



2024 (Jan- June) Trade Co-op Promotions and Discount Offers for:

Wholly Owned Publishers

Flatiron Books, FSG, North Point Press, Hill and Wang, Faber and Faber Inc., FSG Books for Young Readers, Feiwel & Friends, First Second, Henry Holt, Metropolitan Books, Times Books, Holt Paperbacks, Henry Holt Books for Young Readers, Macmillan Audio, Picador, Priddy Books, Roaring Brook Press, Square Fish, St. Martin's Press, Griffin, Minotaur, St. Martin's Press Paperbacks, Thomas Dunne Books, Truman Talley Books, Tor/Forge, Starscape, Tor Teen Book, Tor Children's, Imprint, Celadon, Odd Dot

Distribution Client-Publishers

Bloomsbury & Walker, College Board, Drawn & Quarterly, Entangled, Encantos, Page Two, Graywolf, Kingfisher, Media Lab, Guinness, Page Street, Wattpad, Sounds True, Harriman House, Macmillan Collectors Library

Retail/RDC Promotions and Discount Offers

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**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 12/24/2023 – 2/14/2024. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 10% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781250793089	SHOW-HOW GUIDES: POP-UP CARDS	\$6.99	\$6.29	\$0.35
9781684492480	CHUNKY SET: LITTLE	\$5.99	\$5.39	\$0.30
9781250891426	BEAR HUGS! FROM BROW	\$8.99	\$8.09	\$0.45
9780374306038	IF ANIMALS SAID I LOVE YOU	\$7.99	\$7.19	\$0.40

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between **12/24/2023 – 2/14/2024**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/14/2024 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to **joseph.oleary@macmillan.com**.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



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EAN	Title	List Price	Sug. Price	Credit
9781250793089	SHOW-HOW GUIDES: POP-UP CARDS	\$6.99	\$5.24	\$0.87
9781684492480	CHUNKY SET: LITTLE	\$5.99	\$4.49	\$0.75
9781250891426	BEAR HUGS! FROM BROW	\$8.99	\$6.74	\$1.12
9780374306038	IF ANIMALS SAID I LOVE YOU	\$7.99	\$5.99	\$1.00

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one week of the retailer's choice between **12/24/2023 – 2/14/2024**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/14/2024 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to **joseph.oleary@macmillan.com**.

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**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 2/15/2024 – 2/29/2024. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781250793089	SHOW-HOW GUIDES: POP-UP CARDS	\$6.99	\$3.50	\$1.75
9781684492480	CHUNKY SET: LITTLE C	\$5.99	\$3.00	\$1.50
9781250891426	BEAR HUGS! FROM BROW	\$8.99	\$4.50	\$2.25
9780374306038	IF ANIMALS SAID I LOVE YOU	\$7.99	\$4.00	\$2.00

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **2/15/2024 – 2/29/2024**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/29/2024 and should be sent to: **Joe O’Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

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EAN	Title	List Price	Sug. Price	Credit
9781250815309	Did You Hear About Kitty Karr?	\$27.99	\$14.00	\$7.00
9781250858696	Pegasus	\$29.99	\$15.00	\$7.50
9781250890313	Wolfsong	\$29.99	\$15.00	\$7.50
9781635579048	Reckoning	\$28.00	\$14.00	\$7.00
9781250855572	Atalanta	\$28.99	\$14.50	\$7.25
9781250326751	Beyond the Story	\$45.00	\$22.50	\$11.25
9781635579123	Women We Buried, Women We Burned	\$29.00	\$14.50	\$7.25
9781250892430	One for My Enemy	\$26.99	\$13.50	\$6.75
9781250878359	Pageboy	\$29.99	\$15.00	\$7.50
9781649374066	Star Bringer	\$29.99	\$15.00	\$7.50
9781250313102	Hell Bent	\$29.99	\$15.00	\$7.50
9781250867872	Maddalena and the Dark	\$28.99	\$14.50	\$7.25
9781250815569	Zeus: Water Rescue	\$17.99	\$9.00	\$4.50
9781645672135	Clovis Keeps His Cool	\$18.99	\$9.50	\$4.75
9781250846976	The 13-Story Treehouse	\$16.99	\$8.50	\$4.25
9781250830623	Harold the Iceberg Melts Down	\$18.99	\$9.50	\$4.75
9781250842114	The Dos and Donuts of Love	\$19.99	\$10.00	\$5.00
9781250843999	Ander & Santi Were Here	\$18.99	\$9.50	\$4.75
9781684492992	Carry Along Tab Book: My Busy Backpack	\$8.99	\$4.50	\$2.25
9781956403268	The Ultimate Wizarding World Guide to Magical	\$15.99	\$8.00	\$4.00
9781250890344	Ravensong	\$29.99	\$15.00	\$7.50
9781250766588	Warrior Girl Unearthed	\$19.99	\$10.00	\$5.00
9781250861016	Immortality: A Love Story	\$19.99	\$10.00	\$5.00
9781250265647	I Love You More Than You'll Ever Know	\$17.99	\$9.00	\$4.50
9781250810038	Basketball Dreams	\$18.99	\$9.50	\$4.75
9781250871008	One: Simple One-Pan Wonders	\$35.00	\$17.50	\$8.75
9781250852069	Tell Me Everything	\$28.99	\$14.50	\$7.25
9781250850393	Rachael's Good Eats	\$35.00	\$17.50	\$8.75
9781250835208	Always the Almost	\$18.99	\$9.50	\$4.75
9781250244093	Thornhedge	\$19.99	\$10.00	\$5.00



9781250856760	The God of Endings	\$29.99	\$15.00	\$7.50
9781635579574	I Feel Love	\$28.99	\$14.50	\$7.25
9781399406857	The War Came To Us	\$28.00	\$14.00	\$7.00
9781250909565	I Feed Her to the Beast and the Beast Is Me	\$19.99	\$10.00	\$5.00
9781250852816	Stars and Smoke	\$19.99	\$10.00	\$5.00
9781250817389	Where There Was Fire	\$28.99	\$14.50	\$7.25
9781250846662	Garden of the Cursed	\$19.99	\$10.00	\$5.00
9781250283191	The Block Party	\$28.00	\$14.00	\$7.00
9781250276711	Sixty-One	\$30.00	\$15.00	\$7.50
9781649373168	Cherish	\$21.99	\$11.00	\$5.50
9781250282842	What's Eating Us	\$27.99	\$14.00	\$7.00
9781250276216	Jackie: Public, Private, Secret	\$35.00	\$17.50	\$8.75
9780374610197	Pirate Enlightenment, or the Real Libertalia	\$27.00	\$13.50	\$6.75
9781639730377	Deep as the Sky, Red as the Sea	\$28.99	\$14.50	\$7.25
9781250830913	The Salt Grows Heavy	\$21.99	\$11.00	\$5.50
9781250862488	Fractal Noise	\$28.99	\$14.50	\$7.25
9781635574739	Anansi's Gold	\$29.99	\$15.00	\$7.50
9781250777263	The Nazi Conspiracy	\$29.99	\$15.00	\$7.50
9781250217448	In the Lives of Puppets	\$28.99	\$14.50	\$7.25
9781250890924	The Daddy Diaries	\$29.99	\$15.00	\$7.50
9781250284112	Identity	\$30.00	\$15.00	\$7.50
9781250268600	Stuff Mom Never Told You	\$31.99	\$16.00	\$8.00
9781250191427	Guardians of Dawn: Zhara	\$20.00	\$10.00	\$5.00
9781635576634	I Saw Death Coming	\$30.00	\$15.00	\$7.50
9781250276193	One Blood	\$29.99	\$15.00	\$7.50
9781250854568	Five Years After	\$28.99	\$14.50	\$7.25
9781956403299	The Unofficial Beetlejuice! Beetlejuice! Beetlejuice! Cookbook	\$22.99	\$11.50	\$5.75
9781250750778	The One and Only Sparkella and the Big Lie	\$19.99	\$10.00	\$5.00
9781639730032	Still Born	\$26.99	\$13.50	\$6.75
9781639730858	How to Say Goodbye	\$19.99	\$10.00	\$5.00

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **12/26/23 – 2/3/24**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/3/2024 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

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Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 12/26/2023 – 1/9/2024. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780374304591	The Not Very Merry Pout-Pout Fish	\$8.99	\$4.50	\$2.25
9781684491674	Carry-Along Tab Book: Santa's Sleigh	\$8.99	\$4.50	\$2.25
9781250198433	BAD KITTY: SEARCHING FOR	\$9.99	\$5.00	\$2.50
9780312527426	FOLLOW SANTA MAZE	\$7.99	\$4.00	\$2.00
9781684491759	SLIDE THROUGH: ALL ABOARD	\$9.99	\$5.00	\$2.50
9781684490752	COUNTDOWN TO CHRISTMAS	\$9.99	\$5.00	\$2.50
9781250895059	TOUGH COOKIE	\$9.99	\$5.00	\$2.50
9781250266477	5 More Sleeps 'til Christmas	\$18.99	\$9.50	\$4.75
9780374313081	If Animals Celebrated Christmas	\$7.99	\$4.00	\$2.00

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between **12/26/2023 – 1/9/2024**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 4/9/2024 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

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**ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN
BUY ONE GET ONE 50% OFF PROMOTION**

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at 50% off, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away at 50% off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

EAN	Title	RETAIL	Credit	Promotional Period
9781250147936	HAZEL WOOD	\$10.99	\$1.37	12/26/2023-2/14/2024
9781250091666	CRENSHAW	\$8.99	\$1.12	12/26/2023-2/14/2024
9781250233899	WISHTREE	\$8.99	\$1.12	12/26/2023-2/14/2024
9780312369811	TUCK EVERLASTING	\$8.99	\$1.12	12/26/2023-2/14/2024
9781250866035	FIREKEEPERS DAUGHTER	\$14.99	\$1.87	12/26/2023-2/14/2024
9781990259708	BE WITH ME	\$11.99	\$1.50	12/26/2023-2/14/2024
9781250328120	TILLY IN TECHNICOLOR	\$14.00	\$1.75	12/26/2023-2/14/2024
9781250789365	ALL OF OUR DEMISE	\$11.99	\$1.50	12/26/2023-2/14/2024
9781250789273	ALL OF US VILLAINS	\$10.99	\$1.37	12/26/2023-2/14/2024
9781250750433	TWEET CUTE	\$12.00	\$1.50	12/26/2023-2/14/2024
9781250875297	WHEN YOU GET THE CHANCE - A NO	\$10.99	\$1.37	12/26/2023-2/14/2024
9781250078377	ARCHENEMIES RENEGADES 2	\$12.99	\$1.62	12/26/2023-2/14/2024
9781250180636	RENEGADES	\$12.99	\$1.62	12/26/2023-2/14/2024

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 5/14/2024 and should be sent to: Joseph O’Leary, Macmillan, 120 Broadway, 25th Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

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**ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN
BUY ONE GET ONE PROMOTION**

Macmillan announces a special promotional allowance offer for the following title: By (1) purchasing and feature displaying the title listed below in the front of store or other prominent location for a **minimum of four weeks** during the promotional period noted below, and (2) offering consumers the opportunity to purchase **one** copy of the below title at a price at or below 66.6% off list when they buy any other item (book or non-book) from that retailer during the retailer’s chosen feature display period, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the title that the retailer sells at the promotional price during the retailer’s chosen feature display period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for this promotion. Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating title is:

ISBN	Title	List Price	Sug. Price	Credit	Promotional Period
9781250830814	WHAT MOVES THE DEAD	\$14.99	\$5.00	\$5.00	1/1/2024 – 2/29/2024

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles (at the promotional price) made during the retailer’s chosen display period. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 5/29/2024 and should be sent to: Joseph O’Leary, Macmillan, 120 Broadway, 25th Floor, NY, NY 10271 or via email to joseph.oleary@macmillan.com**

The credits for each book sold during the retailer’s chosen promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

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**ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN
BUY ONE GET ONE 50% OFF PROMOTION**

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at 50% off, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away at 50% off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

EAN	Title	RETAIL	Credit	Promotional Period
9781622665372	Full Measures	16.99	\$2.12	12/25/23 - 2/14/24
9781990259654	The Bite	18.99	\$2.37	12/25/23 - 2/14/24
9781250031815	Fly Away	17.99	\$2.25	12/25/23 - 2/14/24
9781250313188	Gideon the Ninth	18.99	\$2.37	12/25/23 - 2/14/24
9781250787972	Firefly Lane	17.99	\$2.25	12/25/23 - 2/14/24
9781250244499	One Last Stop	16.99	\$2.12	12/25/23 - 2/14/24
9780765382030	The Three-Body Problem	18.99	\$2.37	12/25/23 - 2/14/24
9781250812216	Book of Night	19.99	\$2.50	12/25/23 - 2/14/24
9781250812674	Little Eve	18.99	\$2.37	12/25/23 - 2/14/24
9781250796738	Good Girl Complex	16.99	\$2.12	12/25/23 - 2/14/24
9781250759689	We Begin at the End	17.99	\$2.25	12/25/23 - 2/14/24
9781250843944	Daisy Darker	17.99	\$2.25	12/25/23 - 2/14/24
9781649373953	Trading Places	16.99	\$2.12	12/25/23 - 2/14/24
9781990778483	The Once and Future Fling	18.99	\$2.37	12/25/23 - 2/14/24
9781990778575	The Falling	17.99	\$2.25	12/25/23 - 2/14/24
9781250860019	Shadows of Self	21.99	\$2.75	12/25/23 - 2/14/24
9781250220271	Apples Never Fall	17.99	\$2.25	12/25/23 - 2/14/24
9781250019875	Other Birds	18.00	\$2.25	12/25/23 - 2/14/24
9780765387578	The Invisible Life of Addie LaRue	19.99	\$2.50	12/25/23 - 2/14/24
9780312663155	Winter Garden	19.00	\$2.38	12/25/23 - 2/14/24
9781250812643	The Last House on Needless Street	17.99	\$2.25	12/25/23 - 2/14/24
9781250888181	Alone with You in the Ether	18.99	\$2.37	12/25/23 - 2/14/24
9781250217318	The House in the Cerulean Sea	18.99	\$2.37	12/25/23 - 2/14/24
9781250183507	Vicious	19.99	\$2.50	12/25/23 - 2/14/24
9781250229533	The Great Alone	19.00	\$2.38	12/25/23 - 2/14/24
9781250796752	Bad Girl Reputation	16.99	\$2.12	12/25/23 - 2/14/24
9781250858238	Home Front	17.99	\$2.25	12/25/23 - 2/14/24
9781649375674	Eyes Turned Skyward	16.99	\$2.12	12/25/23 - 2/14/24
9780312537074	Firefly Lane	17.99	\$2.25	12/25/23 - 2/14/24

9781250771803	The Choice	19.00	\$2.38	12/25/23 - 2/14/24
9781250209788	American Dirt (Oprah's Book Club)	17.99	\$2.25	12/25/23 - 2/14/24
9781250095220	The People We Hate at the Wedding	17.99	\$2.25	12/25/23 - 2/14/24
9781250178619	The Four Winds	18.99	\$2.37	12/25/23 - 2/14/24
9781250773593	Ariadne	17.99	\$2.25	12/25/23 - 2/14/24
9781250287960	Manga Sparkle: Kawaii	17.00	\$2.13	12/25/23 - 2/14/24
9781250130945	The Wife Between Us	18.00	\$2.25	12/25/23 - 2/14/24
9781250266125	Rock Paper Scissors	17.99	\$2.25	12/25/23 - 2/14/24
9781990778551	The Burning	17.99	\$2.25	12/25/23 - 2/14/24
9781250825162	Hester	19.00	\$2.38	12/25/23 - 2/14/24
9781250833679	Ordinary Monsters	19.99	\$2.50	12/25/23 - 2/14/24
9781250854544	The Atlas Six	18.99	\$2.37	12/25/23 - 2/14/24
9781250217394	Under the Whispering Door	18.99	\$2.37	12/25/23 - 2/14/24
9781250245502	The Wife Upstairs	17.99	\$2.25	12/25/23 - 2/14/24
9781250048530	The Invention of Murder	19.99	\$2.50	12/25/23 - 2/14/24
9781250860002	The Alloy of Law	19.99	\$2.50	12/25/23 - 2/14/24
9781250810205	The Book Eaters	17.99	\$2.25	12/25/23 - 2/14/24
9781250838490	Night Road	17.99	\$2.25	12/25/23 - 2/14/24
9781250862457	The Bands of Mourning	21.99	\$2.75	12/25/23 - 2/14/24
9781250863874	The Summer Girl	18.00	\$2.25	12/25/23 - 2/14/24
9781649373021	Bloom	16.99	\$2.12	12/25/23 - 2/14/24
9781250819352	Hidden Pictures	17.99	\$2.25	12/25/23 - 2/14/24
9781250892713	Someone Somewhere Maybe	18.00	\$2.25	12/25/23 - 2/14/24

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 5/14/2024 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, 25th Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 12/26/23 – 2/3/24 To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781250815309	Did You Hear About Kitty Karr?	\$27.99	\$14.00	\$7.00
9781250858696	Pegasus	\$29.99	\$15.00	\$7.50
9781250890313	Wolfsong	\$29.99	\$15.00	\$7.50
9781635579048	Reckoning	\$28.00	\$14.00	\$7.00
9781250855572	Atalanta	\$28.99	\$14.50	\$7.25
9781250326751	Beyond the Story	\$45.00	\$22.50	\$11.25
9781635579123	Women We Buried, Women We Burned	\$29.00	\$14.50	\$7.25
9781250892430	One for My Enemy	\$26.99	\$13.50	\$6.75
9781250878359	Pageboy	\$29.99	\$15.00	\$7.50
9781649374066	Star Bringer	\$29.99	\$15.00	\$7.50
9781250313102	Hell Bent	\$29.99	\$15.00	\$7.50
9781250867872	Maddalena and the Dark	\$28.99	\$14.50	\$7.25
9781250815569	Zeus: Water Rescue	\$17.99	\$9.00	\$4.50
9781645672135	Clovis Keeps His Cool	\$18.99	\$9.50	\$4.75
9781250846976	The 13-Story Treehouse	\$16.99	\$8.50	\$4.25
9781250830623	Harold the Iceberg Melts Down	\$18.99	\$9.50	\$4.75
9781250842114	The Dos and Donuts of Love	\$19.99	\$10.00	\$5.00
9781250843999	Ander & Santi Were Here	\$18.99	\$9.50	\$4.75
9781684492992	Carry Along Tab Book: My Busy Backpack	\$8.99	\$4.50	\$2.25
9781956403268	The Ultimate Wizarding World Guide to Magical	\$15.99	\$8.00	\$4.00
9781250890344	Ravensong	\$29.99	\$15.00	\$7.50
9781250766588	Warrior Girl Unearthed	\$19.99	\$10.00	\$5.00
9781250861016	Immortality: A Love Story	\$19.99	\$10.00	\$5.00
9781250265647	I Love You More Than You'll Ever Know	\$17.99	\$9.00	\$4.50
9781250810038	Basketball Dreams	\$18.99	\$9.50	\$4.75
9781250871008	One: Simple One-Pan Wonders	\$35.00	\$17.50	\$8.75
9781250852069	Tell Me Everything	\$28.99	\$14.50	\$7.25
9781250850393	Rachael's Good Eats	\$35.00	\$17.50	\$8.75
9781250835208	Always the Almost	\$18.99	\$9.50	\$4.75
9781250244093	Thornhedge	\$19.99	\$10.00	\$5.00



9781250856760	The God of Endings	\$29.99	\$15.00	\$7.50
9781635579574	I Feel Love	\$28.99	\$14.50	\$7.25
9781399406857	The War Came To Us	\$28.00	\$14.00	\$7.00
9781250909565	I Feed Her to the Beast and the Beast Is Me	\$19.99	\$10.00	\$5.00
9781250852816	Stars and Smoke	\$19.99	\$10.00	\$5.00
9781250817389	Where There Was Fire	\$28.99	\$14.50	\$7.25
9781250846662	Garden of the Cursed	\$19.99	\$10.00	\$5.00
9781250283191	The Block Party	\$28.00	\$14.00	\$7.00
9781250276711	Sixty-One	\$30.00	\$15.00	\$7.50
9781649373168	Cherish	\$21.99	\$11.00	\$5.50
9781250282842	What's Eating Us	\$27.99	\$14.00	\$7.00
9781250276216	Jackie: Public, Private, Secret	\$35.00	\$17.50	\$8.75
9780374610197	Pirate Enlightenment, or the Real Libertalia	\$27.00	\$13.50	\$6.75
9781639730377	Deep as the Sky, Red as the Sea	\$28.99	\$14.50	\$7.25
9781250830913	The Salt Grows Heavy	\$21.99	\$11.00	\$5.50
9781250862488	Fractal Noise	\$28.99	\$14.50	\$7.25
9781635574739	Anansi's Gold	\$29.99	\$15.00	\$7.50
9781250777263	The Nazi Conspiracy	\$29.99	\$15.00	\$7.50
9781250217448	In the Lives of Puppets	\$28.99	\$14.50	\$7.25
9781250890924	The Daddy Diaries	\$29.99	\$15.00	\$7.50
9781250284112	Identity	\$30.00	\$15.00	\$7.50
9781250268600	Stuff Mom Never Told You	\$31.99	\$16.00	\$8.00
9781250191427	Guardians of Dawn: Zhara	\$20.00	\$10.00	\$5.00
9781635576634	I Saw Death Coming	\$30.00	\$15.00	\$7.50
9781250276193	One Blood	\$29.99	\$15.00	\$7.50
9781250854568	Five Years After	\$28.99	\$14.50	\$7.25
9781956403299	The Unofficial Beetlejuice! Beetlejuice! Beetlejuice! Cookbook	\$22.99	\$11.50	\$5.75
9781250750778	The One and Only Sparkella and the Big Lie	\$19.99	\$10.00	\$5.00
9781639730032	Still Born	\$26.99	\$13.50	\$6.75
9781639730858	How to Say Goodbye	\$19.99	\$10.00	\$5.00
9781250281340	The Perennials	30.00	15.00	7.50
9781547611546	You're Not Supposed to Die Tonight	19.99	10.00	5.00
9781620403228	I Must Be Dreaming	27.99	14.00	7.00
9781683649694	Gentle Power	27.99	14.00	7.00
9781250805546	The First Bright Thing	27.99	14.00	7.00
9781250220516	The Witch and the Vampire	20.00	10.00	5.00
9781956403428	Everything I Need to Know I Learned from Bruce Springsteen	16.99	8.50	4.25
9781774582169	Meta-Leadership	26.95	13.48	6.74

9781250266477	5 More Sleeps 'til Christmas	18.99	9.50	4.75
9781250289346	The Porcelain Maker	29.00	14.50	7.25
9781250236081	The 130-Story Treehouse	14.99	7.50	3.75
9781250281616	Teen Trailblazers: 30 Daring Boys Whose Dreams Changed the World	17.99	9.00	4.50
9781250284099	Payback in Death	30.00	15.00	7.50
9781250254368	Fable	18.99	9.50	4.75
9781250817631	Girls Like Girls	20.00	10.00	5.00
9781250825926	Blood Debts	18.99	9.50	4.75
9781250836311	Stinetingers 2	17.99	9.00	4.50
9781250836779	The Raging Storm	29.00	14.50	7.25
9781547612543	The Otherwoods	17.99	9.00	4.50
9781547610815	She Is a Haunting	18.99	9.50	4.75
9781250851123	Find Him Where You Left Him Dead	18.99	9.50	4.75
9781639731930	The House of Doors	28.99	14.50	7.25
9781683649205	The Kitchen Healer	28.99	14.50	7.25
9781635573572	The Big Myth	35.00	17.50	8.75
9781804090039	Hidden Genius	27.99	14.00	7.00
9781250808363	I'm the Girl	18.99	9.50	4.75
9781250890979	If You Would Have Told Me	29.99	15.00	7.50
9781529089967	Stop Them Dead	27.99	14.00	7.00
9781250794055	This Vicious Grace	18.99	9.50	4.75
9781250873002	The Forest Grimm	20.00	10.00	5.00
9781990259043	The Last City	18.99	9.50	4.75
9781774580783	Creating Superfans	27.00	13.50	6.75
9781250254399	Namesake	18.99	9.50	4.75
9781250844200	Collision of Power	34.99	17.50	8.75
9781547611072	No Perfect Places	19.99	10.00	5.00
9781635576818	Cleopatra and Frankenstein	28.00	14.00	7.00
9781649371928	Ruling Destiny	19.99	10.00	5.00
9781639731527	Tell Me Good Things	27.00	13.50	6.75
9781250248039	Magic: The Life of Earvin "Magic" Johnson	40.00	20.00	10.00
9781250282613	Last to Leave the Room	29.00	14.50	7.25
9781250855411	Scattered Showers	24.99	12.50	6.25
9781250870957	Santa Jaws	8.99	4.50	2.25
9780374610326	Doppelganger	30.00	15.00	7.50
9780374391379	Greenwild	17.99	9.00	4.50
9781250846761	Saint	19.99	10.00	5.00
9781250776518	Devil Makes Three	31.99	16.00	8.00



9781250871640	Going Bicoastal	20.00	10.00	5.00
9780765387493	The Fragile Threads of Power	29.99	15.00	7.50
9780312527686	First 100 Christmas Words	6.99	3.50	1.75
9781250209276	The Hank Show	30.00	15.00	7.50
9781250795274	Autumn Peltier, Water Warrior	18.99	9.50	4.75
9781250320551	Sisters Under the Rising Sun	30.00	15.00	7.50
9781250816559	We Deserve Monuments	18.99	9.50	4.75
9781250837110	The Christmas Princess	18.99	9.50	4.75
9781250855091	The Atlas Paradox	27.99	14.00	7.00
9781250819161	Never Ever Getting Back Together	18.99	9.50	4.75
9781649371492	Charm	19.99	10.00	5.00
9781649630933	The Mermaid with No Tail	19.99	10.00	5.00
9781681199412	All That's Left to Say	19.99	10.00	5.00
9781683649564	Watch Your Back	27.99	14.00	7.00
9781804090008	Pathfinders	27.99	14.00	7.00
9781804090091	The Learning Game	25.99	13.00	6.50
9780374314347	Accountable	20.99	10.50	5.25
9780374606978	THANK YOU FALETTINME BE MICE E	30.00	15.00	7.50
9781913484378	GUINNESS WORLD RECORDS 2024	29.95	\$14.98	\$7.49

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **12/26/23 – 2/3/24**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/3/2024 and should be sent to: **Joe O’Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
WATTPAD WEBTOON BOOK GROUP ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDOWN**

Wattpad WEBTOON Book Group (via our Distributor, Macmillan) will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that has purchased or purchases on a returnable basis and sells at a promotional discount as specified below between 12/26/23 – 2/1/24. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug Price	Credit
9781990259968	Best Vacation Ever	11.99	5.99	3.00
9781990259135	Crossbones	11.99	5.99	3.00
9781990259999	Death is My BFF	12.99	6.49	3.25
9781998854271	Death is My BFF HC	19.99	9.99	5.00
9781990259869	How Not to Date a Pop Star	11.99	5.99	3.00
9781990259944	Love and Other Wicked Things	12.99	6.49	3.25
9781990778667	Hitting the Crossbar	11.99	5.99	3.00
9781990259029	Of Cages and Crowns HC	18.99	9.49	4.75
9781990259685	Belle Morte	12.99	6.49	3.25
9781989365892	Belle Morte HC	18.99	9.49	4.75
9781990259494	Revelations HC	18.99	9.49	4.75
9781990259043	The Last City HC	18.99	9.49	4.75
9781990259142	The Last She PB	11.99	5.99	3.00
9781989365717	The Last She HC	17.99	8.99	4.50
9781989365830	The Locker Exchange	11.99	5.99	3.00
9781989365878	Until We Break PB	11.99	5.99	3.00
9781989365083	Whistleblower	12.99	6.49	3.25
9781990259708	Be With Me	11.99	5.99	3.00

9781990778360	24 Hours in Italy	17.99	8.99	4.50
9781990778308	Dirty Lying Dragons HC	27.99	13.99	7.00
9781990778582	Hazel Fine Sings Along	18.99	9.49	4.75
9781777290061	Lead Me Astray	17.99	8.99	4.50
9781989365854	Lockdown on London Lane	17.99	8.99	4.50
9781990259425	Night, Forgotten	17.99	8.99	4.50
9781990259227	Perfect Addiction	17.99	8.99	4.50
9781990259630	Perfect Ruin	17.99	8.99	4.50
9781990259401	Spellbound	16.99	8.49	4.25
9781989365991	Stiletto Sisterhood	17.99	8.99	4.50
9781990259548	AFTER: The Graphic Novel (Volume One)	18.99	9.49	4.75

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **12/26/23 – 2/1/24**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 4/15/2024 and should be sent to: **Joe O’Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 1/28/2024 – 3/31/2024. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 10% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312492502	QUACK! QUACK!	\$9.99	\$8.99	\$0.50
9781684491896	SEE, TOUCH, FEEL: COLORS	\$12.99	\$11.69	\$0.65
9781684493395	FARM BABIES	\$12.99	\$11.69	\$0.65
9781684493678	TEN LITTLE LAMBS	\$12.99	\$11.69	\$0.65

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between **1/28/2023 – 3/31/2024**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 7/1/2024 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one week of the retailer's choice between 1/28/2024 –3/31/2024. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 25% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312492502	QUACK! QUACK!	\$9.99	\$7.49	\$1.25
9781684491896	SEE, TOUCH, FEEL: COLORS	\$12.99	\$9.74	\$1.62
9781684493395	FARM BABIES	\$12.99	\$9.74	\$1.62
9781684493678	TEN LITTLE LAMBS	\$12.99	\$9.74	\$1.62

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one week of the retailer's choice between **1/28/2024 – 3/31/2024**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 7/1/2024 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to **joseph.oleary@macmillan.com**.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2024 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9780312527914	MY EASTER BASKET TAB BOOK	\$9.99	\$0.10	1/28/2024 - 3/31/2024
9781684492244	LITTLE BABY LEARNS: FARM	\$9.99	\$0.10	1/28/2024 - 3/31/2024
9780312492502	QUACK! QUACK!	\$9.99	\$0.10	1/28/2024 - 3/31/2024
9781684493395	FARM BABIES	\$12.99	\$0.05	1/28/2024 - 3/31/2024
9781684491896	SEE, TOUCH, FEEL: COLORS	\$12.99	\$0.05	1/28/2024 - 3/31/2024
9781684493395	FARM BABIES	\$12.99	\$0.05	1/28/2024 - 3/31/2024
9781684493678	TEN LITTLE LAMBS	\$12.99	\$0.05	1/28/2024 - 3/31/2024

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 4/1/2024 – 4/15/2024. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312492502	QUACK! QUACK!	\$9.99	\$5.00	\$2.50
9780312498597	ON THE FARM	\$5.99	\$3.00	\$1.50
9780312505806	BABY TOUCH AND FEEL EASTE	\$8.95	\$4.48	\$2.24
9780312527907	Maze Book: Follow the Bunny	\$7.99	\$4.00	\$2.00
9780312527914	MY EASTER BASKET TAB BOOK	\$9.99	\$5.00	\$2.50
9781684491278	LIFT AND PLAY: DRAGON'S E	\$9.99	\$5.00	\$2.50
9781684491896	SEE, TOUCH, FEEL: COLORS	\$12.99	\$6.50	\$3.25
9781684491926	EASTER ON THE FARM	\$8.99	\$4.50	\$2.25
9781684492244	LITTLE BABY LEARNS: FARM	\$9.99	\$5.00	\$2.50
9781684493395	FARM BABIES	\$12.99	\$6.50	\$3.25
9781684493678	TEN LITTLE LAMBS	\$12.99	\$6.50	\$3.25
9781684491919	WHAT CAN YOU HEAR ON THE FARM	\$14.99	\$7.50	\$3.75

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **4/1/2024 – 4/15/2024**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 7/15/2024 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating title that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 2/18/2024 – 3/31/2024. To be eligible for this promotion, retailers must sell the participating book (for which they will be seeking credit) at a price at or below 25% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating title is:

EAN	Title	List Price	Sug. Price	Credit
9780312492502	QUACK! QUACK!	\$9.99	\$7.49	\$0.70
9781684492244	LITTLE BABY LEARNS: FARM	\$9.99	\$7.49	\$0.70
9780312527907	FOLLOW THE BUNNY	\$7.99	\$5.99	\$0.56
9781684491926	EASTER ON THE FARM	\$8.99	\$6.74	\$0.63
9781684491919	WHAT CAN YOU HEAR ON THE FARM	\$14.99	\$7.50	\$3.75

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above title(s) made between **2/18/2024 – 3/31/2024**. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 7/1/2024 and should be sent to: Joe O’Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on this title will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

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EAN	Title	List Price	Sugg. Price	Credit
9780312492502	QUACK! QUACK!	\$9.99	\$7.50	\$0.69

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above title(s) made between **2/18/2024 – 3/31/2024**. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 7/1/2024 and should be sent to: Joe O’Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on this title will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

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**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating title that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 2/14/2024 – 4/2/2024. To be eligible for this promotion, retailers must sell the participating book (for which they will be seeking credit) at a price at or below 30% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating title is:

EAN	Title	List Price	Sugg. Price	Credit
9780374314279	Escargot and the Search for Spring	\$18.99	\$13.29	\$0.94

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above title(s) made between **2/14/2024 – 4/2/2024**. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 7/2/2024 and should be sent to: Joe O’Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on this title will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating title that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 4/3/2024 – 4/16/2024. To be eligible for this promotion, retailers must sell the participating book (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating title is:

EAN	Title	List Price	Sugg. Price	Credit
9780374314279	Escargot and the Search for Spring	\$18.99	\$9.50	\$4.75

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above title(s) made between **4/3/2024 – 4/16/2024**. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 7/16/2024 and should be sent to: Joe O’Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on this title will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following title.

By purchasing and feature displaying the following title **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or “Title-by-Title”) Plan under the Macmillan Trade Group 2024 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the book that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9781250348890	YOU ARE FEARLESS	\$14.99	\$0.40	4/28/2024 – 6/15/2024

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN BUY ONE GET ONE PROMOTION

Macmillan announces a special promotional allowance offer for the following title: By (1) purchasing and feature displaying the title listed below in the front of store or other prominent location for a **minimum of four weeks** during the promotional period noted below, and (2) offering consumers the opportunity to purchase **one** copy of the below title at a price at or below 66.6% off list when they buy any other item (book or non-book) from that retailer during the retailer's chosen feature display period, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the title that the retailer sells at the promotional price during the retailer's chosen feature display period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for this promotion. Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating title is:

ISBN	Title	List Price	Sug. Price	Credit	Promotional Period
9781250375100	EVEN THOUGH I KNEW THE END	\$14.99	\$5.00	\$5.00	7/1/2024 – 8/31/2024

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles (at the promotional price) made during the retailer's chosen display period. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 12/1/2024 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, 25th Floor, NY, NY 10271 or via email to joseph.oleary@macmillan.com**

The credits for each book sold during the retailer's chosen promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 4/22/2024 – 5/11/2024. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781250888099	BEING HENRY	\$30.00	\$15.00	\$7.50
9781250334152	AMAZING GRACE ADAMS	\$27.99	\$14.00	\$7.00
9781250799050	STARLING HOUSE	\$28.99	\$14.50	\$7.25
9781250288325	INHERITANCE	\$30.00	\$15.00	\$7.50
9781250289421	GUEST	\$29.00	\$14.50	\$7.25
9781250289544	RANDOM IN DEATH	\$30.00	\$15.00	\$7.50
9781250908568	MERCURY	\$29.00	\$14.50	\$7.25
9781250832313	BIG HEART LITTLE STOVE - BRING	\$38.00	\$19.00	\$9.50
9781250319852	5 INGREDIENTS MEDITERRANEAN -	\$39.99	\$20.00	\$10.00
9781635579291	BAKE	\$40.00	\$20.00	\$10.00

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **4/22/2024 – 5/11/2024**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 8/11/2024 and should be sent to: **Joe O’Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN
BUY ONE GET ONE 50% OFF PROMOTION**

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at 50% off, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away at 50% off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

EAN	Title	RETAIL	Credit	Promotional Period
9781250768926	Winter	14.99	1.87	6/17/24 - 7/28/24
9781250061409	Revealed	13.00	1.63	6/17/24 - 7/28/24
9781250825810	You Have a Match	12.00	1.50	6/17/24 - 7/28/24
9780312360269	Marked	13.00	1.63	6/17/24 - 7/28/24
9781250891938	Daughter of the Siren Queen	12.99	1.62	6/17/24 - 7/28/24
9781250041746	Hidden	14.00	1.75	6/17/24 - 7/28/24
9781250750433	Tweet Cute	12.00	1.50	6/17/24 - 7/28/24
9780312577995	Hunted	13.00	1.63	6/17/24 - 7/28/24
9781250891914	Daughter of the Pirate King	12.99	1.62	6/17/24 - 7/28/24
9781250768889	Cinder	11.99	1.50	6/17/24 - 7/28/24
9780312379834	Untamed	13.00	1.63	6/17/24 - 7/28/24
9780312609382	Tempted	12.99	1.62	6/17/24 - 7/28/24
9780312360306	Chosen	13.00	1.63	6/17/24 - 7/28/24
9781250145451	Grace Year	13.00	1.63	6/17/24 - 7/28/24
9781250055439	Redeemed	12.99	1.62	6/17/24 - 7/28/24
9780312387983	Destined	12.99	1.62	6/17/24 - 7/28/24
9781250175762	Burning Shadow	16.99	2.12	6/17/24 - 7/28/24
9781250768896	Scarlet	12.99	1.62	6/17/24 - 7/28/24
9780312360283	Betrayed	13.00	1.63	6/17/24 - 7/28/24
9781250888501	Last Legacy	13.00	1.63	6/17/24 - 7/28/24
9781250254382	Fable	15.00	1.88	6/17/24 - 7/28/24
9781250768902	Cress	11.99	1.50	6/17/24 - 7/28/24
9781250774064	Stars Above: A Lunar Chronicles Collection	11.99	1.50	6/17/24 - 7/28/24
9780312387969	Burned	13.00	1.63	6/17/24 - 7/28/24
9780312387976	Awakened	12.99	1.62	6/17/24 - 7/28/24
9780765388414	Bailey's Story	7.99	\$1.00	6/17/24 - 7/28/24
9781250852564	InvestiGators: Agents of S.U.I.T.	10.99	\$1.37	6/17/24 - 7/28/24
9781250219985	InvestiGators: Take the Plunge	12.99	\$1.62	6/17/24 - 7/28/24
9781250891426	Bear Hugs! from Brown Bear and Friends (World of Eric Carle)	8.99	\$1.12	6/17/24 - 7/28/24

9780765394996	Toby's Story	8.99	\$1.12	6/17/24 - 7/28/24
9781250220004	InvestiGators: Off the Hook	12.99	\$1.62	6/17/24 - 7/28/24
9780805047905	Brown Bear, Brown Bear, What Do You See?	8.99	\$1.12	6/17/24 - 7/28/24
9780765374707	Ellie's Story	8.99	\$1.12	6/17/24 - 7/28/24
9780765379016	Shattered Lens	9.99	\$1.25	6/17/24 - 7/28/24
9781250220066	InvestiGators: Braver and Boulder	12.99	\$1.62	6/17/24 - 7/28/24
9781250301932	Shelby's Story	8.99	\$1.12	6/17/24 - 7/28/24
9781250220059	InvestiGators: Ants in Our P.A.N.T.S.	12.99	\$1.62	6/17/24 - 7/28/24
9780765394941	Molly's Story	8.99	\$1.12	6/17/24 - 7/28/24
9781250867667	Lily to the Rescue Bind-Up Books 4-6	13.99	\$1.75	6/17/24 - 7/28/24
9780765395023	Max's Story	8.99	\$1.12	6/17/24 - 7/28/24
9781250849892	InvestiGators: All Tide Up	12.99	\$1.62	6/17/24 - 7/28/24
9781250867650	Lily to the Rescue Bind-Up Books 1-3	13.99	\$1.75	6/17/24 - 7/28/24
9780805080780	Panda Bear, Panda Bear, What Do You See?	8.99	\$1.12	6/17/24 - 7/28/24
9781250219954	InvestiGators	12.99	\$1.62	6/17/24 - 7/28/24
9780805053883	Polar Bear, Polar Bear, What Do You Hear?	8.99	\$1.12	6/17/24 - 7/28/24
9780805089905	Baby Bear, Baby Bear, What Do You See? Board Book	8.99	\$1.12	6/17/24 - 7/28/24
9781250849885	InvestiGators: Heist and Seek	12.99	\$1.62	6/17/24 - 7/28/24

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 10/28/2024 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, 25th Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2024 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9781250268402	ONCE UPON A BROKEN HEART	\$12.99	\$0.15	4/14/24 – 8/31/24
9781250331021	JAWBREAKER	\$9.99	\$0.10	4/14/24 – 8/31/24
9781250618931	WITH A LITTLE LUCK	\$20.99	\$0.30	4/14/24 – 8/31/24
9781250838728	HOCKEY GIRL LOVES DRAMA BOY	\$17.99	\$0.25	4/14/24 – 8/31/24
9781250857439	DIVINE RIVALS	\$18.99	\$0.30	4/14/24 – 8/31/24
9781250857453	RUTHLESS VOWS	\$20.00	\$0.30	4/14/24 – 8/31/24

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 4/14/24 – 8/31/24. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 10% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312367541	WRINKLE IN TIME	\$8.99	\$8.09	\$0.45
9780312674397	SPEAK	\$10.99	\$9.89	\$0.55
9781250144058	WISH	\$7.99	\$7.19	\$0.40
9781250147424	ODDER	\$16.99	\$15.29	\$0.85
9781250292773	COYOTE LOST AND FOUND	\$17.99	\$16.19	\$0.90
9781250621023	DOGGO AND PUPPER SEARCH FOR COZY	\$9.99	\$8.99	\$0.50
9781250811608	DOGTOWN	\$17.99	\$16.19	\$0.90
9781250849892	ALL TIDE UP	\$12.99	\$11.69	\$0.65
9781250852397	FROM BADGER TO WORSE	\$12.99	\$11.69	\$0.65
9781250268402	ONCE UPON A BROKEN HEART	\$12.99	\$11.69	\$0.65
9781250331021	JAWBREAKER	\$9.99	\$8.99	\$0.50
9781250618931	WITH A LITTLE LUCK	\$20.99	\$18.89	\$1.05
9781250838728	HOCKEY GIRL LOVES DRAMA BOY	\$17.99	\$16.19	\$0.90
9781250857439	DIVINE RIVALS	\$18.99	\$17.09	\$0.95
9781250857453	RUTHLESS VOWS	\$20.00	\$18.00	\$1.00

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between **4/14/24 – 8/31/24**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 12/1/2024 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

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MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 6/30/24 – 8/30/24. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 10% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312510787	FIRST 100 WORDS	\$5.99	\$5.39	\$0.30
9780312521523	ALPHAPRINTS	\$12.99	\$11.69	\$0.65
9781250891433	BROWN BEAR AND FRIENDS COLORS	\$12.99	\$11.69	\$0.65
9781684492640	SEE TOUCH FEEL: NUMBERS	\$6.99	\$6.29	\$0.35
9781684493722	PLAY BOOK	\$12.99	\$11.69	\$0.65
9780312492519	LEARN TO WRITE YOUR - LETTERS ABC	\$8.95	\$8.06	\$0.45
9780312499228	EARLY LEARNING ACTIVITY BOOK	\$12.95	\$11.66	\$0.65
9780312513955	PEN CONTROL	\$8.95	\$8.06	\$0.45
9780312514211	SIMPLE FIRST WORDS LET'S TALK	\$14.95	\$13.46	\$0.75
9780312515829	TRUCKS	\$8.99	\$8.09	\$0.45
9781684491247	SEE TOUCH FEEL: 123	\$12.99	\$11.69	\$0.65
9781684493906	SIGHT WORDS	\$9.99	\$8.99	\$0.50
9781684493913	MATH	\$9.99	\$8.99	\$0.50
9780312529703	SEE, TOUCH, FEEL: ABC	\$12.99	\$11.69	\$0.65
9781250894007	BROWN BEAR AND FRIENDS 123	\$12.99	\$11.69	\$0.65
9781684494149	FIRST FELT ABC	\$9.99	\$8.99	\$0.50
9781684494156	FIRST FELT COLORS	\$9.99	\$8.99	\$0.50

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between **6/30/24 – 8/30/24**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 11/30/2024 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one week of the retailer's choice between 6/30/2024 – 8/30/2024. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 25% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312510787	FIRST 100 WORDS	\$5.99	\$4.49	\$0.75
9780312521523	ALPHAPRINTS	\$12.99	\$9.74	\$1.62
9781250891433	BROWN BEAR AND FRIENDS COLORS	\$12.99	\$9.74	\$1.62
9781684492640	SEE TOUCH FEEL: NUMBERS	\$6.99	\$5.24	\$0.87
9781684493722	PLAY BOOK	\$12.99	\$9.74	\$1.62
9780312492519	LEARN TO WRITE YOUR - LETTERS ABC	\$8.95	\$6.71	\$1.12
9780312499228	EARLY LEARNING ACTIVITY BOOK	\$12.95	\$9.71	\$1.62
9780312513955	PEN CONTROL	\$8.95	\$6.71	\$1.12
9780312514211	SIMPLE FIRST WORDS LET'S TALK	\$14.95	\$11.21	\$1.87
9780312515829	TRUCKS	\$8.99	\$6.74	\$1.12
9781684491247	SEE TOUCH FEEL: 123	\$12.99	\$9.74	\$1.62
9781684493906	SIGHT WORDS	\$9.99	\$7.49	\$1.25
9781684493913	MATH	\$9.99	\$7.49	\$1.25
9780312529703	SEE, TOUCH, FEEL: ABC	\$12.99	\$9.74	\$1.62
9781250894007	BROWN BEAR AND FRIENDS 123	\$12.99	\$9.74	\$1.62
9781684494149	FIRST FELT ABC	\$9.99	\$7.49	\$1.25
9781684494156	FIRST FELT COLORS	\$9.99	\$7.49	\$1.25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one week of the retailer's choice between **6/30/24 – 8/30/2024**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 11/30/2024 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating title that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 6/25/2024 – 7/23/2024. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 30% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating title is:

EAN	Title	List Price	Sug. Price	Credit
9781250903136	YELLOW BUS	\$19.99	\$13.99	\$0.99

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above title made between **6/25/24 – 7/23/2024**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 10/23/2024 and should be sent to: **Joe O’Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on this title will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2024 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9780312513955	PEN CONTROL	\$8.95	\$0.20	6/9/24 - 8/23/24
9780312521523	ALPHAPRINTS	\$12.99	\$0.35	6/9/24 - 8/23/24
9780312526740	GIANT ACTIVITY WORKBOOK	\$16.99	\$0.50	6/9/24 - 8/23/24
9781684491513	MY FIRST JUMBO WORKBOOK	\$12.99	\$0.35	6/9/24 - 8/23/24
9781250891433	BROWN BEAR AND FRIENDS COLORS	\$12.99	\$0.20	6/9/24 - 8/23/24
9781684493722	PLAY BOOK	\$12.99	\$0.25	6/9/24 - 8/23/24
9781684494149	FIRST FELT ABC	\$9.99	\$0.15	6/9/24 - 8/23/24
9781684494156	FIRST FELT COLORS	\$9.99	\$0.15	6/9/24 - 8/23/24
9781250894007	BROWN BEAR AND FRIENDS 123	\$12.99	\$0.25	6/9/24 - 8/23/24
9781684491223	LEARN AND EXPLORE: TOUCH FEEL COLORS	\$9.99	\$0.15	6/9/24 - 8/23/24

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

Macmillan STOCK OFFER 80%

Non-returnable customers can receive an 80% discount on orders of the below titles. Orders must be received by MACMILLAN between 4/11/2024 and 4/25/2024. Additional discount will be extended to in stock items only. Orders for items that are out-of-stock will cancel, no backorders will be taken.

The following terms apply to all orders:

Only customers that purchase books and other products from MACMILLAN on a non-returnable basis are eligible. In all other respects MACMILLAN standard terms of sale apply.

EAN	TITLE	Retail	Promo Start	Promo End
9781035016181	At The Zoo	9.99	4/11/2024	4/25/2024
9781035023004	Chicken Run Dawn of the Nugget: The Official Book of the Film	12.99	4/11/2024	4/25/2024
9781529056358	Brown Girl Like Me	18.99	4/11/2024	4/25/2024
9780753479018	Animal Crossing New Horizons Residents' Handbook	8.99	4/11/2024	4/25/2024
9780753475591	Basher STEM Junior: Technology	14.99	4/11/2024	4/25/2024
9780753475232	Sports Star in Training	8.99	4/11/2024	4/25/2024
9780753476864	Discover It Yourself: Sound and Light	16.99	4/11/2024	4/25/2024
9780753475003	Imagine You Were There... Walking on the Moon	14.99	4/11/2024	4/25/2024
9780753476239	This Is Our World	16.99	4/11/2024	4/25/2024
9781529040289	Passing	14.99	4/11/2024	4/25/2024
9781529063110	Orlam	29.99	4/11/2024	4/25/2024
9781529096880	Elegies	18.99	4/11/2024	4/25/2024
9781035016037	Busy Tennis	8.99	4/11/2024	4/25/2024
9781447277965	Goth Girl and the Sinister Symphony	10.99	4/11/2024	4/25/2024
9780753478806	First Animal Picture Atlas	10.99	4/11/2024	4/25/2024
9780753479339	My First Horse and Pony Care Book	15.99	4/11/2024	4/25/2024
9780753478134	The Kingfisher Atlas of World History	18.99	4/11/2024	4/25/2024
9780753476345	Amazing Machines: Colossal Cranes	6.99	4/11/2024	4/25/2024
9780753478479	A Coral Reef Story	15.99	4/11/2024	4/25/2024
9780753478370	Escape Room Puzzles: Tomb of the Pharaohs	9.99	4/11/2024	4/25/2024
9780753475799	Discover It Yourself: Energy and Power	7.99	4/11/2024	4/25/2024
9780753475669	Wow! Look What Birds Can Do	15.99	4/11/2024	4/25/2024
9780753476734	Discover It Yourself: Solids and Liquids	7.99	4/11/2024	4/25/2024
9780753477243	Women's Soccer Superstars	9.99	4/11/2024	4/25/2024
9781035016266	I Can Be Patient	9.99	4/11/2024	4/25/2024
9781035022885	Where is Little Elephant?	8.99	4/11/2024	4/25/2024
9781529049688	The Playground	17.99	4/11/2024	4/25/2024
9780753476611	Basher History: US Presidents	9.99	4/11/2024	4/25/2024
9780753478301	Who's in the Picture?	9.99	4/11/2024	4/25/2024
9780753476826	Escape Room Puzzles: Dinosaur Island	9.99	4/11/2024	4/25/2024
9780753476246	Curious Lists for Kids—Animals	16.99	4/11/2024	4/25/2024

9780753478141	Basher Science Mini: Green Technology	12.99	4/11/2024	4/25/2024
9780753478271	Amazing Machines—On The Move	39.99	4/11/2024	4/25/2024
9780753477861	Basher Science Mini: Pandemic	12.99	4/11/2024	4/25/2024
9780753476543	Amazing Machines: Big Bulldozers	12.99	4/11/2024	4/25/2024
9780753476338	Wild City	19.99	4/11/2024	4/25/2024
9780753476550	Curious Lists for Kids – Human Body	16.99	4/11/2024	4/25/2024
9780753477427	Discover It Yourself: Inside the Body	16.99	4/11/2024	4/25/2024
9780753478486	Everyday STEM Science—Space	17.99	4/11/2024	4/25/2024
9780753476215	Will You Forgive Me?	17.99	4/11/2024	4/25/2024
9781529032659	Why Friendship Matters	14.00	4/11/2024	4/25/2024
9781529079913	Hearts and Bones	27.99	4/11/2024	4/25/2024
9781035016068	Busy Zoo	8.99	4/11/2024	4/25/2024
9780753478790	First Dinosaur Picture Atlas	10.99	4/11/2024	4/25/2024
9780753474655	Children's A to Z Encyclopedia	34.99	4/11/2024	4/25/2024
9780753476277	Basher Civics	14.99	4/11/2024	4/25/2024
9780753476789	Amazing Machines: Remarkable Robots	12.99	4/11/2024	4/25/2024
9780753475584	Basher STEM Junior: Science	14.99	4/11/2024	4/25/2024
9780753476451	Discover It Yourself: Nature At Risk	16.99	4/11/2024	4/25/2024
9780753476925	Activists Assemble—We Are All Equal!	9.99	4/11/2024	4/25/2024
9780753476833	Escape Room Puzzles: Space Station X	9.99	4/11/2024	4/25/2024
9781529084566	The Wild Coast	27.99	4/11/2024	4/25/2024
9781529089967	Stop Them Dead	27.99	4/11/2024	4/25/2024
9781529096910	Politics	18.99	4/11/2024	4/25/2024
9781035016273	I Like To Be Helpful	9.99	4/11/2024	4/25/2024
9780753478813	The Germ Lab	10.99	4/11/2024	4/25/2024
9780753475829	The Germ Lab	16.99	4/11/2024	4/25/2024
9780753476468	Discover It Yourself: Energy and Power	16.99	4/11/2024	4/25/2024
9780753478424	Everyday STEM Math—Amazing Math	17.99	4/11/2024	4/25/2024
9780753477830	Everyday STEM Technology—Machines	17.99	4/11/2024	4/25/2024
9780753478257	Everyday STEM Engineering—Chemical Engineering	17.99	4/11/2024	4/25/2024
9780753476895	Discover It Yourself: Batteries, Bulbs, and Wires	16.99	4/11/2024	4/25/2024
9780753478387	Escape Room Puzzles: Eco Dome Disaster	9.99	4/11/2024	4/25/2024
9780753475249	Coder in Training	8.99	4/11/2024	4/25/2024
9781529065077	Too Big to Jail	18.99	4/11/2024	4/25/2024
9780753477137	Kingfisher Encyclopedia of Everything	16.99	4/11/2024	4/25/2024
9780753476420	Myth Busters: Body Bloopers	9.99	4/11/2024	4/25/2024
9780753476932	Activists Assemble—We Are All Equal!	14.99	4/11/2024	4/25/2024
9780753478462	An Arctic Story	15.99	4/11/2024	4/25/2024
9780753475607	Basher STEM Junior: Engineering	14.99	4/11/2024	4/25/2024
9780753478295	Really Big Questions For Daring Thinkers	16.99	4/11/2024	4/25/2024
9781035016204	Diplodocus	8.99	4/11/2024	4/25/2024
9781035026296	Starbird	18.99	4/11/2024	4/25/2024

9781035006953	The Elopement	27.99	4/11/2024	4/25/2024
9781529003161	Hinterland	27.99	4/11/2024	4/25/2024
9781529096972	Love	18.99	4/11/2024	4/25/2024
9781447277910	Goth Girl and the Wuthering Fright	10.99	4/11/2024	4/25/2024
9780753476208	What Will I Do Without You?	17.99	4/11/2024	4/25/2024
9780753476406	Aesop's Fables	19.99	4/11/2024	4/25/2024
9781509866564	Round About the Christmas Tree	12.99	4/11/2024	4/25/2024
9781035005727	To My Sisters	26.99	4/11/2024	4/25/2024
9781035016051	Busy Party	8.99	4/11/2024	4/25/2024
9781035016198	Out In Space	9.99	4/11/2024	4/25/2024
9781035022991	Chicken Run Dawn of the Nugget: The Junior Novel	7.99	4/11/2024	4/25/2024
9781035016297	Babies Laugh At Everything	14.99	4/11/2024	4/25/2024
9781529083903	Advent Street	14.99	4/11/2024	4/25/2024
9780753478783	First Picture Atlas	10.99	4/11/2024	4/25/2024
9780753476253	Exploding Beetles and Inflatable Fish	15.99	4/11/2024	4/25/2024
9780753477410	Discover It Yourself: Animals In Action	16.99	4/11/2024	4/25/2024
9780753476475	Discover It Yourself: Pollution and Waste	16.99	4/11/2024	4/25/2024
9780753477533	Basher History: Legendary Creatures	14.99	4/11/2024	4/25/2024
9780753479827	Get Into Art	16.99	4/11/2024	4/25/2024
9781529066913	Becky	27.99	4/11/2024	4/25/2024
9781509893829	Poems for Christmas	12.99	4/11/2024	4/25/2024
9781035014255	How to Feel Better	18.99	4/11/2024	4/25/2024
9781529084412	The Stolen Hours	27.99	4/11/2024	4/25/2024
9780753478196	Basher Science Mini: Artificial Intelligence	12.99	4/11/2024	4/25/2024
9780753474679	My First English-Spanish Library	29.99	4/11/2024	4/25/2024
9780753476703	Discover It Yourself: Flying and Floating	7.99	4/11/2024	4/25/2024
9780753476802	Amazing Machines: Clean Green Machines	12.99	4/11/2024	4/25/2024
9780753478042	Lists for Curious Kids	18.99	4/11/2024	4/25/2024
9780753478233	Everyday STEM Engineering—Civil Engineering	17.99	4/11/2024	4/25/2024
9780753476260	Basher Civics	9.99	4/11/2024	4/25/2024

ORDERING INSTRUCTIONS:

No promotional code needed.

Orders must be placed through the customer's Macmillan Sales Representative. If unsure who the appropriate Representative is or how to contact a Representative, customers should contact MPS Customer Service at 1-888-330-8477.

In all other respects, our regular terms apply. Please call 646-307-5428 if you have any questions.



MACMILLAN SPRING 2024 STOCK OFFER

Retailers will receive an additional **5% discount** on Hardcover, Trade Paperback, Mass Market, and Audio titles on orders received by Macmillan Publishers during the applicable promotional period of 4/1/2024- 5/31/2024). This offer is only available to booksellers who are independently owned and operated and who purchase directly from Macmillan on a returnable basis. This cannot be combined with any other offers and is only applicable to titles published by the Macmillan Trade division (no scholarly, reference, or higher education publications).

PROMOTIONAL CODES MUST BE USED.

- PROMO CODE (Retailers): A129RE
- PROMO CODE (RDC): A130DC

The following terms apply to all orders:

- Orders must be placed on or before 5/31/2024.
- Order Minimum: 16 units per invoice.
- **Maximum 2 orders per ship-to location.**
- Only United States retailers that purchase directly from Macmillan on a returnable basis are eligible.
- All titles with a pub date prior to 3/20/2024 are eligible
- The promotion applies to Macmillan and its distributees with the exception of College Board and Guinness World Records. The publishers may announce at any time titles/distribution lines as not eligible for this special offer.
- In all other respects Macmillan standard terms of sale apply, available at macmillan.com



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating title that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 6/19/2024 – 7/23/2024. To be eligible for this promotion, retailers must sell the participating book (for which they will be seeking credit) at a price at or below 30% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating title is:

EAN	Title	List Price	Sugg. Price	Credit
9781250894007	Brown Bear and Friends 123	\$12.99	\$9.09	\$0.65

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above title(s) made between **6/19/2024 – 7/23/2024**. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 10/23/2024 and should be sent to: Joe O’Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on this title will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2024 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9780374300210	IF ANIMALS KISSED GOOD NIGHT	\$7.99	\$0.10	4/28/24 - 6/22/24
9780805047905	BROWN BEAR, BROWN BEAR, WHAT DO YOU SEE?	\$8.99	\$0.10	4/28/24 - 6/22/24

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



MACMILLAN 2024 FRONTLIST PROMOTIONAL OFFER

The titles on this list will receive an extra discount, specified below under "Terms" for any order equal-to or greater than the number of units specified under "Terms" below, per ship-to location. Orders must be placed before the title's on-sale date. Multiple orders allowed, but each purchase order must meet the Terms to receive the discount.

EAN	TITLE	AUTHOR	Terms	Retail	Med.	Pub Date
Winter 2024						
9781250888884	Bless Your Heart	RYAN, LINDY	3+ copies = +3%	28.00	TC	04/09/2024
9781250284891	Facing the Unseen	TWEEDY, DAMON	3+ copies = +3%	30.00	TC	04/09/2024
9781990778896	Revelations	HIGGIN, BELLA	3+ copies = +3%	12.99	TP	04/16/2024
9781250292162	The One That Got Away with Murder	LUNDY, TRISH	3+ copies = +3%	19.99	TC	04/16/2024
9781990259517	Hunted	HIGGIN, BELLA	3+ copies = +3%	18.99	TC	04/16/2024
9781250871619	Song of the Six Realms	LIN, JUDY I.	3+ copies = +3%	20.99	TC	04/23/2024
9780765317704	Extinction	PRESTON, DOUGLAS	3+ copies = +3%	29.99	TC	04/23/2024
9781639731534	Your Presence Is Mandatory	VASILYUK, SASHA	3+ copies = +3%	28.99	TC	04/23/2024
9781250910783	888 Love and the Divine Burden of Numbers	CHANG, ABRAHAM	3+ copies = +3%	29.99	TC	04/30/2024
9781250867919	Puppy Brain	NICHOLS, KERRY	3+ copies = +3%	30.00	TC	04/30/2024
9781547614004	Not Like Other Girls	ADAMO, MEREDITH	3+ copies = +3%	19.99	TC	04/30/2024
9781250325853	Every Time I Go on Vacation, Someone Dies	MACK, CATHERINE	3+ copies = +3%	28.00	TC	04/30/2024
Spring/Summer 2024						
9781547613021	The Things We Miss	STECHEK, LEAH	3+ copies = +3%	17.99	TC	05/07/2024
9781250345806	The Silverblood Promise	LOGAN, JAMES	3+ copies = +3%	19.99	TP	05/07/2024
9781250333292	Can't Spell Treason Without Tea	THORNE, REBECCA	3+ copies = +3%	19.99	TP	05/07/2024
9781250873958	May You Love and Be Loved	WADE, CLEO	3+ copies = +3%	18.99	PI	05/07/2024
9781639732081	Loneliness & Company	DYROFF, CHARLEE	3+ copies = +3%	28.99	TC	05/07/2024
9781250288851	Small Acts of Courage	VELSHI, ALI	3+ copies = +3%	30.00	TC	05/07/2024
9781250338211	Necessary Trouble	FAUST, DREW GILPIN	3+ copies = +3%	20.00	TP	05/07/2024
9781649632364	Handbook for the Heartbroken	STOVER, SARA AVANT	3+ copies = +3%	19.99	TP	05/07/2024
9781250878540	Trippy	LONDOÑO, ERNESTO	3+ copies = +3%	29.99	TC	05/07/2024
9780374608255	An Encyclopedia of Gardening for Colored Children	KINCAID, JAMAICA	3+ copies = +3%	27.00	TC	05/07/2024
9781250837226	A Fatal Inheritance	INGRASSIA, LAWRENCE	3+ copies = +3%	29.99	TC	05/14/2024
9781250285188	Every Time We Say Goodbye	JENNER, NATALIE	3+ copies = +3%	29.00	TC	05/14/2024
9780374605810	The Red Grove	FONTAINE, TESSA	3+ copies = +3%	28.00	TC	05/14/2024
9781250290311	The Fireborne Blade	BOND, CHARLOTTE	3+ copies = +3%	20.99	TC	05/28/2024
9781649632234	Sovereign Love	LOGAN, DENÉ	3+ copies = +3%	19.99	TP	05/28/2024
9780374612795	Tell Me Who You Are	LUNA, LOUISA	3+ copies = +3%	29.00	TC	06/04/2024
9781649632081	Modern Friendship	GOLDFARB, ANNA	3+ copies = +3%	28.99	TC	06/04/2024
9781250288899	Birds Aren't Real	MCINDOE, PETER	3+ copies = +3%	29.00	TC	06/04/2024

9781250335807	Open Throat	HOKE, HENRY	3+ copies = +3%	17.00	TP	06/04/2024
9781250328090	Just Some Stupid Love Story	DOYLE, KATELYN	3+ copies = +3%	28.99	TC	06/04/2024
9781639732890	Bright and Tender Dark	PEARSON, JOANNA	3+ copies = +3%	28.99	TC	06/04/2024
9781645677871	Malicia	SANTOS, STEVEN DOS	3+ copies = +3%	18.99	TC	06/04/2024
9781250886194	The Spindle of Fate	LIM, AIMEE	3+ copies = +3%	17.99	TC	06/04/2024
9781250794666	Cuckoo	FELKER-MARTIN, GRETCHEN	3+ copies = +3%	18.99	TP	06/11/2024
9781250348654	Six More Months of June	GARRISON, DAISY	3+ copies = +3%	23.99	TC	06/11/2024
9781250894489	Devil Is Fine	VERCHER, JOHN	3+ copies = +3%	28.99	TC	06/18/2024
9781250907615	The Nature of Disappearing	GRANT, KIMI CUNNINGHAM	3+ copies = +3%	28.00	TC	06/18/2024
9781250287380	Daughter of Calamity	LIN, ROSALIE M.	3+ copies = +3%	29.00	TC	06/18/2024
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