | TC |
| 9780312422271 | Running with Scissors | BURROUGHS, AUGUSTEN | $06 / 01 / 2003$ | 19.00 | TP |
| 9780312594442 | Redeemed | CAST, P. C. | $10 / 14 / 2014$ | 21.99 | TC |
| 9780374104115 | Acceptance | VANDERMEER, JEFF | $09 / 02 / 2014$ | 18.00 | TP |
| 9780312641894 | Cinder | MEYER, MARISSA | $01 / 03 / 2012$ | 24.99 | TC |
| 9780312594428 | Hidden | CAST, P. C. | $10 / 16 / 2012$ | 21.99 | TC |
| 9781250861092 | The Dead and the Dark | GOULD, COURTNEY | $09 / 20 / 2022$ | 12.99 | TP |
| 9780374306380 | The Midnight Lie | RUTKOSKI, MARIE | $03 / 03 / 2020$ | 18.99 | TC |
| 9780374309268 | Boy2Girl | BLACKER, TERENCE | $03 / 09 / 2005$ | 16.00 | TC |
| 9780374534714 | Cancer Ward | SOLZHENITSYN, | $04 / 14 / 2015$ | 21.00 | TP |
| 9781250235572 | ALEKSANDR |  |  |  |  |
| 9781250146687 | Himawari House | BECKER, HARMONY | $11 / 09 / 2021$ | 18.99 | TP |
| 9781250142733 | Mixed: A Colorful Story | LEONG, SLOANE | $08 / 04 / 2020$ | 17.99 | TP |
| 9781250756145 | Flamer | CHUNG, ARREE | $07 / 03 / 2018$ | 18.99 | PI |
| 9781250315335 | A Song Below Water | CURATO, MIKE | $09 / 01 / 2020$ | 17.99 | TP |
| 9781250128898 | Light It Up | MORROW, BETHANY C. | $06 / 01 / 2021$ | 10.99 | TP |
|  | MAGOON, KEKLA | $10 / 22 / 2019$ | 18.99 | TC |  |

amacmillan

| 9781250146076 | Wayward Son | ROWELL, RAINBOW | 09/24/2019 | 19.99 | TC |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 9781250030955 | Fangirl | ROWELL, RAINBOW | 09/10/2013 | 20.00 | TC |
| 9781250042613 | Fangirl | ROWELL, RAINBOW | 11/06/2018 | 10.99 | TP |
| 9781250079213 | Wintersong | JAE-JONES, S. | 02/07/2017 | 19.99 | TC |
| 9781250080035 | Forever for a Year | GOTTFRED, B. T. | 07/05/2016 | 16.99 | TP |
| 9781626722453 | Bad Kitty | BRUEL, NICK | 03/17/2015 | 18.99 | PI |
| 9781626722590 | Laura Dean Keeps Breaking Up with Me | TAMAKI, MARIKO | 05/07/2019 | 17.99 | TP |
| 9781626725003 | Mary's Monster | JUDGE, LITA | 01/30/2018 | 25.99 | TC |
| 9780312567484 | Tempted | CAST, P. C. | 10/27/2009 | 19.99 | TC |
| 9780374300289 | Speak: The Graphic Novel | ANDERSON, LAURIE HALSE | 02/06/2018 | 21.99 | TC |
| 9780765378484 | Ender's Game | CARD, ORSON SCOTT | 03/04/2014 | 12.99 | TP |
| 9780805099256 | The Beauty of Darkness | PEARSON, MARY E. | 08/02/2016 | 18.99 | TC |
| 9780765382948 | Briar Rose | YOLEN, JANE | 04/19/2016 | 11.99 | TP |
| 9781250012579 | Eleanor \& Park | ROWELL, RAINBOW | 02/26/2013 | 19.99 | TC |
| 9781250126450 | Court of Lions | DAUD, SOMAIYA | 08/04/2020 | 18.99 | TC |
| 9781250129130 | Shadowsong | JAE-JONES, S. | 02/06/2018 | 18.99 | TC |
| 9781250239136 | Lobizona | GARBER, ROMINA | 08/17/2021 | 13.00 | TP |
| 9781250254368 | Fable | YOUNG, ADRIENNE | 09/01/2020 | 18.99 | TC |
| 9781250038449 | What Goes Around | SUMMERS, COURTNEY | 09/03/2013 | 29.99 | TP |
| 9781596437746 | This One Summer | TAMAKI, MARIKO | 05/06/2014 | 18.99 | TP |
| 9781626723573 | The Breakaways | JOHNSON, CATHY G. | 03/05/2019 | 14.99 | TP |
| 9780312379827 | Hunted | CAST, P. C. | 03/10/2009 | 21.99 | TC |
| 9780312594435 | Revealed | CAST, P. C. | 10/15/2013 | 21.99 | TC |
| 9780312596293 | Betrayed | CAST, P. C. | 09/29/2009 | 21.99 | TC |
| 9780374104092 | Annihilation | VANDERMEER, JEFF | 02/04/2014 | 16.00 | TP |
| 9780374104108 | Authority | VANDERMEER, JEFF | 05/06/2014 | 17.00 | TP |
| 9780765387578 | The Invisible Life of Addie LaRue | SCHWAB, V. E. | 4/11/2023 | 19.99 | TP |
| 9781250203557 | We Are Water Protectors | LINDSTROM, CAROLE | 03/17/2020 | 17.99 | PI |
| 9781250801067 | Uncomfortable Conversations with a Black Boy | ACHO, EMMANUEL | 05/04/2021 | 17.99 | TC |
| 9781596432598 | Feynman | OTTAVIANI, JIM | 08/30/2011 | 29.99 | TC |
| 9781626726765 | The Hunting Accident | CARLSON, DAVID L. | 09/19/2017 | 34.99 | PO |
| 9781596435391 | We March | EVANS, SHANE W. | 01/03/2012 | 18.99 | PI |
| 9781626720893 | Shattered Warrior | SHINN, SHARON | 05/16/2017 | 25.99 | TP |
| 9780312360290 | Chosen | CAST, P. C. | 09/29/2009 | 21.99 | TC |
| 9781250157362 | Wintersong | JAE-JONES, S. | 02/06/2018 | 14.00 | TP |
| 9781250143174 | Go with the Flow | SCHNEEMANN, KAREN | 01/14/2020 | 14.99 | TP |
| 9781250316776 | Red, White \& Royal Blue | MCQUISTON, CASEY | 05/14/2019 | 16.99 | TP |
| 9781250762016 | The Dead and the Dark | GOULD, COURTNEY | 08/03/2021 | 18.99 | TC |
| 9781626722385 | Afterward | MATHIEU, JENNIFER | 09/20/2016 | 18.99 | TC |
| 9781626726314 | Black Is a Rainbow Color | JOY, ANGELA | 01/14/2020 | 18.99 | PI |
| 9781627796415 | Flamer | CURATO, MIKE | 09/01/2020 | 26.99 | PO |
| 9781626720510 | Last Man: The Rescue | VIVĖS, BASTIEN | 11/01/2016 | 11.99 | TP |
| 9780312427733 | Middlesex | EUGENIDES, JEFFREY | 06/05/2007 | 21.00 | TP |
| 9780374312718 | All Boys Aren't Blue | JOHNSON, GEORGE M. | 04/28/2020 | 18.99 | TC |
| 9780805099249 | The Heart of Betrayal | PEARSON, MARY E. | 07/07/2015 | 21.99 | TC |
| 9780805099232 | The Kiss of Deception | PEARSON, MARY E. | 07/08/2014 | 21.99 | TC |
| 9780312360269 | Marked | CAST, P. C. | 05/01/2007 | 11.99 | TP |
| 9781250239563 | Foul is Fair | CAPIN, HANNAH | 10/12/2021 | 10.99 | TP |
| 9781250146083 | Wayward Son | ROWELL, RAINBOW | 03/15/2022 | 10.99 | TP |
| 9781250317568 | Friends Forever | HALE, SHANNON | 08/31/2021 | 12.99 | TP |
| 9781250311320 | It's Okay to Be a Unicorn! | THARP, JASON | 02/04/2020 | 17.99 | PI |
| 9781250781796 | Sloppy Firsts | MCCAFFERTY, MEGAN | 05/04/2021 | 10.99 | TP |
| 9781250811899 | American Born Chinese | YANG, GENE LUEN | 02/23/2021 | 14.99 | TP |
| 9781250135025 | Carry On | ROWELL, RAINBOW | 05/09/2017 | 11.99 | TP |
| 9781250809636 | You Know Me Well | LACOUR, NINA | 06/01/2021 | 10.99 | TP |
| 9781250302953 | It Feels Good to Be Yourself | THORN, THERESA | 06/04/2019 | 18.99 | PI |
| 9781250308184 | Shadowsong | JAE-JONES, S. | 01/29/2019 | 16.00 | TP |
| 9781250079206 | Broken Beautiful Hearts | GARCIA, KAMI | 02/06/2018 | 18.99 | TC |


| 9781626729247 | The Phantom Twin | BROWN, LISA | $03 / 03 / 2020$ | 17.99 | TP |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 9781627798525 | The Handsome Girl \& Her Beautiful Boy | GOTTFRED, B. T. | $05 / 08 / 2018$ | 18.99 | TC |
| 9781626729407 | Spinning | WALDEN, TILLE | $09 / 12 / 2017$ | 18.99 | TP |
| 9781627791915 | Forever for a Year | GOTTFRED, B. T. | $07 / 07 / 2015$ | 17.99 | TC |
| 9780374303235 | The 57 Bus | SLATER, DASHKA | $10 / 17 / 2017$ | 18.99 | TC |
| 9780765323118 | Little Brother | DOCTOROW, CORY | $04 / 13 / 2010$ | 12.99 | TP |
| 9780374308377 | Jasmine Toguchi, Flamingo Keeper | MICHIKO FLORENCE, <br> DEBBI | $07 / 03 / 2018$ | 5.99 | TP |
| 9781250234087 | Eyes of the Forest | HENRY, APRIL | $08 / 24 / 2021$ | 17.99 | TC |
| 9781250751362 | Ninth House | BARDUGO, LEIGH | $10 / 20 / 2020$ | 17.99 | TP |
| 9781250311207 | Woke | BROWNE, MAHOGANY L. | $03 / 10 / 2020$ | 19.99 | PI |
| 9781250309853 | Black Girl Unlimited | BROWN, ECHO | $01 / 14 / 2020$ | 17.99 | TC |
| 9781250078414 | If I Was Your Girl | RUSSO, MEREDITH | $06 / 26 / 2018$ | 11.99 | TP |
| 9781596439092 | The Truth About Alice | MATHIEU, JENNIFER | $06 / 03 / 2014$ | 16.99 | TC |
| 9780312596309 | Untamed | CAST, P. C. | $09 / 29 / 2009$ | 21.99 | TC |
| 9780312606169 | Burned | CAST, P. C. | $04 / 27 / 2010$ | 22.00 | TC |
| 9780312650254 | Destined | CAST, P. C. | $10 / 25 / 2011$ | 21.99 | TC |
| 9780312674397 | Speak | ANDERSON, LAURIE | $05 / 10 / 2011$ | 10.99 | TP |
| 9780374530525 | The Old Gringo | FUENTES, CARLOS | $02 / 20 / 2007$ | 17.00 | TP |
| 9781250129833 | Birthday | RUSSO, MEREDITH | $05 / 21 / 2019$ | 18.99 | TC |
| 9781250159915 | Watcher in the Woods | ARMSTRONG, KELLEY | $02 / 05 / 2019$ | 26.99 | TC |
| 9781250800817 | Ace of Spades | ABBÍKÉ-ÍÍMÍDÉ, FARIDAH | $06 / 01 / 2021$ | 18.99 | TC |
| 9781250129772 | The Nerdy and the Dirty | GOTTFRED, B. T. | $05 / 08 / 2018$ | 10.99 | TP |
| 9781250763549 | Black Girl Unlimited | BROWN, ECHO | $01 / 11 / 2022$ | 10.99 | TP |
| 9781626726352 | Moxie | MATHIEU, JENNIFER | $09 / 19 / 2017$ | 17.99 | TC |
| 9781626727465 | Fry Bread | NOBLE MAILLARD, KEVIN | $10 / 22 / 2019$ | 18.99 | PI |
| 9780374371524 | Speak | ANDERSON, LAURIE | $10 / 22 / 1999$ | 19.99 | TC |
| 9780312650247 | HALSE |  | $01 / 04 / 2011$ | 21.99 | TC |

The following terms apply to all orders:

- Orders must be placed between 9/4/2023 and10/10/2023.
- Maximum 3 orders per ship-to location.
- Only United States retailers that purchase directly from Macmillan on a returnable basis are eligible.
- In all other respects Macmillan standard terms of sale apply, available at Macmillan.com


## *a macmillan

## ATTENTION RETAILERS:

## MACMILLAN ANNOUNCES A SPECIAL PROMOTION SHARED MARKDDOWN

Macmillan will issue a credit (in the amount listed below) for each copy of the participating title that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between $9 / 10 / 23-11 / 4 / 23$. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $50 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating title is:

| EAN | Title | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9781250326751 | BEYOND THE STORY | $\$ 45.00$ | $\$ 22.50$ | $\$ 11.25$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above title made between 9/10/23-11/4/23. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 2/4/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on this title will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## Macmillan STOCK OFFER 80\%

Non-returnable customers can receive an $80 \%$ discount on orders of the attached Encantos titles.
Orders must be received by MACMILLAN between 10/2/2023 and 10/15/2023. Additional discount will be extended to in stock items only. Orders for items that are out-of-stock will cancel, no backorders will be taken.

The following terms apply to all orders:
Only customers that purchase books and other products from MACMILLAN on a non-returnable basis are eligible. In all other respects MACMILLAN standard terms of sale apply.

| EAN | TITLE | Retail | Promo Start | Promo End |
| :--- | :--- | ---: | ---: | ---: |
| 9781945635182 | Skeletitos: Make Every Moment Count | 12.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635489 | The Birthday Book / Las Mañanitas | 10.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635519 | Opposites | 12.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635571 | Tiny Travelers Postcard Book | 7.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781954689008 | Puzzle: Día de Muertos | 14.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635762 | Bilingual Puzzle Pairs: Opposites | 9.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635427 | The Birthday Book / Las Mañanitas | 14.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635496 | Little Elephants / Elefantitos | 14.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635748 | Bilingual Puzzle Pairs: Numbers | 9.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635564 | Tiny Travelers Passport | 7.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635595 | Bilingual Stroller Flash Cards: Colors \& Shapes | 11.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635557 | Little Elephants / Elefantitos | 10.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635915 | Jumbo Puzzle Play Set: Let's Explore! | 29.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781954689091 | Kiki Can! | 7.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635366 | All the Colors / De Colores | 10.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635625 | Colors | 12.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635472 | Little Chickies / Los Pollitos | 14.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635458 | La Bamba | 10.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781945635731 | Seasons / Las estaciones | 9.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |
| 9781954689053 | Things I Do / Las cosas que hago | 9.99 | $10 / 2 / 2023$ | $10 / 15 / 2023$ |

## ORDERING INSTRUCTIONS:

No promotional code needed.
Orders must be placed through the customer's Macmillan Sales Representative. If unsure who the appropriate Representative is or how to contact a Representative, customers should contact MPS Customer Service at 1-888-330-8477.

In all other respects, our regular terms apply. Please call 646-307-5428 if you have any questions.

## Macmillan STOCK OFFER 80\%

Non-returnable customers can receive an $80 \%$ discount on orders of the attached titles. Orders must be received by MACMILLAN between 10/12/2023 and 10/19/2023. Additional discount will be extended to in stock items only. Orders for items that are out-of-stock will cancel, no backorders will be taken.

The following terms apply to all orders:
Only customers that purchase books and other products from MACMILLAN on a non-returnable basis are eligible. In all other respects MACMILLAN standard terms of sale apply.

| EAN | TITLE | Retail | Promo Start | Promo End |
| :---: | :---: | :---: | :---: | :---: |
| 9781250281517 | Zendoodle Coloring: Baby Goats | 15.99 | 10/12/2023 | 10/19/2023 |
| 9781250278296 | The Happy Planet Cookbook | 21.99 | 10/12/2023 | 10/19/2023 |
| 9781250276315 | Dream Walls Collage Kit: Good Vibes | 24.99 | 10/12/2023 | 10/19/2023 |
| 9781250279545 | The Kickass Coven | 19.99 | 10/12/2023 | 10/19/2023 |
| 9781250270405 | Mythographic Color \& Discover: Paradise | 17.99 | 10/12/2023 | 10/19/2023 |
| 9781250271099 | Zendoodle Colorscapes: Inspiring Thoughts | 14.99 | 10/12/2023 | 10/19/2023 |
| 9781250273864 | One Question a Day for Graduates: A Four-Year Journal | 16.99 | 10/12/2023 | 10/19/2023 |
| 9781250259561 | Mom \& Me | 17.99 | 10/12/2023 | 10/19/2023 |
| 9781250187291 | The Best Air Fryer Recipes on the Planet | 19.99 | 10/12/2023 | 10/19/2023 |
| 9781250276438 | Dream Walls Collage Kit: Blessed | 24.99 | 10/12/2023 | 10/19/2023 |
| 9781250271068 | Astrology for Life | 24.99 | 10/12/2023 | 10/19/2023 |
| 9781250272287 | What's Your F*cking Sign? | 17.99 | 10/12/2023 | 10/19/2023 |
| 9781250275264 | Science Superstars | 17.99 | 10/12/2023 | 10/19/2023 |
| 9781250281555 | Zendoodle Colorscapes: Adorable Animal Babies | 15.99 | 10/12/2023 | 10/19/2023 |
| 9781250253040 | Soul Magic | 24.99 | 10/12/2023 | 10/19/2023 |
| 9781250279767 | Zendoodle Coloring: Panda Playtime | 15.99 | 10/12/2023 | 10/19/2023 |
| 9781250276384 | Zendoodle Colorscapes: Love Thy Neighbor | 14.99 | 10/12/2023 | 10/19/2023 |
| 9781250200204 | Teen Trailblazers: 30 Fearless Girls Who Changed the | 16.99 | 10/12/2023 | 10/19/2023 |
| 9781250279811 | Zendoodle Coloring Gallery: Mindful Affirmations | 17.99 | 10/12/2023 | 10/19/2023 |
| 9781250276360 | Zendoodle Coloring: Little Big Cats | 14.99 | 10/12/2023 | 10/19/2023 |
| 9781250276414 | Dream Walls Collage Kit: Island Paradise | 24.99 | 10/12/2023 | 10/19/2023 |
| 9781250272157 | Tasty as F*ck | 21.99 | 10/12/2023 | 10/19/2023 |
| 9781250279521 | The Skinny Air Fryer Cookbook | 21.99 | 10/12/2023 | 10/19/2023 |
| 9781250272133 | Connecting with Crystals | 24.99 | 10/12/2023 | 10/19/2023 |
| 9781250281814 | The Enneagram Connection | 18.99 | 10/12/2023 | 10/19/2023 |
| 9781250234612 | Mythographic Color and Discover: Enchanted Castles | 17.99 | 10/12/2023 | 10/19/2023 |
| 9781250279392 | Too Late for Coffee, Too Early for Wine | 14.99 | 10/12/2023 | 10/19/2023 |
| 9781250276391 | Dream Walls Collage Kit: Wanderlust | 24.99 | 10/12/2023 | 10/19/2023 |
| 9781250228918 | Zendoodle Colorscapes: Magical Creatures | 14.99 | 10/12/2023 | 10/19/2023 |
| 9781250272492 | Roll It, Slice It, Mash It, Dice It | 19.99 | 10/12/2023 | 10/19/2023 |
| 9781250279750 | Zendoodle Coloring: Bright Side | 15.99 | 10/12/2023 | 10/19/2023 |
| 9781250279781 | Zendoodle Colorscapes: Garden Beauties | 15.99 | 10/12/2023 | 10/19/2023 |
| 9781250271112 | Zendoodle Coloring: Sleepy Sloths | 14.99 | 10/12/2023 | 10/19/2023 |

## ORDERING INSTRUCTIONS:

No promotional code needed.
Orders must be placed through the customer's Macmillan Sales Representative. If unsure who the appropriate Representative is or how to contact a Representative, customers should contact MPS Customer Service at 1-888-330-8477.

In all other respects, our regular terms apply. Please call 646-307-5428 if you have any questions.

## anmacmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating title that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one week of the retailer's choosing between $11 / 1 / 23-12 / 24 / 23$. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $25 \%$ off list during the one-week promotional period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit.

| EAN | Title | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9781684490752 | COUNTDOWN TO CHRISTMAS | $\$ 9.99$ | $\$ 7.49$ | $\$ 1.25$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during the retailer's selected one-week promotional period between 11/1/23-12/24/23. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 3/24/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on this title will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## anacmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating title that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for any consecutive two-week period between $11 / 1 / 2023-12 / 24 / 2023$. To be eligible for this promotion, retailers must sell the participating book (for which they will be seeking credit) at a price at or below $10 \%$ off list during the retailer's chosen two-week promotional period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating title is:

| EAN | Title | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9781684490752 | COUNTDOWN TO CHRISTMAS | $\$ 9.99$ | $\$ 8.99$ | $\$ 0.50$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above title(s) made during the retailer's chosen two-week promotional period between 11/1/23-12/24/23. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 3/24/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on this title will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

# amacmillan 

## ATTENTION RETAILERS: <br> MACMILLAN ANNOUNCES A SPECIAL PROMOTION SHARED MARKDDOWN

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between $11 / 20 / 23-12 / 3 / 23$. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $50 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Title | List Price | Sug. Pri | Credit |
| :---: | :---: | :---: | :---: | :---: |
| 9781250890313 | Wolfsong | \$29.99 | \$15.00 | \$7.50 |
| 9781250815309 | Did You Hear About Kitty Karr? | \$27.99 | \$14.00 | \$7.00 |
| 9781250857064 | The Militia House | \$26.99 | \$13.50 | \$6.75 |
| 9781250285669 | The One That Got Away | \$28.00 | \$14.00 | \$7.00 |
| 9781250854117 | Nona the Ninth | \$28.99 | \$14.50 | \$7.25 |
| 9781250867025 | The Dead Take the A Train | \$28.99 | \$14.50 | \$7.25 |
| 9781250313102 | Hell Bent | \$29.99 | \$15.00 | \$7.50 |
| 9781250881670 | Small Town Sins | \$27.99 | \$14.00 | \$7.00 |
| 9781250890344 | Ravensong | \$29.99 | \$15.00 | \$7.50 |
| 9781250874689 | Red Rabbit | \$28.99 | \$14.50 | \$7.25 |
| 9780374110338 | Birnam Wood | \$28.00 | \$14.00 | \$7.00 |
| 9781250284938 | The Edge of Sleep | \$29.00 | \$14.50 | \$7.25 |
| 9781250860026 | Looking Glass Sound | \$27.99 | \$14.00 | \$7.00 |
| 9781250280015 | The Villa | \$28.99 | \$14.50 | \$7.25 |
| 9781250855411 | Scattered Showers | \$24.99 | \$12.50 | \$6.25 |
| 9781250283191 | The Block Party | \$28.00 | \$14.00 | \$7.00 |
| 9781250847300 | Pieces of Blue | \$28.99 | \$14.50 | \$7.25 |
| 9781250217448 | In the Lives of Puppets | \$28.99 | \$14.50 | \$7.25 |
| 9781250862488 | Fractal Noise | \$28.99 | \$14.50 | \$7.25 |
| 9781250863959 | The Guest Room | \$28.99 | \$14.50 | \$7.25 |
| 9781250280893 | The Summer of 1876 | \$30.00 | \$15.00 | \$7.50 |
| 9781635577921 | A Day of Fallen Night | \$35.00 | \$17.50 | \$8.75 |
| 9781250284112 | Identity | \$30.00 | \$15.00 | \$7.50 |
| 9780765391193 | The Lost Metal | \$29.99 | \$15.00 | \$7.50 |
| 9781250836939 | The Trade Off | \$29.00 | \$14.50 | \$7.25 |
| 9781250276193 | One Blood | \$29.99 | \$15.00 | \$7.50 |
| 9781250837431 | Ebony Gate | \$28.99 | \$14.50 | \$7.25 |
| 9781250843968 | Good Bad Girl | \$28.99 | \$14.50 | \$7.25 |
| 9781250855091 | The Atlas Paradox | \$27.99 | \$14.00 | \$7.00 |
| 9781250879035 | Boys in the Valley | \$26.99 | \$13.50 | \$6.75 |


| 9781990778308 | Dirty Lying Dragons | $\$ 27.99$ | $\$ 14.00$ | $\$ 7.00$ |
| :--- | :--- | :--- | :--- | :--- |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between 11/20/23-12/3/23. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 3/3/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, $\mathbf{2 5}^{\text {th }}$ Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## EAmacmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 12/26/2023-1/9/2024. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $50 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Litle | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9780374304591 | The Not Very Merry Pout-Pout Fish | $\$ 8.99$ | $\$ 4.50$ | $\$ 2.25$ |
| 9781684491674 | Carry-Along Tab Book: Santa's Sleigh | $\$ 8.99$ | $\$ 4.50$ | $\$ 2.25$ |
| 9781250198433 | BAD KITTY: SEARCHING FOR | $\$ 9.99$ | $\$ 5.00$ | $\$ 2.50$ |
| 9780312527426 | FOLLOW SANTA MAZE | $\$ 7.99$ | $\$ 4.00$ | $\$ 2.00$ |
| 9781684491759 | SLIDE THROUGH: ALL ABOARD | $\$ 9.99$ | $\$ 5.00$ | $\$ 2.50$ |
| 9781684490752 | COUNTDOWN TO CHRISTMAS | $\$ 9.99$ | $\$ 5.00$ | $\$ 2.50$ |
| 9781250895059 | TOUGH COOKIE | $\$ 9.99$ | $\$ 5.00$ | $\$ 2.50$ |
| 9781250266477 | 5 More Sleeps 'til Christmas | $\$ 18.99$ | $\$ 9.50$ | $\$ 4.75$ |
| 9780374313081 | If Animals Celebrated Christmas | $\$ 7.99$ | $\$ 4.00$ | $\$ 2.00$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between 12/26/2023-1/9/2024. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 4/9/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS: <br> SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.
By purchasing and feature displaying the following titles for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2023 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

| ISBN | Title | Retail | Allowance | Promotional Period |
| ---: | ---: | ---: | ---: | ---: |
| 9781250266477 | 5 MORE SLEEPS 'TIL CHRIST | $\$ 18.99$ | 0.25 | $10 / 29 / 2023-12 / 24 / 2023$ |

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

## ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN BUY ONE GET ONE 50\% OFF PROMOTION

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at $50 \%$ off, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away at 50\% off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

| EAN | Title | RETAIL Credit |  | Promotional Period |
| :---: | :---: | :---: | :---: | :---: |
| 9781250147936 | HAZEL WOOD | \$10.99 | \$1.37 | 12/26/2023-2/14/2024 |
| 9781250091666 | CRENSHAW | \$8.99 | \$1.12 | 12/26/2023-2/14/2024 |
| 9781250233899 | WISHTREE | \$8.99 | \$1.12 | 12/26/2023-2/14/2024 |
| 9780312369811 | TUCK EVERLASTING | \$8.99 | \$1.12 | 12/26/2023-2/14/2024 |
| 9781250866035 | FIREKEEPERS DAUGHTER | \$14.99 | \$1.87 | 12/26/2023-2/14/2024 |
| 9781990259708 | BE WITH ME | \$11.99 | \$1.50 | 12/26/2023-2/14/2024 |
| 9781250328120 | TILLY IN TECHNICOLOR | \$14.00 | \$1.75 | 12/26/2023-2/14/2024 |
| 9781250789365 | ALL OF OUR DEMISE | \$11.99 | \$1.50 | 12/26/2023-2/14/2024 |
| 9781250789273 | ALL OF US VILLAINS | \$10.99 | \$1.37 | 12/26/2023-2/14/2024 |
| 9781250750433 | TWEET CUTE | \$12.00 | \$1.50 | 12/26/2023-2/14/2024 |
| 9781250875297 | WHEN YOU GET THE CHANCE - A NO | \$10.99 | \$1.37 | 12/26/2023-2/14/2024 |
| 9781250078377 | ARCHENEMIES RENEGADES 2 | \$12.99 | \$1.62 | 12/26/2023-2/14/2024 |
| 9781250180636 | RENEGADES | \$12.99 | \$1.62 | 12/26/2023-2/14/2024 |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/14/2024 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, $25^{\text {th }}$ Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## anmacmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| $\underline{\text { EAN }}$ | $\underline{\text { Title }}$ | List <br> Price | $\underline{\text { Suggested Price }}$ | Credit | Promotional Period |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 9781035016075 | BUSY NATIVITY | $\$ 8.99$ | $\$ 4.50$ | $\$ 2.25$ | $12 / 26 / 2023-1 / 9 / 2024$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between the above mentioned dates. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 4/9/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS: <br> SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.
By purchasing and feature displaying the following titles for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2023 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

| ISBN | Title | Retail | Allowance |  |
| ---: | :--- | ---: | ---: | ---: |
| 9781035016075 | BUSY NATIVITY | $\$ 8.99$ | $\$ 0.06$ | $11 / 5 / 23-12 / 25 / 23$ |

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| $\underline{\text { EAN }}$ | $\underline{\text { Title }}$ | List <br> Price | $\underline{\text { Suggested Price }}$ | Credit | Promotional Period |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 9781035016112 | A CHRISTMAS <br> CAROL | $\$ 8.99$ | $\$ 4.50$ | $\$ 2.25$ | $12 / 26 / 2023-1 / 9 / 2024$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between the above mentioned dates. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 4/9/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS: <br> SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.
By purchasing and feature displaying the following titles for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2023 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

| ISBN | Title | Retail | Allowance |  |
| ---: | ---: | ---: | ---: | ---: |
| 9781035016112 | A CHRISTMAS CAROL | $\$ 8.99$ | $\$ 0.05$ | $11 / 5 / 23-12 / 25 / 23$ |

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

## zamacmillan

## ATTENTION RETAILERS:

## MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 12/24/2023-2/14/2024. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $10 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Title | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9781250793089 | SHOW-HOW GUIDES: POP-UP CARDS | $\$ 6.99$ | $\$ 6.29$ | $\$ 0.35$ |
| 9781684492480 | CHUNKY SET: LITTLE | $\$ 5.99$ | $\$ 5.39$ | $\$ 0.30$ |
| 9781250891426 | BEAR HUGS! FROM BROW | $\$ 8.99$ | $\$ 8.09$ | $\$ 0.45$ |
| 9780374306038 | IF ANIMALS SAID I LOVE YOU | $\$ 7.99$ | $\$ 7.19$ | $\$ 0.40$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between 12/24/2023-2/14/2024. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/14/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, $\mathbf{2 5}^{\text {th }}$ Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## anmacmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one week of the retailer's choice between $12 / 24 / 2023-2 / 14 / 2024$. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $25 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Title | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9781250793089 | SHOW-HOW GUIDES: POP-UP CARDS | $\$ 6.99$ | $\$ 5.24$ | $\$ 0.87$ |
| 9781684492480 | CHUNKY SET: LITTLE | $\$ 5.99$ | $\$ 4.49$ | $\$ 0.75$ |
| 9781250891426 | BEAR HUGS! FROM BROW | $\$ 8.99$ | $\$ 6.74$ | $\$ 1.12$ |
| 9780374306038 | IF ANIMALS SAID I LOVE YOU | $\$ 7.99$ | $\$ 5.99$ | $\$ 1.00$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one week of the retailer's choice between 12/24/2023 $\mathbf{- 2 / 1 4 / 2 0 2 4}$. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/14/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## * macmillan

## ATTENTION RETAILERS:

## MACMILLAN ANNOUNCES A SPECIAL PROMOTION <br> SHARED MARKDDOWN

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between $2 / 15 / 2024-2 / 29 / 2024$. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $50 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Title | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9781250793089 | SHOW-HOW GUIDES: POP-UP CARDS | $\$ 6.99$ | $\$ 3.50$ | $\$ 1.75$ |
| 9781684492480 | CHUNKY SET: LITTLE C | $\$ 5.99$ | $\$ 3.00$ | $\$ 1.50$ |
| 9781250891426 | BEAR HUGS! FROM BROW | $\$ 8.99$ | $\$ 4.50$ | $\$ 2.25$ |
| 9780374306038 | IF ANIMALS SAID I LOVE YOU | $\$ 7.99$ | $\$ 4.00$ | $\$ 2.00$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between $\mathbf{2 / 1 5 / 2 0 2 4 - 2 / 2 9 / 2 0 2 4}$. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/29/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

# amacmillan 

## ATTENTION RETAILERS: MACMILLAN ANNOUNCES A SPECIAL PROMOTION SHARED MARKDDOWN

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 12/26/23-2/3/24 To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $50 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Title | List Price | Sug. Price | Credit |
| :---: | :---: | :---: | :---: | :---: |
| 9781250815309 | Did You Hear About Kitty Karr? | \$27.99 | \$14.00 | \$7.00 |
| 9781250858696 | Pegasus | \$29.99 | \$15.00 | \$7.50 |
| 9781250890313 | Wolfsong | \$29.99 | \$15.00 | \$7.50 |
| 9781635579048 | Reckoning | \$28.00 | \$14.00 | \$7.00 |
| 9781250855572 | Atalanta | \$28.99 | \$14.50 | \$7.25 |
| 9781250326751 | Beyond the Story | \$45.00 | \$22.50 | \$11.25 |
| 9781635579123 | Women We Buried, Women We Burned | \$29.00 | \$14.50 | \$7.25 |
| 9781250892430 | One for My Enemy | \$26.99 | \$13.50 | \$6.75 |
| 9781250878359 | Pageboy | \$29.99 | \$15.00 | \$7.50 |
| 9781649374066 | Star Bringer | \$29.99 | \$15.00 | \$7.50 |
| 9781250313102 | Hell Bent | \$29.99 | \$15.00 | \$7.50 |
| 9781250867872 | Maddalena and the Dark | \$28.99 | \$14.50 | \$7.25 |
| 9781250815569 | Zeus: Water Rescue | \$17.99 | \$9.00 | \$4.50 |
| 9781645672135 | Clovis Keeps His Cool | \$18.99 | \$9.50 | \$4.75 |
| 9781250846976 | The 13-Story Treehouse | \$16.99 | \$8.50 | \$4.25 |
| 9781250830623 | Harold the Iceberg Melts Down | \$18.99 | \$9.50 | \$4.75 |
| 9781250842114 | The Dos and Donuts of Love | \$19.99 | \$10.00 | \$5.00 |
| 9781250843999 | Ander \& Santi Were Here | \$18.99 | \$9.50 | \$4.75 |
| 9781684492992 | Carry Along Tab Book: My Busy Backpack | \$8.99 | \$4.50 | \$2.25 |
| 9781956403268 | The Ultimate Wizarding World Guide to Magical | \$15.99 | \$8.00 | \$4.00 |
| 9781250890344 | Ravensong | \$29.99 | \$15.00 | \$7.50 |
| 9781250766588 | Warrior Girl Unearthed | \$19.99 | \$10.00 | \$5.00 |
| 9781250861016 | Immortality: A Love Story | \$19.99 | \$10.00 | \$5.00 |
| 9781250265647 | I Love You More Than You'll Ever Know | \$17.99 | \$9.00 | \$4.50 |
| 9781250810038 | Basketball Dreams | \$18.99 | \$9.50 | \$4.75 |
| 9781250871008 | One: Simple One-Pan Wonders | \$35.00 | \$17.50 | \$8.75 |
| 9781250852069 | Tell Me Everything | \$28.99 | \$14.50 | \$7.25 |
| 9781250850393 | Rachael's Good Eats | \$35.00 | \$17.50 | \$8.75 |
| 9781250835208 | Always the Almost | \$18.99 | \$9.50 | \$4.75 |
| 9781250244093 | Thornhedge | \$19.99 | \$10.00 | \$5.00 |


| 9781250856760 | The God of Endings | \$29.99 | \$15.00 | \$7.50 |
| :---: | :---: | :---: | :---: | :---: |
| 9781635579574 | I Feel Love | \$28.99 | \$14.50 | \$7.25 |
| 9781399406857 | The War Came To Us | \$28.00 | \$14.00 | \$7.00 |
| 9781250909565 | I Feed Her to the Beast and the Beast Is Me | \$19.99 | \$10.00 | \$5.00 |
| 9781250852816 | Stars and Smoke | \$19.99 | \$10.00 | \$5.00 |
| 9781250817389 | Where There Was Fire | \$28.99 | \$14.50 | \$7.25 |
| 9781250846662 | Garden of the Cursed | \$19.99 | \$10.00 | \$5.00 |
| 9781250283191 | The Block Party | \$28.00 | \$14.00 | \$7.00 |
| 9781250276711 | Sixty-One | \$30.00 | \$15.00 | \$7.50 |
| 9781649373168 | Cherish | \$21.99 | \$11.00 | \$5.50 |
| 9781250282842 | What's Eating Us | \$27.99 | \$14.00 | \$7.00 |
| 9781250276216 | Jackie: Public, Private, Secret | \$35.00 | \$17.50 | \$8.75 |
| 9780374610197 | Pirate Enlightenment, or the Real Libertalia | \$27.00 | \$13.50 | \$6.75 |
| 9781639730377 | Deep as the Sky, Red as the Sea | \$28.99 | \$14.50 | \$7.25 |
| 9781250830913 | The Salt Grows Heavy | \$21.99 | \$11.00 | \$5.50 |
| 9781250862488 | Fractal Noise | \$28.99 | \$14.50 | \$7.25 |
| 9781635574739 | Anansi's Gold | \$29.99 | \$15.00 | \$7.50 |
| 9781250777263 | The Nazi Conspiracy | \$29.99 | \$15.00 | \$7.50 |
| 9781250217448 | In the Lives of Puppets | \$28.99 | \$14.50 | \$7.25 |
| 9781250890924 | The Daddy Diaries | \$29.99 | \$15.00 | \$7.50 |
| 9781250284112 | Identity | \$30.00 | \$15.00 | \$7.50 |
| 9781250268600 | Stuff Mom Never Told You | \$31.99 | \$16.00 | \$8.00 |
| 9781250191427 | Guardians of Dawn: Zhara | \$20.00 | \$10.00 | \$5.00 |
| 9781635576634 | I Saw Death Coming | \$30.00 | \$15.00 | \$7.50 |
| 9781250276193 | One Blood | \$29.99 | \$15.00 | \$7.50 |
| 9781250854568 | Five Years After | \$28.99 | \$14.50 | \$7.25 |
| 9781956403299 | The Unofficial Beetlejuice! Beetlejuice! Beetlejuice! Cookbook | \$22.99 | \$11.50 | \$5.75 |
| 9781250750778 | The One and Only Sparkella and the Big Lie | \$19.99 | \$10.00 | \$5.00 |
| 9781639730032 | Still Born | \$26.99 | \$13.50 | \$6.75 |
| 9781639730858 | How to Say Goodbye | \$19.99 | \$10.00 | \$5.00 |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between 12/26/23-2/3/24. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/3/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

## a macmillan

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## a macmillan

## ATTENTION RETAILERS:

MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between $12 / 4 / 23-12 / 10 / 23$. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $50 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Litle | List Price | Sug. Price | Credit |
| :--- | :--- | :--- | :--- | :--- |
| 9781577311959 | PRACTICING THE POWER OF NOW | $\$ 17.00$ | $\$ 8.50$ | $\$ 4.25$ |
| 9781683646846 | MESSAGES FROM THE HEART OF THE | $\$ 22.99$ | $\$ 11.50$ | $\$ 5.75$ |
| 9781683648178 | UNSHAKABLE INNER PEACE ORACLE | $\$ 22.99$ | $\$ 11.50$ | $\$ 5.75$ |
| 9781683648192 | EMPATHS EMPOWERMENT DECK | $\$ 18.99$ | $\$ 9.50$ | $\$ 4.75$ |
| 9781683648222 | TAROT FOR KIDS | $\$ 18.99$ | $\$ 9.50$ | $\$ 4.75$ |
| 9781645679097 | BEGINNER WITCHS HANDBOOK - ES | $\$ 21.99$ | $\$ 11.00$ | $\$ 5.50$ |
| 9781645679035 | KITCHEN WITCHERY FOR EVERYDAY | $\$ 19.99$ | $\$ 10.00$ | $\$ 5.00$ |
| 9781577311959 | PRACTICING THE POWER OF NOW | $\$ 17.00$ | $\$ 8.50$ | $\$ 4.25$ |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between 12/4/23-12/10/23. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 3/10/24 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, $\mathbf{2 5}^{\text {th }}$ Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS:

## SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.
By purchasing and feature displaying the following titles for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2023 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

| ISBN | Title | Retail | Allowance | Promotional Period |
| :---: | :--- | ---: | ---: | ---: |
| 9780805047905 | BROWN BEAR, BROWN BEAR, WHAT DO YOU SEE? | $\$ 8.99$ | $\$ 0.10$ | $12 / 24 / 23-2 / 14 / 24$ |
| 9780805089905 | BABY BEAR, BABY BEAR, WHAT DO YOU SEE? | $\$ 8.99$ | $\$ 0.10$ | $12 / 24 / 23-2 / 14 / 24$ |
| 9781250891426 | BEAR HUGS! | $\$ 8.99$ | $\$ 0.05$ | $12 / 24 / 23-2 / 14 / 24$ |

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

## ATTENTION RETAILERS: SPECIAL CO-OP OFFER FROM MEDIA LAB BOOKS BUY ONE GET ONE 50\% OFF PROMOTION

Media Lab Books announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at $50 \%$ off, a retailer will become eligible to receive a credit from Media Lab Books in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away at $50 \%$ off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Media Lab Books on a returnable basis are eligible for this offer. The participating titles are:

| EAN | Title | Retail | Credit | Promotional Period |
| :--- | :--- | :--- | :--- | :--- |
| 9781956403299 | Unofficial Beetlejuice! Beetlejuice! Beetlejuice! | $\$ 22.99$ | $\$ 2.87$ | $11 / 20 / 23-12 / 3 / 23$ |
| 9781956403435 | Drinking with Wizards, Warriors and Dragons | $\$ 17.99$ | $\$ 2.24$ | $11 / 20 / 23-12 / 3 / 23$ |
| 9781956403206 | Unofficial Yellowstone Cookbook | $\$ 23.99$ | $\$ 3.00$ | $11 / 20 / 23-12 / 3 / 23$ |

In order to receive credit, the retailer must furnish Media Lab Books with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Media Lab Books no later than 1/28/2024 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, 25th Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Media Lab Books list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular co-op terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN BUY ONE GET ONE 50\% OFF PROMOTION

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at $50 \%$ off, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away at $50 \%$ off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

EAN Title RETAIL Credit Promotional Period

| 9781622665372 | Full Measures | 16.99 | \$2.12 | 12/25/23-2/14/24 |
| :---: | :---: | :---: | :---: | :---: |
| 9781990259654 | The Bite | 18.99 | \$2.37 | 12/25/23-2/14/24 |
| 9781250031815 | Fly Away | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250313188 | Gideon the Ninth | 18.99 | \$2.37 | 12/25/23-2/14/24 |
| 9781250787972 | Firefly Lane | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250244499 | One Last Stop | 16.99 | \$2.12 | 12/25/23-2/14/24 |
| 9780765382030 | The Three-Body Problem | 18.99 | \$2.37 | 12/25/23-2/14/24 |
| 9781250812216 | Book of Night | 19.99 | \$2.50 | 12/25/23-2/14/24 |
| 9781250812674 | Little Eve | 18.99 | \$2.37 | 12/25/23-2/14/24 |
| 9781250796738 | Good Girl Complex | 16.99 | \$2.12 | 12/25/23-2/14/24 |
| 9781250759689 | We Begin at the End | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250843944 | Daisy Darker | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781649373953 | Trading Places | 16.99 | \$2.12 | 12/25/23-2/14/24 |
| 9781990778483 | The Once and Future Fling | 18.99 | \$2.37 | 12/25/23-2/14/24 |
| 9781990778575 | The Falling | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250860019 | Shadows of Self | 21.99 | \$2.75 | 12/25/23-2/14/24 |
| 9781250220271 | Apples Never Fall | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250019875 | Other Birds | 18.00 | \$2.25 | 12/25/23-2/14/24 |
| 9780765387578 | The Invisible Life of Addie LaRue | 19.99 | \$2.50 | 12/25/23-2/14/24 |
| 9780312663155 | Winter Garden | 19.00 | \$2.38 | 12/25/23-2/14/24 |
| 9781250812643 | The Last House on Needless Street | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250888181 | Alone with You in the Ether | 18.99 | \$2.37 | 12/25/23-2/14/24 |
| 9781250217318 | The House in the Cerulean Sea | 18.99 | \$2.37 | 12/25/23-2/14/24 |
| 9781250183507 | Vicious | 19.99 | \$2.50 | 12/25/23-2/14/24 |
| 9781250229533 | The Great Alone | 19.00 | \$2.38 | 12/25/23-2/14/24 |
| 9781250796752 | Bad Girl Reputation | 16.99 | \$2.12 | 12/25/23-2/14/24 |
| 9781250858238 | Home Front | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781649375674 | Eyes Turned Skyward | 16.99 | \$2.12 | 12/25/23-2/14/24 |
| 9780312537074 | Firefly Lane | 17.99 | \$2.25 | 12/25/23-2/14/24 |


| 9781250771803 | The Choice | 19.00 | \$2.38 | 12/25/23-2/14/24 |
| :---: | :---: | :---: | :---: | :---: |
| 9781250209788 | American Dirt (Oprah's Book Club) | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250095220 | The People We Hate at the Wedding | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250178619 | The Four Winds | 18.99 | \$2.37 | 12/25/23-2/14/24 |
| 9781250773593 | Ariadne | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250287960 | Manga Sparkle: Kawaii | 17.00 | \$2.13 | 12/25/23-2/14/24 |
| 9781250130945 | The Wife Between Us | 18.00 | \$2.25 | 12/25/23-2/14/24 |
| 9781250266125 | Rock Paper Scissors | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781990778551 | The Burning | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250825162 | Hester | 19.00 | \$2.38 | 12/25/23-2/14/24 |
| 9781250833679 | Ordinary Monsters | 19.99 | \$2.50 | 12/25/23-2/14/24 |
| 9781250854544 | The Atlas Six | 18.99 | \$2.37 | 12/25/23-2/14/24 |
| 9781250217394 | Under the Whispering Door | 18.99 | \$2.37 | 12/25/23-2/14/24 |
| 9781250245502 | The Wife Upstairs | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250048530 | The Invention of Murder | 19.99 | \$2.50 | 12/25/23-2/14/24 |
| 9781250860002 | The Alloy of Law | 19.99 | \$2.50 | 12/25/23-2/14/24 |
| 9781250810205 | The Book Eaters | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250838490 | Night Road | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250862457 | The Bands of Mourning | 21.99 | \$2.75 | 12/25/23-2/14/24 |
| 9781250863874 | The Summer Girl | 18.00 | \$2.25 | 12/25/23-2/14/24 |
| 9781649373021 | Bloom | 16.99 | \$2.12 | 12/25/23-2/14/24 |
| 9781250819352 | Hidden Pictures | 17.99 | \$2.25 | 12/25/23-2/14/24 |
| 9781250892713 | Someone Somewhere Maybe | 18.00 | \$2.25 | 12/25/23-2/14/24 |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/14/2024 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, $\mathbf{2 5}^{\text {th }}$ Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

# amacmillan 

## ATTENTION RETAILERS: MACMILLAN ANNOUNCES A SPECIAL PROMOTION SHARED MARKDDOWN

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 12/26/23-2/3/24 To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $50 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Title | List Price | Sug. Price | Credit |
| :---: | :---: | :---: | :---: | :---: |
| 9781250815309 | Did You Hear About Kitty Karr? | \$27.99 | \$14.00 | \$7.00 |
| 9781250858696 | Pegasus | \$29.99 | \$15.00 | \$7.50 |
| 9781250890313 | Wolfsong | \$29.99 | \$15.00 | \$7.50 |
| 9781635579048 | Reckoning | \$28.00 | \$14.00 | \$7.00 |
| 9781250855572 | Atalanta | \$28.99 | \$14.50 | \$7.25 |
| 9781250326751 | Beyond the Story | \$45.00 | \$22.50 | \$11.25 |
| 9781635579123 | Women We Buried, Women We Burned | \$29.00 | \$14.50 | \$7.25 |
| 9781250892430 | One for My Enemy | \$26.99 | \$13.50 | \$6.75 |
| 9781250878359 | Pageboy | \$29.99 | \$15.00 | \$7.50 |
| 9781649374066 | Star Bringer | \$29.99 | \$15.00 | \$7.50 |
| 9781250313102 | Hell Bent | \$29.99 | \$15.00 | \$7.50 |
| 9781250867872 | Maddalena and the Dark | \$28.99 | \$14.50 | \$7.25 |
| 9781250815569 | Zeus: Water Rescue | \$17.99 | \$9.00 | \$4.50 |
| 9781645672135 | Clovis Keeps His Cool | \$18.99 | \$9.50 | \$4.75 |
| 9781250846976 | The 13-Story Treehouse | \$16.99 | \$8.50 | \$4.25 |
| 9781250830623 | Harold the Iceberg Melts Down | \$18.99 | \$9.50 | \$4.75 |
| 9781250842114 | The Dos and Donuts of Love | \$19.99 | \$10.00 | \$5.00 |
| 9781250843999 | Ander \& Santi Were Here | \$18.99 | \$9.50 | \$4.75 |
| 9781684492992 | Carry Along Tab Book: My Busy Backpack | \$8.99 | \$4.50 | \$2.25 |
| 9781956403268 | The Ultimate Wizarding World Guide to Magical | \$15.99 | \$8.00 | \$4.00 |
| 9781250890344 | Ravensong | \$29.99 | \$15.00 | \$7.50 |
| 9781250766588 | Warrior Girl Unearthed | \$19.99 | \$10.00 | \$5.00 |
| 9781250861016 | Immortality: A Love Story | \$19.99 | \$10.00 | \$5.00 |
| 9781250265647 | I Love You More Than You'll Ever Know | \$17.99 | \$9.00 | \$4.50 |
| 9781250810038 | Basketball Dreams | \$18.99 | \$9.50 | \$4.75 |
| 9781250871008 | One: Simple One-Pan Wonders | \$35.00 | \$17.50 | \$8.75 |
| 9781250852069 | Tell Me Everything | \$28.99 | \$14.50 | \$7.25 |
| 9781250850393 | Rachael's Good Eats | \$35.00 | \$17.50 | \$8.75 |
| 9781250835208 | Always the Almost | \$18.99 | \$9.50 | \$4.75 |
| 9781250244093 | Thornhedge | \$19.99 | \$10.00 | \$5.00 |


| 9781250856760 | The God of Endings | \$29.99 | \$15.00 | \$7.50 |
| :---: | :---: | :---: | :---: | :---: |
| 9781635579574 | I Feel Love | \$28.99 | \$14.50 | \$7.25 |
| 9781399406857 | The War Came To Us | \$28.00 | \$14.00 | \$7.00 |
| 9781250909565 | I Feed Her to the Beast and the Beast Is Me | \$19.99 | \$10.00 | \$5.00 |
| 9781250852816 | Stars and Smoke | \$19.99 | \$10.00 | \$5.00 |
| 9781250817389 | Where There Was Fire | \$28.99 | \$14.50 | \$7.25 |
| 9781250846662 | Garden of the Cursed | \$19.99 | \$10.00 | \$5.00 |
| 9781250283191 | The Block Party | \$28.00 | \$14.00 | \$7.00 |
| 9781250276711 | Sixty-One | \$30.00 | \$15.00 | \$7.50 |
| 9781649373168 | Cherish | \$21.99 | \$11.00 | \$5.50 |
| 9781250282842 | What's Eating Us | \$27.99 | \$14.00 | \$7.00 |
| 9781250276216 | Jackie: Public, Private, Secret | \$35.00 | \$17.50 | \$8.75 |
| 9780374610197 | Pirate Enlightenment, or the Real Libertalia | \$27.00 | \$13.50 | \$6.75 |
| 9781639730377 | Deep as the Sky, Red as the Sea | \$28.99 | \$14.50 | \$7.25 |
| 9781250830913 | The Salt Grows Heavy | \$21.99 | \$11.00 | \$5.50 |
| 9781250862488 | Fractal Noise | \$28.99 | \$14.50 | \$7.25 |
| 9781635574739 | Anansi's Gold | \$29.99 | \$15.00 | \$7.50 |
| 9781250777263 | The Nazi Conspiracy | \$29.99 | \$15.00 | \$7.50 |
| 9781250217448 | In the Lives of Puppets | \$28.99 | \$14.50 | \$7.25 |
| 9781250890924 | The Daddy Diaries | \$29.99 | \$15.00 | \$7.50 |
| 9781250284112 | Identity | \$30.00 | \$15.00 | \$7.50 |
| 9781250268600 | Stuff Mom Never Told You | \$31.99 | \$16.00 | \$8.00 |
| 9781250191427 | Guardians of Dawn: Zhara | \$20.00 | \$10.00 | \$5.00 |
| 9781635576634 | I Saw Death Coming | \$30.00 | \$15.00 | \$7.50 |
| 9781250276193 | One Blood | \$29.99 | \$15.00 | \$7.50 |
| 9781250854568 | Five Years After | \$28.99 | \$14.50 | \$7.25 |
| $9781956403299$ | The Unofficial Beetlejuice! Beetlejuice! Beetlejuice! Cookbook | \$22.99 | \$11.50 | \$5.75 |
| 9781250750778 | The One and Only Sparkella and the Big Lie | \$19.99 | \$10.00 | \$5.00 |
| 9781639730032 | Still Born | \$26.99 | \$13.50 | \$6.75 |
| 9781639730858 | How to Say Goodbye | \$19.99 | \$10.00 | \$5.00 |
| 9781250281340 | The Perennials | 30.00 | 15.00 | 7.50 |
| 9781547611546 | You're Not Supposed to Die Tonight | 19.99 | 10.00 | 5.00 |
| 9781620403228 | I Must Be Dreaming | 27.99 | 14.00 | 7.00 |
| 9781683649694 | Gentle Power | 27.99 | 14.00 | 7.00 |
| 9781250805546 | The First Bright Thing | 27.99 | 14.00 | 7.00 |
| 9781250220516 | The Witch and the Vampire | 20.00 | 10.00 | 5.00 |
| 9781956403428 | Everything I Need to Know I Learned from Bruce Springsteen | 16.99 | 8.50 | 4.25 |
| 9781774582169 | Meta-Leadership | 26.95 | 13.48 | 6.74 |

a macmillan

| 9781250266477 | 5 More Sleeps 'til Christmas | 18.99 | 9.50 | 4.75 |
| :---: | :---: | :---: | :---: | :---: |
| 9781250289346 | The Porcelain Maker | 29.00 | 14.50 | 7.25 |
| 9781250236081 | The 130-Story Treehouse | 14.99 | 7.50 | 3.75 |
| 9781250281616 | Teen Trailblazers: 30 Daring Boys Whose Dreams Changed the World | 17.99 | 9.00 | 4.50 |
| 9781250284099 | Payback in Death | 30.00 | 15.00 | 7.50 |
| 9781250254368 | Fable | 18.99 | 9.50 | 4.75 |
| 9781250817631 | Girls Like Girls | 20.00 | 10.00 | 5.00 |
| 9781250825926 | Blood Debts | 18.99 | 9.50 | 4.75 |
| 9781250836311 | Stinetinglers 2 | 17.99 | 9.00 | 4.50 |
| 9781250836779 | The Raging Storm | 29.00 | 14.50 | 7.25 |
| 9781547612543 | The Otherwoods | 17.99 | 9.00 | 4.50 |
| 9781547610815 | She Is a Haunting | 18.99 | 9.50 | 4.75 |
| 9781250851123 | Find Him Where You Left Him Dead | 18.99 | 9.50 | 4.75 |
| 9781639731930 | The House of Doors | 28.99 | 14.50 | 7.25 |
| 9781683649205 | The Kitchen Healer | 28.99 | 14.50 | 7.25 |
| 9781635573572 | The Big Myth | 35.00 | 17.50 | 8.75 |
| 9781804090039 | Hidden Genius | 27.99 | 14.00 | 7.00 |
| 9781250808363 | I'm the Girl | 18.99 | 9.50 | 4.75 |
| 9781250890979 | If You Would Have Told Me | 29.99 | 15.00 | 7.50 |
| 9781529089967 | Stop Them Dead | 27.99 | 14.00 | 7.00 |
| 9781250794055 | This Vicious Grace | 18.99 | 9.50 | 4.75 |
| 9781250873002 | The Forest Grimm | 20.00 | 10.00 | 5.00 |
| 9781990259043 | The Last City | 18.99 | 9.50 | 4.75 |
| 9781774580783 | Creating Superfans | 27.00 | 13.50 | 6.75 |
| 9781250254399 | Namesake | 18.99 | 9.50 | 4.75 |
| 9781250844200 | Collision of Power | 34.99 | 17.50 | 8.75 |
| 9781547611072 | No Perfect Places | 19.99 | 10.00 | 5.00 |
| 9781635576818 | Cleopatra and Frankenstein | 28.00 | 14.00 | 7.00 |
| 9781649371928 | Ruling Destiny | 19.99 | 10.00 | 5.00 |
| 9781639731527 | Tell Me Good Things | 27.00 | 13.50 | 6.75 |
| 9781250248039 | Magic: The Life of Earvin "Magic" Johnson | 40.00 | 20.00 | 10.00 |
| 9781250282613 | Last to Leave the Room | 29.00 | 14.50 | 7.25 |
| 9781250855411 | Scattered Showers | 24.99 | 12.50 | 6.25 |
| 9781250870957 | Santa Jaws | 8.99 | 4.50 | 2.25 |
| 9780374610326 | Doppelganger | 30.00 | 15.00 | 7.50 |
| 9780374391379 | Greenwild | 17.99 | 9.00 | 4.50 |
| 9781250846761 | Saint | 19.99 | 10.00 | 5.00 |
| 9781250776518 | Devil Makes Three | 31.99 | 16.00 | 8.00 |

a macmillan

| 9781250871640 | Going Bicoastal | 20.00 | 10.00 | 5.00 |
| :---: | :---: | :---: | :---: | :---: |
| 9780765387493 | The Fragile Threads of Power | 29.99 | 15.00 | 7.50 |
| 9780312527686 | First 100 Christmas Words | 6.99 | 3.50 | 1.75 |
| 9781250209276 | The Hank Show | 30.00 | 15.00 | 7.50 |
| 9781250795274 | Autumn Peltier, Water Warrior | 18.99 | 9.50 | 4.75 |
| 9781250320551 | Sisters Under the Rising Sun | 30.00 | 15.00 | 7.50 |
| 9781250816559 | We Deserve Monuments | 18.99 | 9.50 | 4.75 |
| 9781250837110 | The Christmas Princess | 18.99 | 9.50 | 4.75 |
| 9781250855091 | The Atlas Paradox | 27.99 | 14.00 | 7.00 |
| 9781250819161 | Never Ever Getting Back Together | 18.99 | 9.50 | 4.75 |
| 9781649371492 | Charm | 19.99 | 10.00 | 5.00 |
| 9781649630933 | The Mermaid with No Tail | 19.99 | 10.00 | 5.00 |
| 9781681199412 | All That's Left to Say | 19.99 | 10.00 | 5.00 |
| 9781683649564 | Watch Your Back | 27.99 | 14.00 | 7.00 |
| 9781804090008 | Pathfinders | 27.99 | 14.00 | 7.00 |
| 9781804090091 | The Learning Game | 25.99 | 13.00 | 6.50 |
| 9780374314347 | Accountable | 20.99 | 10.50 | 5.25 |
| 9780374606978 | THANK YOU FALETTINME BE MICE E | 30.00 | 15.00 | 7.50 |
| 9781913484378 | GUINNESS WORLD RECORDS 2024 | 29.95 | \$14.98 | \$7.49 |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between 12/26/23-2/3/24. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/3/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## ATTENTION RETAILERS: <br> WATTPAD WEBTOON BOOK GROUP ANNOUNCES A SPECIAL PROMOTION SHARED MARKDOWN

Wattpad WEBTOON Book Group (via our Distributor, Macmillan) will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that has purchased or purchases on a returnable basis and sells at a promotional discount as specified below between $12 / 26 / 23-2 / 1 / 24$. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below $50 \%$ off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

| EAN | Title | List Price | Sug Price | Credit |
| :--- | :--- | :---: | :---: | :---: |
| 9781990259968 | Best Vacation Ever | 11.99 | 5.99 | 3.00 |
| 9781990259135 | Crossbones | 11.99 | 5.99 | 3.00 |
| 9781990259999 | Death is My BFF | 12.99 | 6.49 | 3.25 |
| 9781998854271 | Death is My BFF HC | 19.99 | 9.99 | 5.00 |
| 9781990259869 | How Not to Date a Pop Star | 11.99 | 5.99 | 3.00 |
| 9781990259944 | Love and Other Wicked Things | 12.99 | 6.49 | 3.25 |
| 9781990778667 | Hitting the Crossbar | 11.99 | 5.99 | 3.00 |
| 9781990259029 | Of Cages and Crowns HC | 18.99 | 9.49 | 4.75 |
| 9781990259685 | Belle Morte | 12.99 | 6.49 | 3.25 |
| 9781989365892 | Belle Morte HC | 18.99 | 9.49 | 4.75 |
| 9781990259494 | Revelations HC | 18.99 | 9.49 | 4.75 |
| 9781990259043 | The Last City HC | 18.99 | 9.49 | 4.75 |
| 9781990259142 | The Last She PB | 11.99 | 5.99 | 3.00 |
| 9781989365717 | The Last She HC | 17.99 | 8.99 | 4.50 |
| 9781989365830 | The Locker Exchange | 11.99 | 5.99 | 3.00 |
| 9781989365878 | Until We Break PB | 11.99 | 5.99 | 3.00 |
| 9781989365083 | Whistleblower | 12.99 | 6.49 | 3.25 |
| 9781990259708 | Be With Me | 5.99 | 3.00 |  |


| 9781990778360 | 24 Hours in Italy | 17.99 | 8.99 | 4.50 |
| :--- | :--- | :---: | :---: | :---: |
| 9781990778308 | Dirty Lying Dragons HC | 27.99 | 13.99 | 7.00 |
| 9781990778582 | Hazel Fine Sings Along | 18.99 | 9.49 | 4.75 |
| 9781777290061 | Lead Me Astray | 17.99 | 8.99 | 4.50 |
| 9781989365854 | Lockdown on London Lane | 17.99 | 8.99 | 4.50 |
| 9781990259425 | Night, Forgotten | 17.99 | 8.99 | 4.50 |
| 9781990259227 | Perfect Addiction | 17.99 | 8.99 | 4.50 |
| 9781990259630 | Perfect Ruin | 17.99 | 8.99 | 4.50 |
| 9781990259401 | Spellbound | 16.99 | 8.49 | 4.25 |
| 9781989365991 | Stiletto Sisterhood | 17.99 | 8.99 | 4.50 |
| 9781990259548 | AFTER: The Graphic Novel (Volume One) | 18.99 | 9.49 | 4.75 |

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between $\mathbf{1 2} / \mathbf{2 6} / \mathbf{2 3} \mathbf{- 2 / 1 / 2 4}$. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 4/15/2024 and should be sent to: Joe O'Leary, Macmillan 120 Broadway, 25 ${ }^{\text {th }}$ Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## Macmillan 2023 Promotions

By placing orders using the promo codes below, retailers can earn extra discounts when purchasing multiple units. Orders must be placed during the date ranges below.

The following terms apply to all orders:

- Promo Codes must be used for all offers
- Net minimums must be met where specified.
- Excludes all accounts that receive non-standard Macmillan and/or non-returnable discount terms and/or wholesale accounts.
- This offer does not extend to returnable author events.

| Promo Name | Terms | Start Date | End Date | Promo <br> Code | Net Order <br> Minimum |
| :--- | :--- | :--- | :--- | :--- | :--- |
| INDIES SUMMER <br> RDC | +5\% discount +60 days dating -2 <br> orders per ship to | $7 / 15 / 2023$ | $9 / 1 / 2023$ | A119DC | 16 units <br> per invoice |
| INDIES SUMMER | +5\% discount +60 days dating -2 <br> orders per ship to | $7 / 15 / 2023$ | $9 / 1 / 2023$ | A118RE | 16 units <br> per invoice |

In all other respects, standard Macmillan terms of sale apply. For more information please contact your Sales Representative or Macmillan Customer Service at (888) 330-8477.

## 屜macmillan

## MACMILLAN 2023/2024 FRONTLIST PROMOTIONAL OFFER

The titles on this list will receive an extra discount, specified below under "Terms" for any order equal-to or greater than the number of units specified under "Terms" below, per ship-to location. Orders must be placed before the title's on-sale date. Multiple orders allowed, but each purchase order must meet the Terms to receive the discount.

| EAN | TITLE | AUTHOR | Terms | Retail | Med. | Pub Date |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fall 2023 |  |  |  |  |  |  |
| 9781250283368 | Yours for the Taking | KORN, GABRIELLE | $3+$ copies $=+3 \%$ | 29.00 | TC | 12/05/2023 |
| Winter 2024 |  |  |  |  |  |  |
| 9781250908568 | Mercury | BURNS, AMY JO | $3+$ copies $=+3 \%$ | 29.00 | TC | 01/02/2024 |
| 9781250892836 | A Fragile Enchantment | SAFT, ALLISON | $3+$ copies $=+3 \%$ | 20.00 | TC | 01/02/2024 |
| 9781250322708 | The Expectant Detectives | AILES, KAT | $3+$ copies $=+3 \%$ | 28.00 | TC | 01/09/2024 |
| 9781250898685 | Deep Freeze | GRUMLEY, MICHAEL C. | $3+$ copies $=+3 \%$ | 26.99 | TC | 01/09/2024 |
| 9781639732463 | Sugar, Baby | SAINTCLARE, CELINE | $3+$ copies $=+3 \%$ | 27.99 | TC | 01/09/2024 |
| 9781250296795 | You Only Call When You're in Trouble | MCCAULEY, STEPHEN | $3+$ copies $=+3 \%$ | 27.99 | TC | 01/09/2024 |
| 9781250889461 | Holiday Country | ATREK, INCI | $3+$ copies $=+3 \%$ | 28.99 | TC | 01/09/2024 |
| 9781250873248 | Where You End | KAHLER, ABBOTT | $3+$ copies $=+3 \%$ | 27.99 | TC | 01/16/2024 |
| 9781998854219 | Faking It | REEKLES, BETH | $3+$ copies $=+3 \%$ | 18.99 | TP | 01/16/2024 |
| 9781547608508 | Shark Teeth | WINSTON, SHERRI | $3+$ copies $=+3 \%$ | 17.99 | TC | 01/16/2024 |
| 9781250236807 | Family Family | FRANKEL, LAURIE | $3+$ copies $=+3 \%$ | 28.99 | TC | 01/23/2024 |
| 9781250279927 | Diva | GOODWIN, DAISY | $3+$ copies $=+3 \%$ | 29.00 | TC | 01/23/2024 |
| 9781250233011 | Exordia | DICKINSON, SETH | $3+$ copies $=+3 \%$ | 29.99 | TC | 01/23/2024 |
| 9780374602826 | Dead in Long Beach, California | BLACKBURN, VENITA | $3+$ copies $=+3 \%$ | 27.00 | TC | 01/23/2024 |
| 9781250284419 | The Friction Project | SUTTON, ROBERT I. | $3+$ copies $=+3 \%$ | 30.00 | TC | 01/30/2024 |
| 9781547613748 | The Dark Fable | HARBOUR, KATHERINE | $3+$ copies $=+3 \%$ | 19.99 | TC | 01/30/2024 |
| 9781250890252 | Infinity Alchemist | CALLENDER, KACEN | $3+$ copies $=+3 \%$ | 19.99 | TC | 02/06/2024 |
| 9781250831682 | Ghosts of Segregation | FRISHMAN, RICHARD | $3+$ copies $=+3 \%$ | 50.00 | PO | 02/06/2024 |
| 9781547611041 | Hair Oil Magic | CHOUHAN, ANU | $3+$ copies $=+3 \%$ | 18.99 | PI | 02/06/2024 |
| 9780765396778 | Projections | PORTER, S. E. | $3+$ copies $=+3 \%$ | 29.99 | TC | 02/13/2024 |
| 9781250890481 | The Last Days of the Midnight Ramblers | TOMLINSON, SARAH | $3+$ copies $=+3 \%$ | 28.99 | TC | 02/13/2024 |
| 9781250871732 | Lone Wolf | HURWITZ, GREGG | $3+$ copies $=+3 \%$ | 29.00 | TC | 02/13/2024 |
| 9781250288349 | How to Win Friends and Influence Fungi | BALAKRISHNAN, CHRIS | $3+$ copies $=+3 \%$ | 30.00 | TC | 02/20/2024 |
| 9780374389406 | A Tempest of Tea | FAIZAL, HAFSAH | $3+$ copies $=+3 \%$ | 20.99 | TC | 02/20/2024 |
| 9781639732425 | Welcome to the Hyunam-dong Bookshop | BO-REUM, HWANG | $3+$ copies $=+3 \%$ | 28.99 | TC | 02/20/2024 |
| 9781645679301 | My Throat an Open Grave | BOVALINO, TORI | $3+$ copies $=+3 \%$ | 18.99 | TC | 02/20/2024 |
| 9781250867841 | There's No Such Thing as Vegetables | LUKOFF, KYLE | $3+$ copies $=+3 \%$ | 18.99 | PI | 02/27/2024 |
| 9781547608829 | The Unicorn Legacy: Tangled Magic | BENKO, KAMILLA | $3+$ copies $=+3 \%$ | 17.99 | TC | 02/27/2024 |
| 9781250872456 | Daughter of the Bone Forest | SKYE, JASMINE | $3+$ copies $=+3 \%$ | 20.99 | TC | 02/27/2024 |
| 9781998854295 | Third Shift Society Volume One | MORIARTY, MEREDITH | $3+$ copies $=+3 \%$ | 19.99 | TP | 03/05/2024 |
| 9781250892164 | Ellie Haycock Is Totally Normal | SCHREIBER, GRETCHEN | $3+$ copies $=+3 \%$ | 20.00 | TC | 03/05/2024 |

amacmillan

| 9781639731701 | The Extinction of Irena Rey | CROFT, JENNIFER | $3+$ copies $=+3 \%$ | 28.99 | TC | 03/05/2024 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 9781250786210 | Anita de Monte Laughs Last | GONZALEZ, XOCHITL | $3+$ copies $=+3 \%$ | 28.99 | TC | 03/05/2024 |
| 9781250880314 | Listen for the Lie | TINTERA, AMY | $3+$ copies $=+3 \%$ | 26.99 | TC | 03/05/2024 |
| 9780374601652 | Feeding Ghosts | HULLS, TESSA | $3+$ copies $=+3 \%$ | 40.00 | TC | 03/05/2024 |
| 9781645677932 | Piano Wants to Play | KONG-SAVAGE, COLLEEN | $3+$ copies $=+3 \%$ | 18.99 | TC | 03/05/2024 |
| 9781250835048 | The Manicurist's Daughter | LIEU, SUSAN | $3+$ copies $=+3 \%$ | 30.00 | TC | 03/12/2024 |
| 9781998854240 | The Hunt | TAYLOR, Z. W. | $3+$ copies $=+3 \%$ | 18.99 | TP | 03/12/2024 |
| 9781250284471 | The Exvangelicals | MCCAMMON, SARAH | $3+$ copies $=+3 \%$ | 30.00 | TC | 03/19/2024 |
| 9780374608224 | Who's Afraid of Gender? | BUTLER, JUDITH | $3+$ copies $=+3 \%$ | 30.00 | TC | 03/19/2024 |
| 9781250881526 | The Last Bloodcarver | LE, VANESSA | $3+$ copies $=+3 \%$ | 19.99 | TC | 03/19/2024 |
| 9781250871251 | Cascade Failure | SAGAS, L. M. | $3+$ copies $=+3 \%$ | 17.99 | TP | 03/19/2024 |
| 9781250896582 | The Divorcées | BEAIRD, ROWAN | $3+$ copies $=+3 \%$ | 28.99 | TC | 03/19/2024 |
| 9781250800848 | Where Sleeping Girls Lie | ÀBÍKÉ-İYÍMÍDÉ, FARIDAH | $3+$ copies $=+3 \%$ | 19.99 | TC | 03/19/2024 |
| 9781250326935 | Olivetti | MILLINGTON, ALLIE | $3+$ copies $=+3 \%$ | 17.99 | TC | 03/26/2024 |
| 9781250904812 | Play Dirty | LEIGH, LORA | $3+$ copies $=+3 \%$ | 17.99 | TP | 03/26/2024 |
| 9781250882837 | Like Happiness | VILLARREAL-MOURA, URSULA | $3+$ copies $=+3 \%$ | 28.00 | TC | 03/26/2024 |
| 9781639732272 | Women! In! Peril! | MARSHALL, JESSIE REN | $3+$ copies $=+3 \%$ | 17.99 | TP | 04/02/2024 |
| 9781644452790 | The Blue Mimes | RIVERA, SARA DANIELE | $3+$ copies $=+3 \%$ | 17.00 | TP | 04/02/2024 |
| 9781250798107 | From My Head to My Toes | RAISMAN, ALY | $3+$ copies $=+3 \%$ | 18.99 | PI | 04/02/2024 |
| 9781250884763 | Emma Full of Wonders | COOPER, ELISHA | $3+$ copies $=+3 \%$ | 18.99 | PI | 04/02/2024 |
| 9781250813749 | Continental Drifter | MACLEOD, KATHY | $3+$ copies $=+3 \%$ | 14.99 | TP | 04/02/2024 |
| 9781250813732 | Continental Drifter | MACLEOD, KATHY | $3+$ copies $=+3 \%$ | 22.99 | PO | 04/02/2024 |
| 9781250888884 | Bless Your Heart | RYAN, LINDY | $3+$ copies $=+3 \%$ | 28.00 | TC | 04/09/2024 |
| 9781250284891 | Facing the Unseen | TWEEDY, DAMON | $3+$ copies $=+3 \%$ | 30.00 | TC | 04/09/2024 |
| 9781990259517 | Hunted | HIGGIN, BELLA | $3+$ copies $=+3 \%$ | 18.99 | TC | 04/16/2024 |
| 9781990778896 | Revelations | HIGGIN, BELLA | $3+$ copies $=+3 \%$ | 12.99 | TP | 04/16/2024 |
| 9781250292162 | The One That Got Away with Murder | LUNDY, TRISH | $3+$ copies $=+3 \%$ | 19.99 | TC | 04/16/2024 |
| 9781250871619 | Song of the Six Realms | LIN, JUDY I. | $3+$ copies $=+3 \%$ | 20.99 | TC | 04/23/2024 |
| 9780765317704 | Extinction | PRESTON, DOUGLAS | $3+$ copies $=+3 \%$ | 29.99 | TC | 04/23/2024 |
| 9781250767042 | The Dead Cat Tail Assassins | CLARK, P. DJĖLÍ | $3+$ copies $=+3 \%$ | 20.99 | TC | 04/23/2024 |
| 9781639731534 | Your Presence Is Mandatory | VASILYUK, SASHA | $3+$ copies $=+3 \%$ | 28.99 | TC | 04/23/2024 |

The following terms apply to all orders:

- Orders must be placed prior to the title's pub date
- Only United States retailers that purchase from Macmillan on a returnable basis are eligible.
- In all other respects Macmillan standard terms of sale apply, available at macmillan.com.

