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FSG announces the relaunch of North Point Press Imprint's inaugural publication will be *WHAT TO EAT NOW* by Marion Nestle

New York, NY (July 1, 2025) – Farrar, Straus and Giroux is proud to announce the revival of North Point Press, an imprint dedicated to publishing books that inspire and empower readers to cultivate positive change in their lives and in the world around them.

North Point Press is driven by a profound mission: to publish books about how to do things better, how to live better, and how to change. Readers are seeking new ways of thinking in a turbulent world and North Point will offer them smart, original survival guides by leading thinkers and writers; intellectually thrilling “how to” books that promise to transform our understanding of how we might live differently. The imprint will focus on works that guide individuals toward growth, insight, and engagement, alongside books that contribute to the creation of stronger, more vibrant communities. It will publish a carefully curated selection of writers and experts who will offer advice, reflection, and reorientation across a broad range of topics relevant to contemporary living. From personal development and well-being to practical skills and mindful living, North Point Press aims to be a trusted companion on readers' journeys of self-discovery and growth.

Mitzi Angel, President and Publisher of FSG, says: “The revival of North Point Press comes at a time when we know readers are looking for guidance. I’m delighted that FSG is going back to its history to revitalize North Point Press, an imprint that will provide books with practical, thoughtful, and imaginative ideas that help readers navigate the complexities of modern life with greater clarity and purpose.”

Building on its history, North Point will range across categories: ecology, natural history, environmental science; personal growth, psychology, philosophy, and spirituality; food, design, health, and more. “North Point will challenge notions of what a prescriptive book can be, recasting and expanding the kinds of books we look to for help. It will urge readers to explore

the biggest questions: what it is to have a mind and a body, what it means to connect and thrive, what is required of us to live in this world, and how we want to leave it,” says Jenna Johnson, FSG’s SVP, Editor in Chief.

Angel also highlighted North Point Press’s relationship to FSG’s nonfiction list. “North Point Press extends the range of FSG’s nonfiction in exciting new ways. FSG has always published books by writers whose expertise, clarity, and imaginative vision make them necessary reading. It has published conversation-starters, rallying cries, major works of historical reconstruction, and political advocacy,” she said. “To complement this, North Point Press will be more practically-minded; it will not simply ask ‘What’s wrong?’ but also ‘What can be done?’ This dual approach will help FSG cater to an even wider range of interests and to foster a vibrant ecosystem of ideas that stimulates public discourse and personal transformation.”

North Point Press will publish multiple books per year starting this fall with Marion Nestle’s [***What to Eat Now: The Indispensable Guide to Good Food, How to Find It, and Why It Matters***](#), on November 11, 2025 (hardcover; 720 pages). In the twenty years since Marion Nestle’s groundbreaking *What to Eat* was published, food in America has undergone a radical change. Ultra-processed foods dominate grocery aisles. Fringe nutrition theories have gained traction. Corporate organics are on the rise. And pandemic-era habits have fueled an explosion of food-delivery services. In this thoroughly updated edition, with new chapters on cannabis-based foods and beverages, plant-based dairy, pet foods, and much more, Nestle, America’s preeminent nutritionist, guides readers through the supermarket and the many other places Americans buy their food. She reveals the powerful forces—from multinational food conglomerates to aggressive lobbying campaigns—that influence what ends up on your plate.

“Relaunching North Point with *What to Eat Now*, a completely revamped take on one of the imprint’s great successes, highlights how we will draw on the core interests of the list and make them new. Nestle is an innovator, a rigorous thinker, and a trusted expert with unique and essential insights to offer readers that will fundamentally change their daily lives,” adds Johnson. “She embodies the spirit of the list and provides an enormous spark to light the years ahead.”

Catherine Tung, Senior Editor, is joining FSG to drive the relaunch of North Point Press and acquire for FSG. She brings a wealth of experience, having collaborated with acclaimed authors such as Alice Wong, Ha Jin, Jaclyn Moyer, Jai Chakrabarti, Roque Raquel Salas Rivera, and Anna Deavere Smith. A passionate nonfiction editor, Tung publishes invigorating, accessible, and artful books across diverse categories, including psychology, spirituality, food, design, health, and personal growth. Her goal is to empower readers to transform their lives and communities. She has a particular interest in disability and housing justice, sexuality, oral history, activism and movement-building, punk rock, the natural sciences, gardening, crafting, and cooking. Catherine began her career at Routledge and held editorial positions at Vintage Books and Beacon Press before joining FSG.

Founded in 1978 in Berkeley, California, North Point Press focused primarily on natural history, travel, food, cultural criticism, religion, and literature in translation. Among its many distinguished authors were M.F.K. Fisher, Wendell Berry, and A. J. Liebling. North Point’s name and backlist were acquired by FSG in 1991. Under this imprint, FSG published Peter Matthiessen’s *Birds of Heaven* (2001), Marion Nestle’s *What to Eat* (2006), William McDonough and Michael Braungart’s *Cradle to Cradle* (2002), philosophical and practical books about yoga, including Eddie Stern’s *One Simple Thing*, and other titles.

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About Farrar, Straus and Giroux: Farrar, Straus and Company was founded in 1946 by Roger W. Straus and John C. Farrar. In 1964, Robert Giroux's name was added to the roster and the company became Farrar, Straus and Giroux. The firm is renowned for its international list of literary fiction, nonfiction, poetry, and children's books. Farrar, Straus and Giroux authors have won extraordinary acclaim over the years, including numerous National Book Awards, Pulitzer Prizes, and twenty-five Nobel Prizes in Literature.

About Macmillan: Macmillan Publishers is the U.S. trade division of the Holtzbrinck Publishing Group, a large family-owned media company headquartered in Stuttgart, Germany. Its publishing companies include prominent imprints around the world that publish a broad range of award-winning books for children and adults in all categories and formats. U.S. publishers include Celadon Books, Farrar, Straus and Giroux, Flatiron Books, Henry Holt & Company, Macmillan Audio, Macmillan Children's Publishing Group, The St. Martin's Publishing Group, and Tor Publishing Group. In the UK, Australia, India, and South Africa, Macmillan publishes under the Pan Macmillan name. The German company, Holtzbrinck Deutsche Buchverlage, includes among its imprints S. Fischer, Kiepenheuer & Witsch, Rowohlt, and Droemer Knaur.