



2026 (Jan- June) Trade Co-op Promotions and Discount Offers for:

Wholly Owned Publishers

Flatiron Books, FSG, North Point Press, Hill and Wang, Faber and Faber Inc., FSG Books for Young Readers, Feiwel & Friends, First Second, Henry Holt, Metropolitan Books, Times Books, Holt Paperbacks, Henry Holt Books for Young Readers, Macmillan Audio, Picador, Priddy Books, Roaring Brook Press, Square Fish, St. Martin's Press, Griffin, Minotaur, St. Martin's Press Paperbacks, Thomas Dunne Books, Truman Talley Books, Tor/Forge, Starscape, Tor Teen Book, Tor Children's, Imprint, Celadon, Odd Dot

Distribution Client-Publishers

Bloomsbury & Walker, College Board, Drawn & Quarterly, Entangled, Encantos, Page Two, Graywolf, Kingfisher, Media Lab, Guinness, Page Street, Harriman House, Macmillan Collectors Library, Pan Macmillan, Darrington Press

Retail/RDC Promotions and Discount Offers

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**ATTENTION RETAILERS: 2025 CROSSWORD PUZZLE SPINNER OFFER
FROM ST. MARTIN'S GRIFFIN**

The following offer is available only to accounts that purchase on a returnable basis.

By (1) placing new order(s) to purchase New York Times Games (NYTG) Crossword Puzzle books totaling approximately \$2,000 in retail value prior the end of 2025, followed by

(2) committing to either:

1. a NYTG Crossword Puzzle Frontlist standing order from January 1, 2026 through December 31, 2027 plus NYTG Crossword Puzzle frontlist or backlist orders of \$1000 in retail value before 12/31/2027 OR
2. purchasing and feature displaying NYTG Crossword Puzzle books totaling approximate retail value of \$2,200 in 2026 and \$4,200 in 2027,

a retailer will receive the Griffin Crossword Puzzle Spinner (ISBN 9781250905109) at no charge to be used solely to feature display NYTG Crossword Puzzle books.

A Griffin Puzzle Frontlist Standing Order consists of ordering and purchasing publisher designated number of copies (3-9 copies, depending on size of spine) of each Griffin frontlist crossword puzzle title published through December 31, 2027 (approximately 7-10 titles per season, 3 seasons per year).

Online-only retailers are invited to contact SMPG for merchandising support of equivalent retail value.

Purchases need to be directly from Macmillan. Please contact your Macmillan Sales Rep for details.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 12/26/2025 – 2/15/2026. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781250909497	Santa Claws	18.99	\$9.50	\$4.75
9781250366184	Christmas Together with Polar Bear and Friends	9.99	\$5.00	\$2.50
9781596439498	Oskar and the Eight Blessings	19.99	\$10.00	\$5.00

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **12/26/2025 – 2/15/2026**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/15/2026 and should be sent to: **Joe O’Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following title.

By purchasing and feature displaying the following title **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2026 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the title that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9781250873101	SWAN'S DAUGHTER	\$22.00	\$0.34	1/1/2026 – 3/1/2026

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

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ISBN	Title	Retail	Allowance	Promotional Period
9781250891426	BEAR HUGS!	\$8.99	\$0.37	12/28/25 - 2/14/25
9780374301866	LOVE MONSTER	\$8.99	\$0.12	12/28/25 - 2/14/25
9780374391492	LOVE, ESCARGOT	\$8.99	\$0.03	12/28/25 - 2/14/25
9781684492497	MY VALENTINE BOX	\$9.99	\$0.06	12/28/25 - 2/14/25
9781035067053	I LOVE YOU, MY LITTLE ONE	\$9.99	\$0.11	12/28/25 - 2/14/25

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Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 12/28/25 -2/14/26. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 10% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780374391492	LOVE, ESCARGOT	\$8.99	\$8.09	\$0.45
9781250891426	BEAR HUGS!	\$8.99	\$8.09	\$0.45

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between **12/28/25 -2/14/26**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/14/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to **joseph.oleary@macmillan.com**.

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EAN	Title	List Price	Sug. Price	Credit
9781250891426	BEAR HUGS!	\$8.99	\$4.50	\$2.25
9780374301866	LOVE MONSTER	\$8.99	\$4.50	\$2.25
9780312527907	FOLLOW THE BUNNY	\$8.99	\$4.50	\$2.25
9780374391492	LOVE, ESCARGOT	\$8.99	\$4.50	\$2.25
9780374393816	IF ANIMALS KISSED GOOD NIGHT	\$12.99	\$6.50	\$3.25
9781250374929	YOU ARE LOVED	\$25.97	\$12.99	\$6.49
9781250390721	YOU ARE BROTHERLY LOVE	\$14.99	\$7.50	\$3.75
9781684492497	MY VALENTINE BOX	\$9.99	\$5.00	\$2.50
9781627794138	HEDGEHUGS	\$8.99	\$4.50	\$2.25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **2/15/26- 2/28/26**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/28/26 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

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ISBN	Title	Retail	Allowance	Promotional Period
9780805047905	BROWN BEAR, BROWN BEAR, WHAT DO YOU SEE?	\$8.99	\$0.31	2/15/2026 – 4/4/2026
9781684491896	SEE, TOUCH, FEEL: COLORS	\$12.99	\$0.14	2/15/2026 – 4/4/2026
9780312529703	SEE TOUCH FEEL ABC	\$12.99	\$0.14	2/15/2026 – 4/4/2026

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EAN	Title	List Price	Sug. Price	Credit
9780805047905	BROWN BEAR, BROWN BEAR, WHAT DO YOU SEE?	\$8.99	\$8.09	\$0.45
9780312510787	FIRST 100 WORDS	\$5.99	\$5.39	\$0.30
9781684491896	SEE, TOUCH, FEEL: COLORS	\$12.99	\$11.69	\$0.65
9780312529703	SEE TOUCH FEEL ABC	\$12.99	\$11.69	\$0.65

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between **2/15/2026 – 4/4/2026**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 7/4/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

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EAN	Title	List Price	Sug. Price	Credit
9781250370112	The Nightingale	\$35.00	\$17.50	\$8.75
9780374178710	Baldwin: A Love Story	\$36.00	\$18.00	\$9.00
9780374388942	Under the Same Stars	\$24.99	\$12.50	\$6.25
9780374389420	A Steeping of Blood	\$20.99	\$10.50	\$5.25
9780374391423	Greenwild: The Forest in the Sky	\$17.99	\$9.00	\$4.50
9780374393427	Of Flame and Fury	\$20.99	\$10.50	\$5.25
9780374608699	What to Eat Now	\$36.00	\$18.00	\$9.00
9780374609078	Palaver	\$28.00	\$14.00	\$7.00
9780374610517	Mamba & Mambacita Forever	\$40.00	\$20.00	\$10.00
9780374614720	The Emergency	\$29.00	\$14.50	\$7.25
9780374615369	Where the Axe Is Buried	\$28.00	\$14.00	\$7.00
9780374616373	Flashlight	\$30.00	\$15.00	\$7.50
9780374619572	The Wayfinder	\$30.00	\$15.00	\$7.50
9780765389190	The Shattering Peace	\$29.99	\$15.00	\$7.50
9781035023059	Enchanting Moominvalley	\$16.99	\$8.50	\$4.25
9781035900275	Dance of Shadows	\$32.99	\$16.50	\$8.25
9781250353160	What I Know For Sure	\$28.99	\$14.50	\$7.25
9781250175236	One of Us	\$28.99	\$14.50	\$7.25
9781250276735	Whack Job	\$28.00	\$14.00	\$7.00
9781250277589	Dear New York	\$42.00	\$21.00	\$10.50
9781250278319	Progress	\$34.00	\$17.00	\$8.50
9781250280824	The Sirens	\$29.00	\$14.50	\$7.25
9781250283931	High Season	\$29.00	\$14.50	\$7.25
9781250284273	The Mother Next Door	\$30.00	\$15.00	\$7.50
9781250288226	You'll Never Believe Me	\$29.00	\$14.50	\$7.25
9781250313461	Overdue	\$31.00	\$15.50	\$7.75
9781250319180	Wind and Truth	\$39.99	\$20.00	\$10.00
9781250322807	What Wakes the Bells	\$19.99	\$10.00	\$5.00
9781250323002	Gemini	\$32.00	\$16.00	\$8.00
9781250327178	Hubris Maximus	\$30.00	\$15.00	\$7.50

9781250328175	The Black Wolf	\$30.00	\$15.00	\$7.50
9781250328533	Sisters in the Wind	\$19.99	\$10.00	\$5.00
9781250330284	A Promise Delivered	\$29.00	\$14.50	\$7.25
9781250333698	The October Film Haunt	\$29.00	\$14.50	\$7.25
9781250333988	The Enchanted Greenhouse	\$29.99	\$15.00	\$7.50
9781250334237	Enigma	\$29.99	\$15.00	\$7.50
9781250334596	Boys with Sharp Teeth	\$19.99	\$10.00	\$5.00
9781250334664	The Executioners Three	\$22.99	\$11.50	\$5.75
9781250334886	Brigands & Breadknives	\$28.99	\$14.50	\$7.25
9781250339942	Firebird	\$32.99	\$16.50	\$8.25
9781250340733	The In Death Cookbook	\$32.00	\$16.00	\$8.00
9781250341716	Cinder House	\$24.99	\$12.50	\$6.25
9781250342034	Hemlock & Silver	\$28.99	\$14.50	\$7.25
9781250342997	Penitence	\$28.99	\$14.50	\$7.25
9781250343826	We Live Here Now	\$30.99	\$15.50	\$7.75
9781250344939	The Bradshaw Family Cookbook	\$34.99	\$17.50	\$8.75
9781250344946	Don't Call It a Comeback	\$30.00	\$15.00	\$7.50
9781250346384	JFK: Public, Private, Secret	\$35.00	\$17.50	\$8.75
9781250353528	All the Water in the World	\$29.00	\$14.50	\$7.25
9781250355508	The Night Is Defying	\$32.99	\$16.50	\$8.25
9781250356314	Where There's Room for Us	\$22.00	\$11.00	\$5.50
9781250357175	When Devils Sing	\$21.99	\$11.00	\$5.50
9781250357281	The Killing Stones	\$29.00	\$14.50	\$7.25
9781250358516	Shaw Connolly Lives to Tell	\$28.00	\$14.00	\$7.00
9781250358943	The Cursed	\$29.99	\$15.00	\$7.50
9781250360342	Never the Roses	\$32.99	\$16.50	\$8.25
9781250361363	So Gay for You	\$32.00	\$16.00	\$8.00
9781250362117	No Rest for the Wicked	\$28.00	\$14.00	\$7.00
9781250362179	Girl Falling	\$28.99	\$14.50	\$7.25
9781250365231	The Damned	\$32.99	\$16.50	\$8.25
9781250365941	Undeniable	\$35.00	\$17.50	\$8.75
9781250366184	Christmas Together with Polar Bear and Friends (World of Eric Carle)	\$9.99	\$5.00	\$2.50
9781250367358	You and Me and the Land of Lost Things	\$17.99	\$9.00	\$4.50
9781250367785	The Songbird & the Heart of Stone	\$29.99	\$15.00	\$7.50
9781250367815	The Fallen & the Kiss of Dusk	\$29.99	\$15.00	\$7.50
9781250368294	Six Scorched Roses	\$24.99	\$12.50	\$6.25
9781250368928	Slaying the Vampire Conqueror	\$29.99	\$15.00	\$7.50
9781250370822	Framed in Death	\$30.00	\$15.00	\$7.50

9781250373359	Wild Reverence	\$32.00	\$16.00	\$8.00
9781250373786	Kill the Beast	\$27.99	\$14.00	\$7.00
9781250374004	Simply Jamie	\$39.99	\$20.00	\$10.00
9781250374042	Confronting Evil	\$32.00	\$16.00	\$8.00
9781250375339	Life, and Death, and Giants	\$29.00	\$14.50	\$7.25
9781250377173	The Thrashers	\$20.00	\$10.00	\$5.00
9781250378651	The Next Day	\$25.99	\$13.00	\$6.50
9781250379139	Blackthorn	\$32.99	\$16.50	\$8.25
9781250379375	What Fury Brings	\$31.99	\$16.00	\$8.00
9781250379856	The Story of ABBA	\$30.00	\$15.00	\$7.50
9781250381279	Diet, Drugs, and Dopamine	\$32.99	\$16.50	\$8.25
9781250381682	Not My Type	\$30.00	\$15.00	\$7.50
9781250383532	My Next Breath	\$29.99	\$15.00	\$7.50
9781250385918	Kaplan's Plot	\$29.99	\$15.00	\$7.50
9781250391230	Careless People	\$32.99	\$16.50	\$8.25
9781250393494	Atlas of Unknowable Things	\$29.00	\$14.50	\$7.25
9781250397973	Easy Air Fryer	\$34.99	\$17.50	\$8.75
9781250400222	Swordheart	\$28.99	\$14.50	\$7.25
9781250401229	What Sleeps Within the Cove	\$29.99	\$15.00	\$7.50
9781250403865	Still Life	\$35.00	\$17.50	\$8.75
9781250405364	Daughter of No Worlds	\$29.99	\$15.00	\$7.50
9781250409256	The Sleepless	\$21.00	\$10.50	\$5.25
9781250410368	The Elements	\$29.99	\$15.00	\$7.50
9781250411631	Dead Center	\$32.00	\$16.00	\$8.00
9781250428325	Simply More	\$28.99	\$14.50	\$7.25
9781250759368	Speak to Me of Home	\$29.99	\$15.00	\$7.50
9781250789150	Alchemy of Secrets	\$29.99	\$15.00	\$7.50
9781250790576	The JFK Conspiracy	\$29.99	\$15.00	\$7.50
9781250796363	The How Not to Age Cookbook	\$34.99	\$17.50	\$8.75
9781250799081	The Everlasting	\$29.99	\$15.00	\$7.50
9781250812223	Thief of Night	\$29.99	\$15.00	\$7.50
9781250822086	Celestial Monsters	\$19.99	\$10.00	\$5.00
9781250831170	Holy Terrors	\$21.99	\$11.00	\$5.50
9781250832061	King of Ashes	\$28.99	\$14.50	\$7.25
9781250843661	The Most Boring Book Ever	\$19.99	\$10.00	\$5.00
9781250857118	The Accidental Favorite	\$29.99	\$15.00	\$7.50
9781250859990	Does This Taste Funny?	\$35.00	\$17.50	\$8.75
9781250866783	Future Boy	\$26.99	\$13.50	\$6.75
9781250867438	Desi, Mami, and the Never-Ending Worries	\$19.99	\$10.00	\$5.00

9781250873156	A Fate So Cold	\$22.99	\$11.50	\$5.75
9781250877819	The Library at Hellebore	\$29.99	\$15.00	\$7.50
9781250883407	Gifted & Talented	\$29.99	\$15.00	\$7.50
9781250883452	Girl Dinner	\$29.99	\$15.00	\$7.50
9781250885678	Red City	\$29.99	\$15.00	\$7.50
9781250407962	Legends & Lattes	\$28.99	\$14.50	\$7.25
9781250887979	Forget Me Not	\$29.00	\$14.50	\$7.25
9781250888235	Mistress of Bones	\$20.00	\$10.00	\$5.00
9781250890283	Chaos King	\$19.99	\$10.00	\$5.00
9781250890436	The Bones Beneath My Skin	\$29.99	\$15.00	\$7.50
9781250893406	Spectacular	\$20.99	\$10.50	\$5.25
9781250895783	The Last One at the Wedding	\$28.99	\$14.50	\$7.25
9781250906151	Taylor Swift Style	\$35.00	\$17.50	\$8.75
9781250909497	Santa Claws	\$18.99	\$9.50	\$4.75
9781250909589	I Am the Dark That Answers When You Call	\$19.99	\$10.00	\$5.00
9781399418799	A Talent for Giving	\$26.00	\$13.00	\$6.50
9781529083132	Wonderful Moominvalley	\$16.99	\$8.50	\$4.25
9781547610105	Carving Shadows into Gold	\$20.99	\$10.50	\$5.25
9781547611119	They Bloom at Night	\$19.99	\$10.00	\$5.00
9781547615865	Make Me a Monster	\$19.99	\$10.00	\$5.00
9781547616008	Tales from Muggleswick Wood	\$19.99	\$10.00	\$5.00
9781547619283	Super Great Kids' Stories	\$19.99	\$10.00	\$5.00
9781596439498	Oskar and the Eight Blessings	\$19.99	\$10.00	\$5.00
9781649376138	Opal	\$24.99	\$12.50	\$6.25
9781639735037	Celebrate	\$40.00	\$20.00	\$10.00
9781639736645	Food You Want to Eat	\$35.00	\$17.50	\$8.75
9781639736928	A Case of Mice and Murder	\$28.99	\$14.50	\$7.25
9781639737000	Beings	\$28.99	\$14.50	\$7.25
9781645678991	Clovis Suspects a Sneak	\$18.99	\$9.50	\$4.75
9781649374059	Bloodguard	\$32.99	\$16.50	\$8.25
9781649374103	The Half King	\$32.99	\$16.50	\$8.25
9781649374400	The Last One	\$32.99	\$16.50	\$8.25
9781649379160	The Cruel Dawn	\$32.99	\$16.50	\$8.25
9781649376794	To Shatter the Night	\$19.99	\$10.00	\$5.00
9781649377500	Four Ruined Realms	\$32.99	\$16.50	\$8.25
9781649377524	The Never List	\$32.99	\$16.50	\$8.25
9781649378521	The Robin on the Oak Throne	\$32.99	\$16.50	\$8.25
9781804091210	Rule Breaker Investing	\$30.00	\$15.00	\$7.50
9781913484750	Guinness World Records 2026	\$29.95	\$14.98	\$7.49



9781964487106	The Wizarding World's Great Book of Creatures & Characters	\$19.99	\$10.00	\$5.00
9781964487168	Get Lit	\$17.99	\$9.00	\$4.50
9798890032898	The Faceless Thing We Adore	\$27.99	\$14.00	\$7.00
9781035900961	Darkling: The Owl's Song	\$23.00	\$11.50	\$5.75
9781639730155	Shots Heard Round the World	\$40.00	\$20.00	\$10.00
9781639735310	Blind Spots	\$28.99	\$14.50	\$7.25
9781639736591	Lush	\$27.99	\$14.00	\$7.00

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **12/26/2025 – 2/7/2026**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/7/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS SPECIAL CO-OP OFFER FROM MACMILLAN
BUY ONE GET ONE 50% OFF PROMOTION**

Macmillan announces a special promotional allowance offer for the following titles: By (1) purchasing and feature displaying any of the titles listed below in the front of store or other prominent location for the duration of the promotional period noted below, and (2) offering consumers the opportunity to buy one copy of any of the displayed titles and get a second copy at 50% off, a retailer will become eligible to receive a credit from Macmillan in the amount listed below for each copy of the displayed titles that the retailer sells during the display period (including those copies given away at 50% off as part of the BOGO offer). Only U.S. retailers that purchase books and other products from Macmillan on a returnable basis are eligible for this offer. The participating titles are:

EAN	Title	RETAIL	Credit	Promotional Period
9781250324603	The Spellshop	19.99	2.50	12/26/2025 - 2/15/2026
9781250343185	The Serpent & the Wings of Night	19.99	2.50	12/26/2025 - 2/15/2026
9780312537074	Firefly Lane	19.00	2.38	12/26/2025 - 2/15/2026
9781250895820	The Last One at the Wedding	18.99	2.37	12/26/2025 - 2/15/2026
9781250393074	Witch of the Wolves	20.00	2.50	12/26/2025 - 2/15/2026
9781804547953	Stay in the Light	19.99	2.50	12/26/2025 - 2/15/2026
9780765376671	The Way of Kings	25.99	3.25	12/26/2025 - 2/15/2026
9781250352941	Huntsman	19.99	2.50	12/26/2025 - 2/15/2026
9781250884275	The Familiar	19.99	2.50	12/26/2025 - 2/15/2026
9781250439789	What Feasts at Night	17.99	2.25	12/26/2025 - 2/15/2026
9781250375087	Behooved	19.99	2.50	12/26/2025 - 2/15/2026
9781250881229	Somewhere Beyond the Sea	19.99	2.50	12/26/2025 - 2/15/2026
9781250355690	The Stars Are Dying	19.99	2.50	12/26/2025 - 2/15/2026
9781250301703	The Silent Patient	17.99	2.25	12/26/2025 - 2/15/2026
9781250344304	The Cursed	19.99	2.50	12/26/2025 - 2/15/2026
9781250229533	The Great Alone	19.00	2.38	12/26/2025 - 2/15/2026
9781250422125	This Gilded Abyss	19.99	2.50	12/26/2025 - 2/15/2026
9781250868282	Mistborn	23.99	3.00	12/26/2025 - 2/15/2026
9781250385857	The Wicked	19.99	2.50	12/26/2025 - 2/15/2026
9781250390141	Arcanum Unbounded: The Cosmere Collection	25.99	3.25	12/26/2025 - 2/15/2026
9781622038329	The Way of the Superior Man	19.99	2.50	12/26/2025 - 2/15/2026
9780374532079	The White Album	18.00	2.25	12/26/2025 - 2/15/2026
9781250355577	The Night Is Defying	19.99	2.50	12/26/2025 - 2/15/2026
9781250371782	Grief Is for People	18.00	2.25	12/26/2025 - 2/15/2026
9781250331991	The Courting of Bristol Keats	19.99	2.50	12/26/2025 - 2/15/2026
9781250343161	The Ashes & the Star-Cursed King	19.99	2.50	12/26/2025 - 2/15/2026

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the above titles made during the display period. The proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 5/15/2026 and should be sent to:**

Joseph O'Leary, Macmillan, 120 Broadway, 25th Floor, NY, NY 10271 or to joseph.oleary@macmillan.com.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for **one consecutive four-week period** of the retailer's choice between 1/11/2026 – 2/22/2026. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list during their chosen consecutive four-week promotional period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781684493449	Festive Felt: Santa's Perfect Present	\$8.99	\$4.50	\$2.25
9780312527686	First 100 Christmas Words	\$6.99	\$3.50	\$1.75
9781250837110	The Christmas Princess	\$18.99	\$9.50	\$4.75
9781250321947	Juniper's Christmas	\$22.99	\$11.50	\$5.75
9781684492381	Night Night Santa (Night Night Books)	\$9.99	\$5.00	\$2.50
9781250266477	5 More Sleeps 'til Christmas	\$18.99	\$9.50	\$4.75
9781250360816	Let It Glow	\$9.99	\$5.00	\$2.50
9781250409249	Merry Murdle	\$16.00	\$8.00	\$4.00
9781684494194	Squeaky Santa & his festive friends	\$9.99	\$5.00	\$2.50
9781250870957	Santa Jaws	\$8.99	\$4.50	\$2.25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive four-week period of the retailer's choice between **1/11/2026 – 2/22/2026**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/22/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the retailer's chosen promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2026 Retail Coop Policy may earn the allowance listed below, **up to the maximum per title listed below under "CAP"**, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	CAP	Promotional Period
9780312606121	TRUE COLORS	\$19.00	\$0.99	\$730.00	5/17/2026 - 8/8/2026
9781250080400	NIGHTINGALE	\$17.99	\$0.32	\$295.00	5/17/2026 - 8/8/2026
9780312565312	NANTUCKET NIGHTS	\$17.99	\$1.04	\$1,240.00	5/17/2026 - 8/8/2026
9781250901477	MIRROR	\$19.00	\$1.39	\$1,275.00	5/17/2026 - 8/8/2026

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating title that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for **one consecutive three-day period** of the retailer's choice between 1/30/2026 – 2/15/2026. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list during their chosen promotional period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating title is:

EAN	Title	List Price	Sug. Price	Credit
9781649378538	Things Gods Break	32.99	16.50	8.25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above title made during **one consecutive three-day period** of the retailer's choice between **1/30/2025 – 2/15/2026**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 5/15/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 4/6/2026 - 4/19/2026. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312492502	QUACK! QUACK!	\$9.99	\$5.00	\$2.50
9781684492244	LITTLE BABY LEARNS: FARM	\$9.99	\$5.00	\$2.50
9780312498597	ON THE FARM	\$5.99	\$3.00	\$1.50
9781684494545	HAPPY EASTER (FESTIVE FELT)	\$8.99	\$4.50	\$2.25
9780312527914	MY EASTER BASKET TAB BOOK	\$9.99	\$5.00	\$2.50
9780312519537	CHUNKY PACK: EASTER	\$6.99	\$3.50	\$1.75
9781684493678	TEN LITTLE LAMBS	\$12.99	\$6.50	\$3.25
9781684493685	SEE, TOUCH, FEEL QUACK!	\$9.99	\$5.00	\$2.50
9781684494552	LITTLE SQUISHIES: TEN LITTLE DINOSAUR EGGS	\$12.99	\$6.50	\$3.25
9780312527907	FOLLOW THE BUNNY	\$8.99	\$4.50	\$2.25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **4/6/2026 - 4/19/2026**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 7/19/26 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 2/7/2026 - 4/7/2026. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 30% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781684494552	LITTLE SQUISHIES: TEN LITTLE DINOSAUR EGGS	\$12.99	\$9.09	\$0.65

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **2/7/2026 - 4/7/2026**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 7/7/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 2/1/2026 – 4/4/2026. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 10% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312492502	QUACK! QUACK!	\$9.99	\$8.99	\$0.50

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between **2/1/2026 – 4/4/2026**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 7/4/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271** or via email to **joseph.oleary@macmillan.com**.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or “Title-by-Title”) Plan under the Macmillan Trade Group 2026 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9781250875679	BABY BEAR'S BUSY DAY WITH BROWN BEAR AND FRIENDS	\$12.99	\$0.47	4/5/26 - 6/5/26
9780312530129	SEE, TOUCH, FEEL: ROAR	\$14.99	\$0.57	4/5/26 - 6/5/26

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or “Title-by-Title”) Plan under the Macmillan Trade Group 2026 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9780312492502	QUACK! QUACK!	\$9.99	\$ 0.22	2/15/2026 - 4/5/2026
9781684492244	LITTLE BABY LEARNS: FARM	\$9.99	\$ 0.22	2/15/2026 - 4/5/2026
9780312519537	CHUNKY PACK: EASTER	\$6.99	\$ 0.05	2/15/2026 - 4/5/2026
9781684493678	TEN LITTLE LAMBS	\$12.99	\$ 0.15	2/15/2026 - 4/5/2026
9781684493685	SEE, TOUCH, FEEL QUACK!	\$9.99	\$ 0.08	2/15/2026 - 4/5/2026
9781684494552	LITTLE SQUISHIES: TEN LITTLE DINOSAUR EGGS	\$12.99	\$ 0.15	2/15/2026 - 4/5/2026

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2026 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9781250326232	BROWN BEAR AND FRIENDS SHAPES	\$12.99	\$0.30	6/21/2026 - 8/21/2026
9781684493722	PLAY BOOK	\$12.99	\$0.45	6/21/2026 - 8/21/2026
9781684494149	FIRST FELT ABC	\$9.99	\$0.19	6/21/2026 - 8/21/2026
9781684495337	SEE, TOUCH, FEEL BUSY BOOK	\$14.99	\$0.36	6/21/2026 - 8/21/2026
9781684496013	TEDDY'S COLORS	\$12.99	\$0.45	6/21/2026 - 8/21/2026
9780312513955	PEN CONTROL	8.95	\$0.26	6/21/2026 - 8/21/2026
9780312502140	MY BIG ACTIVITY WORKBOOK	12.99	\$0.45	6/21/2026 - 8/21/2026
9781684491513	MY FIRST JUMBO WORKBOOK	12.99	\$0.45	6/21/2026 - 8/21/2026

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or “Title-by-Title”) Plan under the Macmillan Trade Group 2026 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9781250393975	PAPA DOESN'T DO ANYTHING!	\$18.99	\$ 0.70	4/12/26 - 6/12/26
9781250345448	COUNTING ON DAD	\$8.99	\$ 0.25	4/12/26 - 6/12/26

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for any one-week period of the retailer's choice between 5/10/2026 - 7/10/2026. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 25% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312510787	FIRST 100 WORDS	\$5.99	\$4.49	\$0.75
9781684494415	KEY SKILLS FOR KIDS: DYSLEXIA	\$12.99	\$9.74	\$1.62
9781684494354	KEY SKILLS FOR TODDLERS	\$12.99	\$9.74	\$1.62
9781684491377	MY FIRST LET'S SPELL	\$12.99	\$9.74	\$1.62
9781684493722	PLAY BOOK	\$12.99	\$9.74	\$1.62
9780312529703	SEE, TOUCH, FEEL: ABC	\$12.99	\$9.74	\$1.62
9781684496082	SEE, TOUCH, FEEL: FIRST WORDS	\$12.99	\$9.74	\$1.62
9781684492640	SEE, TOUCH, FEEL: NUMBERS	\$6.99	\$5.24	\$0.87
9780312529963	STARTING SCHOOL	\$8.99	\$6.74	\$1.12

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during the one-week period of the retailer's choice between **5/10/2026 - 7/10/2026**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 10/10/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below for one consecutive two-week period of the retailer's choice between 5/10/2026 - 7/10/2026. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 10% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312510787	FIRST 100 WORDS	\$5.99	\$5.39	\$0.30
9781684494415	KEY SKILLS FOR KIDS: DYSLEXIA	\$12.99	\$11.69	\$0.65
9781684494354	KEY SKILLS FOR TODDLERS	\$12.99	\$11.69	\$0.65
9781684491377	MY FIRST LET'S SPELL	\$12.99	\$11.69	\$0.65
9781684493722	PLAY BOOK	\$12.99	\$11.69	\$0.65
9780312529703	SEE, TOUCH, FEEL: ABC	\$12.99	\$11.69	\$0.65
9781684496082	SEE, TOUCH, FEEL: FIRST WORDS	\$12.99	\$11.69	\$0.65
9781684492640	SEE, TOUCH, FEEL: NUMBERS	\$6.99	\$6.29	\$0.35
9780312529963	STARTING SCHOOL	\$8.99	\$8.09	\$0.45

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made during one consecutive two-week period of the retailer's choice between **5/10/2026 - 7/10/2026**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 10/10/2026 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2026 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9781250346797	EVERY EXQUISITE THING	\$15.99	\$0.61	5/1/26 - 7/10/26
9781250894007	BROWN BEAR AND FRIENDS 123	\$12.99	\$0.40	5/1/26 - 7/10/26
9781250326232	BROWN BEAR AND FRIENDS SHAPES	\$12.99	\$0.40	5/1/26 - 7/10/26
9781684491223	TOUCH AND FEEL COLORS	\$10.99	\$0.31	5/1/26 - 7/10/26
9780312510787	FIRST 100 WORDS	\$5.99	\$0.03	5/1/26 - 7/10/26
9781684494415	KEY SKILLS FOR KIDS: DYSLEXIA	\$12.99	\$0.23	5/1/26 - 7/10/26
9781684494354	KEY SKILLS FOR TODDLERS	\$12.99	\$0.23	5/1/26 - 7/10/26
9781684491377	MY FIRST LET'S SPELL	\$12.99	\$0.23	5/1/26 - 7/10/26
9781684493722	PLAY BOOK	\$12.99	\$0.23	5/1/26 - 7/10/26
9780312529703	SEE, TOUCH, FEEL: ABC	\$12.99	\$0.23	5/1/26 - 7/10/26
9781684496082	SEE, TOUCH, FEEL: FIRST WORDS	\$12.99	\$0.23	5/1/26 - 7/10/26
9781684492640	SEE, TOUCH, FEEL: NUMBERS	\$6.99	\$0.06	5/1/26 - 7/10/26
9780312529963	STARTING SCHOOL	\$8.99	\$0.11	5/1/26 - 7/10/26

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 6/22/26 - 8/2/26. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781250904362	Pocket Bear	\$17.99	\$9.00	\$4.50
9781250126986	Kylie the Kitten	\$9.99	\$5.00	\$2.50
9781250294623	Children of Blood and Bone	\$14.99	\$7.50	\$3.75
9781250259257	Royal Rescues #2: The Lost Puppy	\$8.99	\$4.50	\$2.25
9781250115232	The Girl I Used to Be	\$11.99	\$6.00	\$3.00
9781250377722	The Beauty of Darkness	\$15.99	\$8.00	\$4.00
9781250762689	Lily to the Rescue: The Misfit Donkey	\$5.99	\$3.00	\$1.50
9781627797382	Daisy the Deer	\$9.99	\$5.00	\$2.50
9781250127020	Penny the Puppy	\$9.99	\$5.00	\$2.50
9781250875297	When You Get the Chance	\$14.00	\$7.00	\$3.50
9781250750433	Tweet Cute	\$14.00	\$7.00	\$3.50
9781250621023	Doggo and Pupper Search for Cozy	\$9.99	\$5.00	\$2.50
9781250408624	What the River Knows	\$15.00	\$7.50	\$3.75
9781250621009	Doggo and Pupper Save the World	\$9.99	\$5.00	\$2.50
9781250250797	We Hunt the Flame	\$13.99	\$7.00	\$3.50
9781250620972	Doggo and Pupper	\$9.99	\$5.00	\$2.50
9781250825810	You Have a Match	\$14.00	\$7.00	\$3.50
9781250377715	The Kiss of Deception	\$14.99	\$7.50	\$3.75
9781250878922	A Venom Dark and Sweet	\$13.99	\$7.00	\$3.50
9781250063137	The Body in the Woods	\$12.99	\$6.50	\$3.25
9781627791434	Paddy the Puppy	\$9.99	\$5.00	\$2.50
9781250259233	Royal Rescues #1: The Naughty Kitten	\$5.99	\$3.00	\$1.50
9781250377746	The Heart of Betrayal	\$14.99	\$7.50	\$3.75
9781250768926	Winter	\$15.99	\$8.00	\$4.00
9781250408617	Where the Library Hides	\$15.00	\$7.50	\$3.75
9781627791427	Bella the Bunny	\$9.99	\$5.00	\$2.50
9781250326232	Brown Bear and Friends Shapes (World of Eric Carle)	\$12.99	\$6.50	\$3.25
9781250768902	Cress	\$14.99	\$7.50	\$3.75
9781250078391	Supernova	\$14.99	\$7.50	\$3.75
9780805089905	Baby Bear, Baby Bear, What Do You See? Board Book	\$8.99	\$4.50	\$2.25



9781250782427	Bad Kitty Takes the Test	\$13.99	\$7.00	\$3.50
9781250233691	Children of Virtue and Vengeance	\$14.99	\$7.50	\$3.75
9781250802743	Instant Karma	\$11.99	\$6.00	\$3.00
9781250234353	Lily to the Rescue	\$8.99	\$4.50	\$2.25
9781250894007	Brown Bear and Friends 123 (World of Eric Carle)	\$12.99	\$6.50	\$3.25
9781250180636	Renegades	\$14.99	\$7.50	\$3.75
9781250893994	Brown Bear and Friends ABC (World of Eric Carle)	\$12.99	\$6.50	\$3.25
9781250078377	Archenemies	\$14.99	\$7.50	\$3.75
9781250891433	Brown Bear and Friends Colors (World of Eric Carle)	\$12.99	\$6.50	\$3.25
9780805047905	Brown Bear, Brown Bear, What Do You See?	\$8.99	\$4.50	\$2.25
9781250904041	The Rival	\$14.00	\$7.00	\$3.50
9781250148186	Heartless	\$15.99	\$8.00	\$4.00
9781250782380	Bad Kitty School Daze	\$13.99	\$7.00	\$3.50
9781627791410	Chloe the Kitten	\$9.99	\$5.00	\$2.50
9780805053883	Polar Bear, Polar Bear, What Do You Hear?	\$8.99	\$4.50	\$2.25
9781250768896	Scarlet	\$14.99	\$7.50	\$3.75
9781250904010	The Getaway List	\$13.00	\$6.50	\$3.25
9781627797344	Poppy the Pony	\$9.99	\$5.00	\$2.50
9781250895554	Gilded	\$14.99	\$7.50	\$3.75
9780805080780	Panda Bear, Panda Bear, What Do You See?	\$10.99	\$5.50	\$2.75
9781250431981	Doggo and Pupper Save the World	\$7.99	\$4.00	\$2.00
9781250431684	Doggo and Pupper Search for Cozy	\$7.99	\$4.00	\$2.00
9781250909398	Cursed	\$14.99	\$7.50	\$3.75
9781250891426	Bear Hugs! from Brown Bear and Friends (World of Eric Carle)	\$8.99	\$4.50	\$2.25
9781250807083	Doggo and Pupper	\$7.99	\$4.00	\$2.00
9781250259295	Royal Rescues #4: The Lonely Pony	\$5.99	\$3.00	\$1.50
9781250377739	Morrighan	\$12.99	\$6.50	\$3.25
9781250774064	Stars Above: A Lunar Chronicles Collection	\$14.99	\$7.50	\$3.75
9781250768889	Cinder	\$14.99	\$7.50	\$3.75
9781250308979	Dance of Thieves	\$14.99	\$7.50	\$3.75
9781250345547	With a Little Luck	\$12.99	\$6.50	\$3.25
9781250782434	Bad Kitty Camp Daze	\$13.99	\$7.00	\$3.50
9781250874948	Begin Again	\$12.00	\$6.00	\$3.00
9781250774057	Fairest	\$14.99	\$7.50	\$3.75
9781250250926	Vow of Thieves	\$14.99	\$7.50	\$3.75

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **6/22/26 - 8/2/26**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than



11/2/26 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 6/8/26 - 6/21/26. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781250334886	Brigands & Breadknives	\$28.99	\$14.50	\$7.25
9781250392121	The Body	\$27.99	\$14.00	\$7.00
9781250415394	Isles of the Emberdark	\$30.99	\$15.50	\$7.75
9781250183866	Extreme Ownership	\$31.00	\$15.50	\$7.75
9781250361639	The Need to Lead	\$30.00	\$15.00	\$7.50
9781250414526	Stolen in Death	\$30.00	\$15.00	\$7.50
9781250374042	Confronting Evil	\$32.00	\$16.00	\$8.00
9781250866783	Future Boy	\$26.99	\$13.50	\$6.75

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **6/8/26 - 6/21/26**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 9/21/26 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

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**ATTENTION RETAILERS:
MACMILLAN ANNOUNCES A SPECIAL PROMOTION
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 4/27/26 - 5/10/26. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781250759368	Speak to Me of Home	\$29.99	\$15.00	\$7.50
9781250175236	One of Us	\$28.99	\$14.50	\$7.25
9781250908643	Girl in the Creek	\$27.99	\$14.00	\$7.00
9781250812223	Thief of Night	\$29.99	\$15.00	\$7.50
9781250341716	Cinder House	\$24.99	\$12.50	\$6.25
9781250400116	Nine Goblins	\$24.99	\$12.50	\$6.25
9781250370112	The Nightingale	\$35.00	\$17.50	\$8.75
9781250373359	Wild Reverence	\$32.00	\$16.00	\$8.00
9781250245373	Empire of the Dawn	\$35.00	\$17.50	\$8.75
9781250794192	Fallen City	\$32.00	\$16.00	\$8.00
9781250403865	Still Life	\$35.00	\$17.50	\$8.75
9781250376695	Graceless Heart	\$31.00	\$15.50	\$7.75
9781250178633	The Women	\$30.00	\$15.00	\$7.50
9781250419217	Metal Slinger	\$31.00	\$15.50	\$7.75
9781250288790	The Seven Rings	\$30.00	\$15.00	\$7.50
9781250328175	The Black Wolf	\$30.00	\$15.00	\$7.50
9781250397409	Good Intentions	\$29.00	\$14.50	\$7.25
9781250789150	Alchemy of Secrets	\$29.99	\$15.00	\$7.50
9781250428325	Simply More	\$28.99	\$14.50	\$7.25
9781250360342	Never the Roses	\$32.99	\$16.50	\$8.25
9781250358943	The Cursed	\$29.99	\$15.00	\$7.50
9781250877819	The Library at Hellebore	\$29.99	\$15.00	\$7.50
9781250344465	Family of Spies	\$29.99	\$15.00	\$7.50

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **4/27/26 - 5/10/26**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 8/10/26 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25th Floor, NY NY 10271, ATTN: Shared Markdowns** or via email to **joseph.oleary@macmillan.com**.

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.



In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:
SPECIAL COOP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer.

By purchasing and feature displaying the title listed below in the front of store or other prominent location during any consecutive four-week period of the retailer's choice between 5/6/2026 – 6/30/2026 , a retailer may earn the amount listed below for every copy of the book(s) that the retailer sells during the retailer's chosen four-week promotional period.

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales of the below titles during the retailer's chosen four-week promotional period between 5/6/2026 – 6/30/2026. This proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later 9/30/2026 and should be sent to: Joseph O'Leary, Macmillan, 120 Broadway, 25th floor New York, NY 10271 or emailed to joseph.oleary@macmillan.com.**

ISBN	Title	List Price	Allowance	Promotional Period
9781684495979	MY FIRST SOCCER BOOK (SUPER SPINNERS)	17.99	\$1.50	5/6/2026 – 6/30/2026

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following title.

By purchasing and feature displaying the following title **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2026 Retail Coop Policy may earn the allowance listed below, **up to the maximum per title listed below under "CAP"**, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	CAP	Promotional Period
9781250324603	SPELLSHOP	\$19.99	\$1.32	\$570	8/9/2026 – 10/31/2026

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



MACMILLAN SPRING 2026 STOCK OFFER

Retailers that purchase directly from Macmillan on a returnable basis will receive an **additional 5%** discount on Hardcover, Trade Paperback, Mass Market, and Audio titles on orders received by Macmillan Publishers during the applicable promotional period of 6/17/2026 – 7/17/2026. This offer is only available to booksellers who are independently owned and operated. This cannot be combined with any other offers and is only applicable to titles published by the Macmillan Trade division (no scholarly, reference or higher education publications).

PROMOTIONAL CODES MUST BE USED.

- PROMO CODE (Retailers): **A172RE**
- PROMO CODE (RDC): **A173DC**

The following terms apply to all orders:

- Orders must be placed during the promotional period of 6/17/2026 – 7/17/2026
- Minimum orders: 16 units per invoice.
- Only United States retailers that purchase directly from Macmillan on a returnable basis are eligible.
- All titles with a pub date prior to May 1, 2026 are eligible
- **Maximum 2 orders per ship-to location.**
- The promotion applies to Macmillan and its distributees with the exception of College Board and Guinness World Records. The publishers may announce at any time titles/distribution lines as not eligible for this special offer.
- In all other respects Macmillan standard terms of sale apply, available at Macmillan.com

ATTENTION RETAILERS:
SPECIAL CO-OP OFFER FROM MACMILLAN

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of four consecutive weeks and a maximum of the entire promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or “Title-by-Title”) Plan under the Macmillan Trade Group 2026 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the books that the retailer purchases for this promotion. No minimum order quantity required.

ISBN	Title	Retail	Allowance	Promotional Period
9780312513412	EARLY LEARNING WORKBOOK - ABC 1- 20	\$12.95	\$0.22	6/21/26 - 8/16/26
9780312521837	PEN CONTROL AND TRACING	\$8.99	\$0.10	6/21/26 - 8/16/26
9780312525804	LOWERCASE ALPHABET	\$8.99	\$0.10	6/21/26 - 8/16/26
9780312526511	SIGHT WORDS	\$8.99	\$0.10	6/21/26 - 8/16/26
9780312528683	MY FIRST WIPE CLEAN ABC	\$8.99	\$0.10	6/21/26 - 8/16/26
9780312529963	STARTING SCHOOL	\$8.99	\$0.10	6/21/26 - 8/16/26
9781684490844	STARTING SPELLING	\$8.99	\$0.10	6/21/26 - 8/16/26
9781684492886	PRIDDY LEARNING: MY FIRST WIPE CLEAN NUMBERS	\$8.99	\$0.10	6/21/26 - 8/16/26
9781684493906	MF WIPE CLEAN SIGHT WORDS	\$8.99	\$0.10	6/21/26 - 8/16/26
9781684496006	FIRST 100 PLAY BOOK	\$12.99	\$0.22	6/21/26 - 8/16/26

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

MACMILLAN 2026 FRONTLIST PROMOTIONAL OFFER

The titles on this list will receive an extra discount, specified below under "Terms" for any order equal-to or greater than the number of units specified under "Terms" below, per ship-to location. Orders must be placed before the title's on-sale date. Multiple orders allowed, but each purchase order must meet the Terms to receive the discount.

EAN	TITLE	AUTHOR	Terms	Retail	Med.	Pub Date
Spring/Summer 2026						
9781250378835	Party of Liars	COX, KELSEY	3+ copies = +3%	19.00	TP	06/09/2026
9781250400574	Heather	MULLEN, CAITLIN	3+ copies = +3%	28.99	TC	06/09/2026
9781250419101	Light Wielder	SCHNEIDER, RACHEL	3+ copies = +3%	31.00	TC	06/09/2026
9781250800442	Pool House	CHOI, MARY H.K.	3+ copies = +3%	29.99	TC	06/09/2026
9781250428554	The Traveler	ECKERT, JOSEPH	3+ copies = +3%	28.99	TC	06/09/2026
9781250361677	Kingdom of Waves	DE LA CRUZ, MELISSA	3+ copies = +3%	20.99	TC	06/16/2026
9780374389512	Together We See	TISON, ARI	3+ copies = +3%	20.99	TC	06/16/2026
9781250410986	Just Ask Elsie	KOONTZ, ARI	3+ copies = +3%	18.99	TC	06/16/2026
9781250344649	How to Try Again	KAMB, STEVE	3+ copies = +3%	29.00	TC	06/16/2026
9781250345653	How to Dodge a Cannonball	DAYLE, DENNARD	3+ copies = +3%	18.99	TP	06/16/2026
9781250908056	Kill All Wizards	BERRY, JEDEDIAH	3+ copies = +3%	24.99	TC	06/16/2026
9781250373038	The One and the Ninety-Nine	BURGIS, LUKE	3+ copies = +3%	30.00	TC	06/16/2026
9781770468382	Charity and Sylvia	WALDEN, TILLIE	3+ copies = +3%	30.00	TC	06/16/2026
9781250432223	Long Island Girls	KORN, GABRIELLE	3+ copies = +3%	29.00	TC	06/23/2026
9781250414144	Moss'd in Space	THORNE, REBECCA	3+ copies = +3%	18.99	TP	06/30/2026
9781250402431	When Dealing with Dragons	SWIFT, DANA	3+ copies = +3%	21.00	TC	06/30/2026
9781250387967	Wasp's Nest	STODDARD, KAT	3+ copies = +3%	27.99	TC	06/30/2026
9781250421678	The Great Wherever	SANDERS, SHANNON	3+ copies = +3%	29.99	TC	07/07/2026
9781250412751	Crash Into Me	LEE, ROBINNE	3+ copies = +3%	30.00	TC	07/07/2026
9780374392802	Vampurr	COLÓN, JUSTIN	3+ copies = +3%	18.99	PI	07/07/2026
9781250428615	Killer Vibes	FRIDAY, JACK	3+ copies = +3%	29.00	TC	07/14/2026
9781250400055	Sisterhood Above All	BARBER, KATHLEEN	3+ copies = +3%	29.00	TC	07/14/2026
9781250401212	Hot Girl Murder Club	WINSTEAD, ASHLEY	3+ copies = +3%	29.00	TC	07/14/2026
9781250394866	The Others	PASULKA, D. W.	3+ copies = +3%	28.00	TC	07/28/2026
9798890034564	Haunted Miniatures	VOORTMAN, ASHLEY	3+ copies = +3%	28.99	TP	07/28/2026
9781250489425	The Gingham	KEMPER, T. C.	3+ copies = +3%	9.99	TP	07/28/2026
9781250404152	The Gingham	KEMPER, T. C.	3+ copies = +3%	18.99	TC	07/28/2026
9781250810472	Meet Me in the Garden	LACOUR, NINA	3+ copies = +3%	29.99	TC	08/04/2026
9781250436450	Vlad Is Mad!	MOON, SU	3+ copies = +3%	18.99	TC	08/04/2026
9781250882059	Shook	RANDALL, JULIAN	3+ copies = +3%	18.99	TC	08/04/2026
9781639737291	The Salt King	PULLEY, NATASHA	3+ copies = +3%	29.99	TC	08/18/2026
9798890034366	Plain Jane Sourdough	HARRYMAN, EMILY	3+ copies = +3%	35.00	PO	08/18/2026
9781250442413	The Secret Dinner	MONTES, RAPHAEL	3+ copies = +3%	28.99	TC	08/18/2026
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