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ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN
BUY ONE GET ONE 50% OFF PROMOTION

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at 50% off, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away at 50% off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

EAN	Title	RETAIL	Credit	Promotional Period
9780312525569	What's in my Truck?	12.99	1.62	11/21/25 – 12/19/25
9780312529703	See, Touch, Feel: ABC	12.99	1.62	11/21/25 – 12/19/25
9781684493371	Learn & Explore: Alphabet	12.99	1.62	11/21/25 – 12/19/25
9781684495429	Happy Baby Words (25th Anniversary)	9.99	1.25	11/21/25 – 12/19/25
9781684494576	Teddy's ABC (Learn With Bear)	12.99	1.62	11/21/25 – 12/19/25
9780312510817	First 100 Padded: Numbers, Colors, Shapes	6.99	0.87	11/21/25 – 12/19/25
9781684491896	See, Touch, Feel: Colors	12.99	1.62	11/21/25 – 12/19/25
9780312498580	Bright Baby Touch & Feel Baby Animals	5.99	0.75	11/21/25 – 12/19/25
9780312492540	Smart Kids: Dinosaur A to Z	9.99	1.25	11/21/25 – 12/19/25
9780312510787	First 100 Words	5.99	0.75	11/21/25 – 12/19/25
9781684495474	Alphaprints: ABC (25th Anniversary)	12.99	1.62	11/21/25 – 12/19/25
9780312510794	First 100 Animals	5.99	0.75	11/21/25 – 12/19/25
9780312528799	First 100 Padded: First Book of Colors	5.99	0.75	11/21/25 – 12/19/25
9780312498597	Bright Baby Touch & Feel On the Farm	5.99	0.75	11/21/25 – 12/19/25
9780312521639	Night Night Farm (Night Night Books)	9.99	1.25	11/21/25 – 12/19/25
9781684493661	My First Prayers (Festive Felt)	8.99	1.12	11/21/25 – 12/19/25
9781684495757	My Little Word Book Spanish Bilingual (25th Anniversary)	12.99	1.62	11/21/25 – 12/19/25
9781684495740	My Little Word Book (25th Anniversary)	12.99	1.62	11/21/25 – 12/19/25
9780312498573	Bright Baby Touch & Feel At the Zoo	5.99	0.75	11/21/25 – 12/19/25
9780312510800	First 100 Trucks	6.99	0.87	11/21/25 – 12/19/25
9781684492718	Night Night Dinosaur (Night Night Books)	9.99	1.25	11/21/25 – 12/19/25
9781684494156	First Felt: Colors	9.99	1.25	11/21/25 – 12/19/25
9780312499228	Wipe Clean: Early Learning Activity Book	12.95	1.62	11/21/25 – 12/19/25
9780312492502	Baby Touch & Feel: Quack! Quack!	9.99	1.25	11/21/25 – 12/19/25
9780312514594	Smart Kids: Space	14.99	1.87	11/21/25 – 12/19/25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 3/19/2026 and should be sent to:**

Joseph O’Leary, Macmillan, 120 Broadway, 25th Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

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EAN	Title	RETAIL	Credit	Promotional Period
9780312525569	What's in my Truck?	12.99	1.62	7/1/25 - 7/28/25
9780312529703	See, Touch, Feel: ABC	12.99	1.62	7/1/25 - 7/28/25
9781684493371	Learn & Explore: Alphabet	12.99	1.62	7/1/25 - 7/28/25
9781684495429	Happy Baby Words (25th Anniversary)	9.99	1.25	7/1/25 - 7/28/25
9781684494576	Teddy's ABC (Learn With Bear)	12.99	1.62	7/1/25 - 7/28/25
9780312510817	First 100 Padded: Numbers, Colors, Shapes	6.99	0.87	7/1/25 - 7/28/25
9781684491896	See, Touch, Feel: Colors	12.99	1.62	7/1/25 - 7/28/25
9780312498580	Bright Baby Touch & Feel Baby Animals	5.99	0.75	7/1/25 - 7/28/25
9780312492540	Smart Kids: Dinosaur A to Z	9.99	1.25	7/1/25 - 7/28/25
9780312510787	First 100 Words	5.99	0.75	7/1/25 - 7/28/25
9781684495474	Alphaprints: ABC (25th Anniversary)	12.99	1.62	7/1/25 - 7/28/25
9780312510794	First 100 Animals	5.99	0.75	7/1/25 - 7/28/25
9780312528799	First 100 Padded: First Book of Colors	5.99	0.75	7/1/25 - 7/28/25
9780312498597	Bright Baby Touch & Feel On the Farm	5.99	0.75	7/1/25 - 7/28/25
9780312521639	Night Night Farm (Night Night Books)	9.99	1.25	7/1/25 - 7/28/25
9781684493661	My First Prayers (Festive Felt)	8.99	1.12	7/1/25 - 7/28/25
9781684495757	My Little Word Book Spanish Bilingual (25th Anniversary)	12.99	1.62	7/1/25 - 7/28/25
9781684495740	My Little Word Book (25th Anniversary)	12.99	1.62	7/1/25 - 7/28/25
9780312498573	Bright Baby Touch & Feel At the Zoo	5.99	0.75	7/1/25 - 7/28/25
9780312510800	First 100 Trucks	6.99	0.87	7/1/25 - 7/28/25
9781684492718	Night Night Dinosaur (Night Night Books)	9.99	1.25	7/1/25 - 7/28/25
9781684494156	First Felt: Colors	9.99	1.25	7/1/25 - 7/28/25
9780312499228	Wipe Clean: Early Learning Activity Book	12.95	1.62	7/1/25 - 7/28/25
9780312492502	Baby Touch & Feel: Quack! Quack!	9.99	1.25	7/1/25 - 7/28/25
9780312514594	Smart Kids: Space	14.99	1.87	7/1/25 - 7/28/25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 10/28/2025 and should be sent to:**

Joseph O’Leary, Macmillan, 120 Broadway, 25th Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

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ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following title.

By purchasing and feature displaying the following title **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or “Title-by-Title”) Plan under the Macmillan Trade Group 2025 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the book that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9781250408495	ELSEWHERE: DELUXE EDIT	\$14.99	\$0.66	8/25/2025 – 11/8/2025

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 11/1/25 – 11/14/25. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312516147	STICKER DOODLE BOO!	\$6.99	\$3.50	\$1.75
9781250331663	IT'S RAINING BATS AND FROGS	\$9.99	\$5.00	\$2.50
9781684495214	TEN LITTLE MONSTERS	\$12.99	\$6.50	\$3.25
9780312527389	Alphaprints: Boo!	\$7.99	\$4.00	\$2.00
9780312527235	MAZE BOOK: FOLLOW ME HALLOWEEN	\$7.99	\$4.00	\$2.00
9780374310523	POUT-POUT FISH	\$5.99	\$3.00	\$1.50
9781684492961	HALLOWEEN ON THE FARM	\$8.99	\$4.50	\$2.25
9780312527242	HOORAY FOR THANKSGIVING!	\$7.99	\$4.00	\$2.00
9780312530204	PEEK A BOO PUMPKIN	\$9.99	\$5.00	\$2.50
9781684492367	FIRST SPOOKY WORDS	\$7.99	\$4.00	\$2.00
9781684494064	HAPPY HALLOWEEN	\$8.99	\$4.50	\$2.25
9781684495221	BOO! (SLIDE AND SURPRISE)	\$9.99	\$5.00	\$2.50
9781250377883	HAUNTED STATES OF AMERICA	\$9.99	\$5.00	\$2.50
9781250857798	5 MORE SLEEPS 'TIL HALLOWEEN	\$19.99	\$10.00	\$5.00

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **11/1/25 – 11/14/25**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 2/14/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

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**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 9/7/25 - 10/31/25. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 10% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312516147	STICKER DOODLE BOO!	\$6.99	\$6.29	\$0.35
9781684492961	HALLOWEEN ON THE FARM	\$8.99	\$8.09	\$0.45
9780312527242	HOORAY FOR THANKSGIVING!	\$7.99	\$7.19	\$0.40
9780312530204	PEEK A BOO PUMPKIN	\$9.99	\$8.99	\$0.50
9781684492367	FIRST SPOOKY WORDS	\$7.99	\$7.19	\$0.40
9781684494064	HAPPY HALLOWEEN	\$8.99	\$8.09	\$0.45
9781684495221	BOO! (SLIDE AND SURPRISE)	\$9.99	\$8.99	\$0.50
9781250377883	HAUNTED STATES OF AMERICA	\$9.99	\$8.99	\$0.50
9781250857798	5 MORE SLEEPS 'TIL HALLOWEEN	\$19.99	\$17.99	\$1.00
9781684495214	TEN LITTLE MONSTERS	\$12.99	\$11.69	\$0.65

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between **9/7/25 - 10/31/25**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 1/31/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to **joseph.oleary@macmillan.com**.

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EAN	Title	List Price	Sug. Price	Credit
9780312527242	HOORAY FOR THANKSGIVING!	\$7.99	\$5.99	\$1.00
9780312530204	PEEK A BOO PUMPKIN	\$9.99	\$7.49	\$1.25
9781684492367	FIRST SPOOKY WORDS	\$7.99	\$5.99	\$1.00
9781684494064	HAPPY HALLOWEEN	\$8.99	\$6.74	\$1.12
9781684495221	BOO! (SLIDE AND SURPRISE)	\$9.99	\$7.49	\$1.25
9781250377883	HAUNTED STATES OF AMERICA	\$9.99	\$7.49	\$1.25
9781250857798	5 MORE SLEEPS 'TIL HALLOWEEN	\$19.99	\$14.99	\$2.50
9781684495214	TEN LITTLE MONSTERS	\$12.99	\$9.74	\$1.62

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one week of the retailer's choice between **9/7/25 - 10/31/25**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 1/31/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to **joseph.oleary@macmillan.com**.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

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ISBN	Title	Retail	Allowance	Promotional Period
9781684495214	TEN LITTLE MONSTERS	\$12.99	\$0.20	8/10/25 - 10/31/25
9781250331663	IT'S RAINING BATS AND FROGS	\$9.99	\$0.20	8/10/25 - 10/31/25
9781684495214	TEN LITTLE MONSTERS	\$12.99	\$0.30	8/10/25 - 10/31/25
9780312516147	STICKER DOODLE BOO!	\$6.99	\$0.15	8/10/25 - 10/31/25
9780312527389	ALPHAPRINTS: BOO!	\$7.99	\$0.20	8/10/25 - 10/31/25

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

Macmillan STOCK OFFER 80%

Non-returnable customers can receive an 80% discount on orders of the below titles.

Orders must be received by MACMILLAN between 7/16/2025 and 7/30/2025. Additional discount will be extended to in stock items only. Orders for items that are out-of-stock will cancel, no backorders will be taken.

The following terms apply to all orders:

Only customers that purchase books and other products from MACMILLAN on a non-returnable basis are eligible. In all other respects MACMILLAN standard terms of sale apply.

EAN	TITLE	Retail	Promo Start	Promo End
9781250287014	Tarot A to Z	28.00	7/16/2025	7/30/2025
9781250287144	I Deserve All the Treats	15.00	7/16/2025	7/30/2025
9781250279408	Badass Grandma	14.99	7/16/2025	7/30/2025
9781250287304	Color & Grace: Pumpkin Spice & Jesus Christ	16.00	7/16/2025	7/30/2025
9781250228604	Sticker Mosaics: Mermaids	16.99	7/16/2025	7/30/2025
9781250324023	Poems to Poop by	15.00	7/16/2025	7/30/2025
9781250240477	The Jokiest Joking Riddles Book Ever Written . . . No Joke!	14.00	7/16/2025	7/30/2025
9781250282163	The Skinny Sweet Air Fryer Cookbook	22.00	7/16/2025	7/30/2025
9781250279750	Zendoodle Coloring: Bright Side	15.99	7/16/2025	7/30/2025
9781250233790	I Needed a Viking	16.99	7/16/2025	7/30/2025
9781250276292	Crush and Color: Lizzo	14.99	7/16/2025	7/30/2025
9781250258373	Zen as F*ck at Work	14.99	7/16/2025	7/30/2025
9781250289056	The Jokiest Joking Christmas Joke Book Ever Written . . . No Joke!	13.00	7/16/2025	7/30/2025
9781250339829	Cute-O-Rama: You Can Doodle Anything!	15.00	7/16/2025	7/30/2025
9781250282149	What's Your F*cking Destiny?	19.00	7/16/2025	7/30/2025
9781250216212	Make Time, Be Present	14.99	7/16/2025	7/30/2025
9781250275462	Crush and Color: Ryan Reynolds	14.99	7/16/2025	7/30/2025
9781250287212	Zendoodle Colorscapes: Calming Escapes	16.00	7/16/2025	7/30/2025
9781250335050	Imaginaria: In the Garden	20.00	7/16/2025	7/30/2025
9781250287281	Flower Power Pooches	16.00	7/16/2025	7/30/2025
9781250289100	The Big Feelings Coloring Book	12.00	7/16/2025	7/30/2025
9781250287977	Zendoodle Coloring: Cuddly Dragons	16.00	7/16/2025	7/30/2025
9781250271129	Mythographic Color and Discover: Frozen Fantasies	19.00	7/16/2025	7/30/2025
9781250288097	Color & Grace: Give Me Jesus & Christmas Movies	16.00	7/16/2025	7/30/2025
9781250282255	Mostly Plant-Based Platters & Boards	25.00	7/16/2025	7/30/2025
9781250287038	Mythographic Color and Discover: Illusion	19.00	7/16/2025	7/30/2025
9781250228550	Mythographic Color and Discover: Aquatic	17.99	7/16/2025	7/30/2025
9781250279798	Dream Home: Beach House	15.99	7/16/2025	7/30/2025
9781250288059	Mythogoria: Vengeful Forest	19.00	7/16/2025	7/30/2025
9781250289070	Sticker Mosaics: Amazing Animals	18.00	7/16/2025	7/30/2025
9781250324009	Sorry For What I Did in Your Dream	17.00	7/16/2025	7/30/2025

9781250324153	Imaginaria: In the Deep	20.00	7/16/2025	7/30/2025
9781250288011	When I Fall	17.00	7/16/2025	7/30/2025
9781250324146	Tiny Worlds: Secret Wonders	20.00	7/16/2025	7/30/2025
9781250361868	The Unofficial Taylor Swift Trivia Book	15.00	7/16/2025	7/30/2025
9781250281678	Send Noods	17.99	7/16/2025	7/30/2025
9781250340085	Mocktail Lounge	18.00	7/16/2025	7/30/2025
9781250274496	Stay the F*ck Home and Color	15.00	7/16/2025	7/30/2025
9781250288035	Zendoodle Colorscapes: Tranquil Swirls	16.00	7/16/2025	7/30/2025
9781250287960	Manga Sparkle: Kawaii	17.00	7/16/2025	7/30/2025
9781250285461	One Question a Day for Finding Calm: A Three-Year Journal	17.99	7/16/2025	7/30/2025
9781250285485	Mythographic Color and Discover: Cosmic Spirit	18.99	7/16/2025	7/30/2025
9781250270733	Get Sh*t Done	17.99	7/16/2025	7/30/2025
9781250276605	The Clean Freak Manifesto	19.99	7/16/2025	7/30/2025
9781250200228	Choose Calm	14.99	7/16/2025	7/30/2025
9781250234773	The One-Minute Happiness Journal	16.99	7/16/2025	7/30/2025
9781250279354	Sticker Studio: Atlantis	24.99	7/16/2025	7/30/2025
9781250289018	The Kobe Way	20.00	7/16/2025	7/30/2025
9781250285539	Crush and Color: Harry Styles	16.00	7/16/2025	7/30/2025
9781250287076	Mythogoria: Darkest Desires	19.00	7/16/2025	7/30/2025
9781250287953	Zendoodle Coloring: Happy Houseplants	16.00	7/16/2025	7/30/2025
9781250288004	The Exorcist's Coloring Book	16.00	7/16/2025	7/30/2025
9781250202390	You Meet You	14.99	7/16/2025	7/30/2025
9781250234735	Fix 'n' Freeze Pressure Cooker Meals in an Instant	19.99	7/16/2025	7/30/2025
9781250183699	Zendoodle Coloring: Mer kitties in Love	13.99	7/16/2025	7/30/2025
9781250287274	Let Freedom Ring	16.00	7/16/2025	7/30/2025
9781250282033	Zendoodle Coloring: Rainbow Magic	15.99	7/16/2025	7/30/2025
9781250287311	Good for You!	18.00	7/16/2025	7/30/2025
9781250279521	The Skinny Air Fryer Cookbook	21.99	7/16/2025	7/30/2025
9781250287083	Lean the F*ck Out	16.00	7/16/2025	7/30/2025
9781250273727	Your Houseplant's First Year	19.99	7/16/2025	7/30/2025
9781250273901	Zendoodle Colorscapes: Unicorn Fiesta	14.99	7/16/2025	7/30/2025
9781250282194	Mythogoria: Night Terrors	17.99	7/16/2025	7/30/2025
9781250287267	Flawsome	16.00	7/16/2025	7/30/2025
9781250324122	Slow Down and Draw Something	17.00	7/16/2025	7/30/2025
9781250214270	Find Your F*cking Happy	15.99	7/16/2025	7/30/2025
9781250285201	Manifest That Sh*t	15.99	7/16/2025	7/30/2025
9781250287816	Mythographic Color and Discover: Labyrinth	20.00	7/16/2025	7/30/2025
9781250323989	You'll Leave This World With Your Butt Sewn Shut	19.00	7/16/2025	7/30/2025
9781250324368	Zendoodle Colorscapes: Playful Gnomes	16.00	7/16/2025	7/30/2025
9781250270405	Mythographic Color & Discover: Paradise	17.99	7/16/2025	7/30/2025
9781250324085	The grossest Joke Book Ever Written...Only Grosser!	15.00	7/16/2025	7/30/2025
9781250289094	Color & Grace: For the Love of Jesus & Shiplap	16.00	7/16/2025	7/30/2025

9781250281814	The Enneagram Connection	18.99	7/16/2025	7/30/2025
9781250285294	A Pet Named Anxiety	15.99	7/16/2025	7/30/2025
9781250275288	One-Beer Grilling	21.99	7/16/2025	7/30/2025
9781250279477	Sticker Studio: Flora	24.99	7/16/2025	7/30/2025
9781250270313	Dolly	16.00	7/16/2025	7/30/2025
9781250178817	Bullet It! Lists for Living	17.00	7/16/2025	7/30/2025
9781250275516	Ready for Anything	17.99	7/16/2025	7/30/2025
9781250214294	From a Sister's Heart	17.99	7/16/2025	7/30/2025
9781250288042	Zendoodle Colorscapes: Ocean Serenity	16.00	7/16/2025	7/30/2025
9781250339768	The Intuitive Tarot Workbook	19.00	7/16/2025	7/30/2025
9781250272492	Roll It, Slice It, Mash It, Dice It!	19.99	7/16/2025	7/30/2025
9781250285263	Pirate Paul Makes a Booty Call	18.99	7/16/2025	7/30/2025
9781250278296	The Happy Planet Cookbook	21.99	7/16/2025	7/30/2025
9781250275080	Thank You for Caring	16.99	7/16/2025	7/30/2025
9781250275400	Mythographic Color and Discover: Dream Garden	17.99	7/16/2025	7/30/2025
9781250287069	Mythogoria: Nightmare Cabaret	19.00	7/16/2025	7/30/2025
9781250324160	Mythographic Color and Discover: Shangri-La	20.00	7/16/2025	7/30/2025
9781250287199	Zendoodle Coloring: Mindful Moments	16.00	7/16/2025	7/30/2025
9781250278005	Let the Fun Be Gin	17.99	7/16/2025	7/30/2025
9781250287236	The Jokiest Joking Spooky Joke Book Ever Written . . . No Joke	13.00	7/16/2025	7/30/2025
9781250285171	Signs from the Universe	16.00	7/16/2025	7/30/2025
9781250207043	You Only Love Me When I'm Suffering	16.99	7/16/2025	7/30/2025
9781250324139	Cloud Doodles	15.00	7/16/2025	7/30/2025
9781250202628	I Find You in the Darkness	18.00	7/16/2025	7/30/2025
9781250288981	Color & Grace: Jesus & Lemonade Sweeten My Days	16.00	7/16/2025	7/30/2025

ORDERING INSTRUCTIONS:

No promotional code needed.

Orders must be placed through the customer's Macmillan Sales Representative. If unsure who the appropriate Representative is or how to contact a Representative, customers should contact MPS Customer Service at 1-888-330-8477.

In all other respects, our regular terms apply. Please call 646-307-5428 if you have any questions.



ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN – ONLINE ONLY

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells online at a promotional discount as specified below for **one consecutive four-day period** of the retailer's choice between 7/8/25 – 7/22/25. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. **Terms apply to online sales only.** Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781250767103	A Venom Dark and Sweet	\$ 18.99	\$ 9.50	\$ 4.75
9781250342751	Bookshops & Bonedust	\$ 29.99	\$ 15.00	\$ 7.50
9781250767080	A Magic Steeped in Poison	\$ 18.99	\$ 9.50	\$ 4.75
9781250890429	Heartsong	\$ 19.99	\$ 10.00	\$ 5.00
9781250793782	The Adventure Zone: The Eleventh Hour	\$ 19.99	\$ 10.00	\$ 5.00
9781250855145	The Atlas Complex	\$ 18.99	\$ 9.50	\$ 4.75
9781250368881	Caraval Holiday Collection	\$ 97.96	\$ 48.98	\$ 24.49
9781250217448	In the Lives of Puppets	\$ 28.99	\$ 14.50	\$ 7.25
9781250855107	The Atlas Paradox	\$ 18.99	\$ 9.50	\$ 4.75

In order to receive credit, the retailer must furnish Macmillan with proof of its online sales (at a promotional price) of the above titles made during **one consecutive four-day period** of the retailer's choice between **7/8/2025 – 7/22/2025**. The proof must consist of either computer printouts or cash register receipts. Proof of online sales must be received by Macmillan no later than 10/22/2025 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold online during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN
BUY ONE GET ONE 50% OFF PROMOTION**

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for **one consecutive two-week period of the retailer's choice** during promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at 50% off, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells **during the retailer's chosen two-week promotional period** (including those copies given away at 50% off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

EAN	Title	RETAIL	Credit	Promotional Period
9781649377524	The Never List	32.99	\$ 4.12	7/15/25 - 8/11/25
9781649377500	Four Ruined Realms	32.99	\$ 4.12	7/15/25 - 8/11/25
9781649374400	The Last One	32.99	\$ 4.12	7/15/25 - 8/11/25
9781649374103	The Half King	32.99	\$ 4.12	7/15/25 - 8/11/25
9781250401229	What Sleeps Within the Cove	29.99	\$ 3.75	7/15/25 - 8/11/25
9781250368928	Slaying the Vampire Conqueror	29.99	\$ 3.75	7/15/25 - 8/11/25
9781250358943	The Cursed	29.99	\$ 3.75	7/15/25 - 8/11/25
9781250355508	The Night Is Defying	32.99	\$ 4.12	7/15/25 - 8/11/25
9781250342751	Bookshops & Bonedust	29.99	\$ 3.75	7/15/25 - 8/11/25
9781250331977	The Courting of Bristol Keats	32.99	\$ 4.12	7/15/25 - 8/11/25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the retailer's chosen promotional period. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 11/11/2025 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, 25th Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.**

The credits for each book sold during the retailer's chosen promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 7/28/2025 – 9/1/2025. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781956403251	The Game Master's Book of Astonishing Random Tables	\$24.99	\$12.50	\$6.25
9781250342751	Bookshops & Bonedust	\$29.99	\$15.00	\$7.50
9781649374042	Fourth Wing	\$29.99	\$15.00	\$7.50
9781250391230	Careless People	\$32.99	\$16.50	\$8.25
9781649378514	Shield of Sparrows	\$32.99	\$16.50	\$8.25
9781956403732	The Game Master's Book of More Random Encounters	\$23.99	\$12.00	\$6.00
9781250368928	Slaying the Vampire Conqueror	\$29.99	\$15.00	\$7.50
9780374616595	Absolution	\$30.00	\$15.00	\$7.50
9781649374400	The Last One	\$32.99	\$16.50	\$8.25
9781649374073	The Wren in the Holly Library	\$32.99	\$16.50	\$8.25
9781649375704	Heavenbreaker	\$32.99	\$16.50	\$8.25
9781399423236	The Stoic Capitalist	\$28.00	\$14.00	\$7.00
9781649377500	Four Ruined Realms	\$32.99	\$16.50	\$8.25
9781250358936	The Coven	\$27.99	\$14.00	\$7.00
9781250342782	Legends & Lattes	\$29.99	\$15.00	\$7.50
9781250790576	The JFK Conspiracy	\$29.99	\$15.00	\$7.50
9781639733965	The Dark Mirror	\$31.99	\$16.00	\$8.00
9781649374103	The Half King	\$32.99	\$16.50	\$8.25
9781250906151	Taylor Swift Style	\$35.00	\$17.50	\$8.75
9781250401229	What Sleeps Within the Cove	\$29.99	\$15.00	\$7.50
9781250355508	The Night Is Defying	\$32.99	\$16.50	\$8.25
9781250367785	The Songbird & the Heart of Stone	\$29.99	\$15.00	\$7.50
9781250859990	Does This Taste Funny?	\$35.00	\$17.50	\$8.75
9781250883407	Gifted & Talented	\$29.99	\$15.00	\$7.50
9781804091197	How Not to Invest	\$32.99	\$16.50	\$8.25
9781250354945	The Dichotomy of Leadership	\$32.00	\$16.00	\$8.00
9781250355102	Johnny Careless	\$27.99	\$14.00	\$7.00
9781250368294	Six Scorched Roses	\$24.99	\$12.50	\$6.25
9781649377159	Onyx Storm	\$29.99	\$15.00	\$7.50
9781250324177	Such a Good Mom	\$28.00	\$14.00	\$7.00



9781250890436	The Bones Beneath My Skin	\$29.99	\$15.00	\$7.50
9781250280756	The Queens of Crime	\$29.00	\$14.50	\$7.25
9781948174985	The Game Master's Book of Traps, Puzzles and Dungeons	\$23.99	\$12.00	\$6.00
9780374602635	Intermezzo	\$29.00	\$14.50	\$7.25
9781250796363	The How Not to Age Cookbook	\$34.99	\$17.50	\$8.75
9781649376411	The Games Gods Play	\$29.99	\$15.00	\$7.50
9781250875471	The Sequel	\$29.00	\$14.50	\$7.25
9781250286246	Slayers, Every One of Us	\$28.00	\$14.00	\$7.00
9781250372949	The Jane Austen Insult Guide for Well-Bred Women	\$15.00	\$7.50	\$3.75
9781956403985	The Game Master's Book of Instant Towns and Cities	\$24.99	\$12.50	\$6.25
9781250358943	The Cursed	\$29.99	\$15.00	\$7.50
9781250370792	Bonded in Death	\$30.00	\$15.00	\$7.50
9781250328137	The Grey Wolf	\$30.00	\$15.00	\$7.50
9781250346742	The Coven	\$29.99	\$15.00	\$7.50
9781649374172	Iron Flame	\$29.99	\$15.00	\$7.50
9781649376909	Five Broken Blades	\$32.99	\$16.50	\$8.25
9781250325778	Shakespeare: The Man Who Pays the Rent	\$32.00	\$16.00	\$8.00
9781250378651	The Next Day	\$25.99	\$13.00	\$6.50
9781649378521	The Robin on the Oak Throne	\$32.99	\$16.50	\$8.25
9781250326782	Iron Hope	\$32.00	\$16.00	\$8.00
9781649377524	The Never List	\$32.99	\$16.50	\$8.25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **7/28/2025 – 9/1/2025**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 12/1/2025 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:
SPECIAL COOP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer.

By 1) purchasing and feature displaying the titles listed below in the front of store or other prominent location during the promotional period below and (2) selling the below titles at a price at or below 30% off list during the promotional period, a retailer may earn the amount listed below, up to the maximum per title listed below under "CAP", for every copy of the book(s) that the retailer sells at the promotional price during the promotional period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for this offer.

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the below titles (at the promotional price) made during the promotional period between 8/10/25 – 8/23/25. This proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later 11/23/2025 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, 25th floor New York, NY 10271 or emailed to joseph.oleary@macmillan.com.**

ISBN	Title	List Price	Suggested Price	Allowance	Promotional Period	Cap
9781250325877	Every Time I Go on Vacation, Someone Dies	18.00	\$13.29	\$1.90	8/10/25 – 8/23/25	\$3,500.00
9781250328113	Just Some Stupid Love Story	18.99	\$12.60	\$1.80	8/10/25 – 8/23/25	\$3,500.00
9781250371706	Darling Girls	19.00	\$13.30	\$1.90	8/10/25 – 8/23/25	\$3,500.00
9781250382801	One Big Happy Family	19.00	\$13.30	\$1.90	8/10/25 – 8/23/25	\$3,500.00
9781250796738	Good Girl Complex	16.99	\$13.30	\$1.90	8/10/25 – 8/23/25	\$3,500.00
9781250822352	Summers at the Saint	19.00	\$11.89	\$1.70	8/10/25 – 8/23/25	\$3,500.00

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:
SPECIAL COOP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer.

By 1) purchasing and feature displaying the titles listed below in the front of store or other prominent location **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, and (2) selling the below titles at a price at or below 30% off list during the promotional period, a retailer may earn the amount listed below, up to the maximum per title listed below under "CAP", for every copy of the book(s) that the retailer sells at the promotional price during the promotional period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for this offer.

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the below titles (at the promotional price) made during the promotional period between 7/27/25 – 9/28/25. This proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later 12/28/2025 and should be sent to: Joseph O’Leary, Macmillan, 120 Broadway, 25th floor New York, NY 10271 or emailed to joseph.oleary@macmillan.com.**

ISBN	Title	List Price	Suggested Price	Allowance	Promotional Period	Cap
9781250908322	Sticker Jigsaw: Pride and Prejudice	\$18.99	\$13.29	\$1.90	7/27/25 – 9/28/25	\$2,500.00
9781250903624	The Golden Gate	\$19.00	\$13.30	\$1.90	7/27/25 – 9/28/25	\$3,000.00
9781250803870	All the Dangerous Things	\$18.00	\$12.60	\$1.80	7/27/25 – 9/28/25	\$3,000.00
9781250901835	Inheritance	\$19.00	\$13.30	\$1.90	7/27/25 – 9/28/25	\$6,000.00
9781250884879	Masters of Death	\$19.99	\$13.99	\$2.00	7/27/25 – 9/28/25	\$1,500.00
9781250401168	What Hunts Inside the Shadows	\$19.99	\$13.99	\$2.00	7/27/25 – 9/28/25	\$5,000.00
9781250830814	What Moves the Dead	\$14.99	\$10.49	\$1.50	7/27/25 – 9/28/25	\$2,000.00
9781649377630	Keep Me in Your Heart	\$17.99	\$12.59	\$1.80	7/27/25 – 9/28/25	\$4,000.00
9781649378637	Never Look Back	\$17.99	\$12.59	\$1.80	7/27/25 – 9/28/25	\$6,000.00
9781649375872	Filthy Rich Vampire	\$17.99	\$12.59	\$1.80	7/27/25 – 9/28/25	\$3,000.00
9781649377173	Apprentice to the Villain	\$19.99	\$13.99	\$2.00	7/27/25 – 9/28/25	\$1,500.00

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:
SPECIAL COOP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer.

By 1) purchasing and feature displaying the titles listed below in the front of store or other prominent location **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, and (2) selling the below titles at a price at or below 50% off list during the promotional period, a retailer may earn the amount listed below, up to the maximum per title listed below under "CAP", for every copy of the book(s) that the retailer sells at the promotional price during the promotional period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for this offer.

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the below titles (at the promotional price) made during the promotional period between 7/27/25 – 9/28/25. This proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later 12/28/2025 and should be sent to: Joseph O’Leary, Macmillan, 120 Broadway, 25th floor New York, NY 10271 or emailed to joseph.oleary@macmillan.com.**

ISBN	Title	List Price	Suggested Price	Allowance	Promotional Period	Cap
9780374602635	Intermezzo	29.00	\$14.50	\$5.80	7/27/25 – 9/28/25	\$3,000.00
9781250289698	Mind Games	30.00	\$15.00	\$6.00	7/27/25 – 9/28/25	\$3,000.00
9781250291202	Cabinet of Curiosities	30.00	\$15.00	\$6.00	7/27/25 – 9/28/25	\$3,500.00
9781250319180	Wind and Truth	39.99	\$20.00	\$8.00	7/27/25 – 9/28/25	\$5,000.00
9781250328137	The Grey Wolf	30.00	\$15.00	\$6.00	7/27/25 – 9/28/25	\$3,000.00
9781250342751	Bookshops & Bonedust	29.99	\$15.00	\$6.00	7/27/25 – 9/28/25	\$3,000.00
9781250344281	The Cursed	27.99	\$14.00	\$5.60	7/27/25 – 9/28/25	\$2,000.00
9781250346742	The Coven	29.99	\$15.00	\$6.00	7/27/25 – 9/28/25	\$5,000.00
9781250346940	Brooke Shields Is Not Allowed to Get Old	29.99	\$15.00	\$6.00	7/27/25 – 9/28/25	\$5,000.00
9781250358943	The Cursed	29.99	\$15.00	\$6.00	7/27/25 – 9/28/25	\$5,500.00
9781250367570	The Courting of Bristol Keats	30.99	\$15.50	\$6.20	7/27/25 – 9/28/25	\$3,000.00
9781250368294	Six Scorched Roses	24.99	\$12.50	\$5.00	7/27/25 – 9/28/25	\$6,000.00
9781250370440	The Stars Are Dying	29.99	\$15.00	\$6.00	7/27/25 – 9/28/25	\$5,000.00
9781250830852	What Feasts at Night	19.99	\$10.00	\$6.00	7/27/25 – 9/28/25	\$3,000.00
9781250851895	The Antiquarian Sticker Book: Imaginarium	25.99	\$13.00	\$5.20	7/27/25 – 9/28/25	\$5,000.00
9781250881205	Somewhere Beyond the Sea	28.99	\$14.50	\$5.80	7/27/25 – 9/28/25	\$3,000.00
9781250895783	The Last One at the Wedding	28.99	\$14.50	\$5.80	7/27/25 – 9/28/25	\$15,000.00
9781649374103	The Half King	32.99	\$16.50	\$6.60	7/27/25 – 9/28/25	\$5,000.00
9781649376909	Five Broken Blades	32.99	\$16.50	\$6.60	7/27/25 – 9/28/25	\$5,000.00
9781649376985	Five Broken Blades	29.99	\$15.00	\$6.00	7/27/25 – 9/28/25	\$5,000.00
9781649377098	The Last One	29.99	\$15.00	\$6.00	7/27/25 – 9/28/25	\$5,000.00
9781649377135	The Half King	29.99	\$15.00	\$6.00	7/27/25 – 9/28/25	\$5,000.00
9781956403046	Everything I Need to Know I Learned from RPGs	17.99	\$9.00	\$3.60	7/27/25 – 9/28/25	\$1,500.00

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 8/12/2025 – 9/1/2025. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780374168155	Lazarus Man	\$29.00	\$14.50	\$7.25
9780374192440	Judaism Is About Love	\$35.00	\$17.50	\$8.75
9780374250423	The Containment	\$35.00	\$17.50	\$8.75
9780374270964	Stranger Than Fiction	\$33.00	\$16.50	\$8.25
9780374601683	Circle of Hope	\$30.00	\$15.00	\$7.50
9780374601713	Sister, Sinner	\$32.00	\$16.00	\$8.00
9780374602635	Intermezzo	\$29.00	\$14.50	\$7.25
9780374603274	Survival Is a Promise	\$35.00	\$17.50	\$8.75
9780374604981	The Black Utopians	\$30.00	\$15.00	\$7.50
9780374608422	Annihilation	\$30.00	\$15.00	\$7.50
9780374608668	Happiness Forever	\$27.00	\$13.50	\$6.75
9780374609269	Melting Point	\$32.00	\$16.00	\$8.00
9780374609948	Twenty Years	\$30.00	\$15.00	\$7.50
9780374610227	The Ultimate Hidden Truth of the World . . .	\$32.00	\$16.00	\$8.00
9780374610487	Absolution	\$28.00	\$14.00	\$7.00
9780374610920	Q	\$35.00	\$17.50	\$8.75
9780374611996	Meditations for Mortals	\$27.00	\$13.50	\$6.75
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