CHRISTINE KOPPRASCH OVERSEES NEW IMPRINT
Pine & Cedar Books Launches Summer 2025 With New S. A. Cosby Title

(New York, NY- 8/5/24) Flatiron Books, a division of Macmillan Publishers, announced today that they are launching a new imprint: Pine & Cedar Books. Set to release in Summer 2025, Pine & Cedar Books will be overseen by Christine Kopprasch, VP, Publisher, and will focus on compulsively readable, story-driven novels, each chosen for compelling plot, originality, and potential to leave a lasting impact on its readers.

In her decade at Flatiron Books, Kopprasch has acquired and edited bestselling novels by S. A. Cosby, Alice Feeney, Jane Harper, Sarah Pinborough, Chandler Baker, and Kate Alice Marshall, among others. Books she has acquired and edited at Flatiron have been New York Times bestsellers, #1 international bestsellers, Goodreads Choice Finalists, New York Times Notable Books, and have won awards including the Los Angeles Times Book Prize, ITW Thriller Award, Lambda Literary Award, Barry Award, and many more, and have been nominated for the Edgar Award and longlisted for the ALA Andrew Carnegie Medal for Excellence in Fiction.

Of the new imprint Kopprasch says, “I’m so excited to expand and deepen my work with my incredible authors, and to continue working with the amazing team at Flatiron Books. I love both discovering debuts and nurturing authors who have been previously published, and it’s been a joy to foster growth, long-term success, and important relationships by cultivating repeat authors. I’m so lucky to work on the types of books I love to read, which have a captivating story, are well-written with high commerciality, and often also have something larger to say about our world.”

Pine & Cedar’s inaugural Summer 2025 list will feature the much anticipated next novel by New York Times bestselling author S. A. Cosby. KING OF ASHES is a Black, Southern, Godfather-inspired crime epic centered on a trio of siblings. Cosby, who has won the Los Angeles Times Book Prize, ITW Thriller Award, BCALA Fiction Award, Barry Award, and more, and whose most recent novel, All the Sinners Bleed, was named to more than forty Best-of-the-Year lists, has signed up to publish three additional books with Pine & Cedar / Flatiron Books, in a major deal, for World rights.

Other titles on the first list will include New York Times bestselling author Sarah Pinborough’s return to Flatiron, where she published her instant bestseller Behind Her Eyes, with WE LIVE HERE NOW, in which a woman becomes convinced her beautiful new home is haunted, and debut author Lauren Wilson’s THE GOLDENS, about an ordinary young woman swept up into the glamorous world of an enigmatic influencer with a blossoming cult following.

Titles to follow will include THIS STORY MIGHT SAVE YOUR LIFE by Tiffany Crum, the rare novel that successfully combines a gripping, pace-driven thriller with the soul of an epic love story. Kopprasch won the book for Pine & Cedar in a major preempt, and Crum will be the first new author acquired for the imprint.
On being one of the first titles to be published under Pine & Cedar Books, S. A. Cosby says, “It is truly an honor to work with Christine. Her instincts as an editor are unmatched in the industry and I am incredibly fortunate to have her in my corner. I can’t think of a more qualified or visionary person to lead this new endeavor and I couldn’t be happier to have Pine & Cedar be the home for my work.”

###

*Macmillan Publishers is the U.S. trade company that is part of the Holtzbrinck Publishing Group, a large family-owned group of media companies headquartered in Stuttgart, Germany. Holtzbrinck Publishing Group's publishing companies include prominent imprints around the world that publish a broad range of award-winning books for children and adults in all categories and formats.*


*us.macmillan.com*