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Drew Kilman, Associate Publicity Director, Macmillan Audio

Billy on the Street star Billy Eichner Announces Exclusive Audio Memoir *Billy on Billy*



NEW YORK, NY – Macmillan Audio is proud to announce the upcoming release of ***Billy on Billy: An Audio Memoir (May 19, 2026)***, a hilarious and poignant audio memoir from the actor-comedian-writer-producer behind the viral sensation *Billy on the Street*. Available exclusively on audio, the project explores what kind of child grows up to create such an iconic show and who the real Billy is when he's not playing his signature character.

Billy Eichner is probably best known for running around the streets of New York City with a microphone, shouting in people's faces and asking hard-hitting questions like, "Do Gay People Care About John Oliver?" and offering people a dollar if they can simply "Name A Woman!" (Sometimes, inexplicably, they can't.) His beloved TV and web series *Billy on the Street* grew into a buzzy, critically acclaimed show and then a viral internet sensation, even enjoying a rebirth on TikTok more than a decade after it debuted. It's brought him fame, fans and Emmy nominations—three Primetime and one Daytime. But as Billy on the Street might declare: DAYTIME COUNTS!

What most of his fans don't know is that Billy started out as a classically trained actor and that the success of *Billy on the Street* came as a (mostly) happy surprise for this native New Yorker. Behind the scenes, Billy has always been equal parts satirist and serious creative thinker. Beyond delving into his experience creating *Billy on the Street* and *Bros*, Billy shares funny and inspiring stories about growing up in Queens as the chubby gay kid of two loving, idiosyncratic parents and pays tribute to family members, teachers, mentors, and—in true *Billy on the Street* fashion—his all-time favorite entertainers.

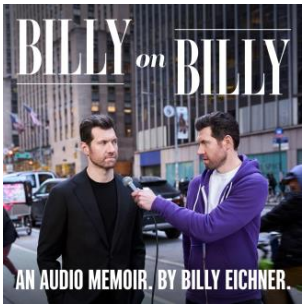
"This book is unlike anything I've ever done as a writer or performer," said Eichner. "Being best known for my loud character on *Billy on the Street*, I wanted the book to be released exclusively in audio so that my fans could get a better sense of my real voice and where I came from. I wasn't sure what this book would be about when I started to write it. But what poured out of me over time was a love letter to my parents, to growing up in New York City in the 1980s and 90s and the artists I've always loved and have been inspired by, as well as a look at the hustle required to build and sustain a show business career while trying to stay true to your creative convictions. I can't wait for people to listen to it and to hear my story for the first time."

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In ***Billy on Billy: An Audio Memoir***, Billy takes us along on a surprising and emotional journey, revealing the multidimensional man behind the mic. Featuring clips from his most famous sketches, he shares how he created his viral yet unconventional character and begins untangling how—having made such a beloved hit—he is still evolving as an artist.

The audiobook will be available exclusively at retailers like Audible, Spotify, Apple Books, Libby, Libro.FM and more on May 19, 2026.



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About Macmillan Audio: *Macmillan Audio records the best fiction and nonfiction available for both adults and children from Macmillan's publishers, in addition to publishing original productions and titles from other publishers. Macmillan Audio narrators include Julia Whelan, January LaVoy, Scott Brick, Richard Armitage, Benedict Cumberbatch and Dion Graham, as well as Alicia Keys, Oprah Winfrey, Hayley Kiyoko, Andy Cohen, and Rob Lowe who have read their own audiobooks. Macmillan Audio productions have been nominated for six Grammy Awards and have won numerous Audie Awards and Earphones Awards. In 2023, Macmillan Audio won the award for Audiobook Publisher of the Year at the London Book Fair Excellence Awards.*